Advancing California through the Arts and Creativity

Craig Watson, Director

NOTICE OF PUBLIC MEETING

April 22, 2016 10:00 a.m. to 3:00 p.m.

Gallery 800 Lankershim Arts Center 5108 Lankershim Boulevard North Hollywood, CA 91601 (818) 752-8838

1.	10:00	Call to Order	D. Harris
		Welcome of new Council Member Larry Baza Welcome by The Road Theatre Company Welcome by Assemblyman Adrin Nazarian	M. Daine A. Nazarian
2.	10:30	Roll Call and Establishment of a Quorum	CAC staff
3.	10:35	Presentation: Performance by Local Artists	D. Harris
4.	10:45	Honoring Outgoing Council Member: Former Chair Michael Alexander	D. Harris S. Steinhauser
5.	11:00	Approval of Minutes from January 28, 2016 (TAB 1)	D. Harris
6.	11:05	Chair's Report (TAB 2)	D. Harris
7.	11:15	Director's Report (TAB 3) a. Otis statewide creative economy report	C. Watson
8.	11:25	Panel Recommendations: a. Artists Activating Communities (TAB 4) b. JUMP StArts (TAB 5) c. Statewide and Regional Networks (TAB 6)	S. Gilbride Panel Chairs
9.	12:25	Cultural Districts Program Development (TAB 7) (Council to vote on funding allocation)	C. Watson

10.	12:40	Update: Programs Evaluation (TAB 8)	C. Watson S. Gilbride
11.	12:50	Update: Californians for the Arts	R. Stein
12.	1:00	Public Comment (may be limited to two minutes per speaker)	D. Harris
13.	1:30	Engagement Strategies for Past Council Members and Directors (TAB 9)	S. Steinhauser C. Fitzwater
14.	1:45	Committee Reports (TAB 10)	D. Harris
15.	2:10	Honoring Outgoing Council Member: Vice Chair Susan Steinhauser	D. Harris C. Watson
16.	2:25	Election of Vice Chair for 2016	P. Beasley S. Oliver
17.	2:30	Council Member Updates and Reports (2 min. each)	D. Harris
18.	2:55	Agenda Items for Future Meetings	D. Harris
19.	3:00	Adjournment in Memory of Richard Reineccius (TAB 11)	D. Harris

Notes:

- 1. All times indicated and the orders of business are approximate and subject to change.
- 2. Any item listed on the Agenda is subject to possible Council action.
- 3. The CAC retains the right to convene an advisory committee meeting pursuant to Government Code Sec. 11125 (d).
- 4. Council meetings are open to the public and are held in barrier-free facilities that are accessible to those with physical disabilities in accordance with the Americans with Disabilities Act (ADA). If you need additional reasonable accommodations, please make your request no later than five (5) business days before the meeting. Please direct your request to the Deputy Director, Ayanna Kiburi, at (916) 322-6376 or ayanna.kiburi@arts.ca.gov.
- 5. Public testimony is time limited. Please make concise remarks.
- 6. A working lunch will be delivered for the Council Members and staff. No lunch break will be taken.

Tab 1



Advancing California through the Arts and Creativity

Craig Watson, Director

MINUTES OF PUBLIC MEETING

January 28, 2016 9:30 a.m. to 3:30 p.m.

Verge Center for the Arts 625 S Street, Sacramento, CA 95811 (916) 448-2985

PRESENT:

Council Members

Donn K. Harris, Chair

Susan Steinhauser, Vice Chair

Michael Alexander

Phoebe Beasley

Christopher Coppola

Kathleen Gallegos

Jaime Galli

Nashormeh Lindo

Louise McGuinness

Steve Oliver

Rosalind Wyman

Arts Council Staff

Craig Watson, Director

Caitlin Fitzwater, Communications Director

Mary Beth Barber, Special Projects Associate

Shelly Gilbride, Programs Officer

Jason Jong, Arts Program Specialist

John Seto, Arts Program Specialist

Josy Miller, Arts Program Specialist

Ian Branaman, Budget Officer

Diane Golling, Administrative Assistant

Wendy Moran, Graphic Designer

Kristin Margolis, Legislative Affairs Officer

Invited Attendees

Ayanna Kiburi, incoming Deputy Director

Liv Moe, Executive Director, Verge Center for the Arts

Laurie Brooks, William James & Associates/Arts Council Santa Cruz

Alma Robinson, California Lawyers for the Arts Assembly Member Tom Lackey Amy Kitchener, Alliance for California Traditional Arts Daniel Sheehy, Alliance for California Traditional Arts

Other Attendees

Rick Stein, Arts Orange County/Californians for the Arts Nikiko Matsumoto, Alliance for California Traditional Arts Amy Lawrence, Alliance for California Traditional Arts Lily Charrazi, Alliance for California Traditional Arts Libby Maynard, Alliance for California Traditional Arts/Ink People Angela Tahti, ArtsObispo Eliza Tudor, Nevada County Arts

MINUTES

I. Call to Order and Welcome

The Chair calls the meeting to order at 9:37 a.m. Golling takes the roll at 9:39 a.m. and a quorum is established.

Liv Moe welcomes the Council and talks about the Verge Center for the Arts. They focus on emerging and career artists. They have an exhibition space and studios as well as this classroom. She hopes everyone will tour the exhibition and put a wish on the wish tree.

Watson asks everyone to acknowledge the extraordinary events of the CAC's 40th Anniversary celebration last night. He thanks Fitzwater and the entire staff team. He's grateful to Fitzwater for the planning, Margolis for the legislative outreach, all the staff for their hard work in putting it together. Steinhauser thanks intern Kevin Miller. Craig introduces graphic designer Wendy Moran and points out the beautiful work she did on the 40th anniversary materials. He introduces Josy Miller, who has just joined the programs staff. He introduces Ayanna Kiburi, our new deputy director who will start February 8.

II. Screening: Communications Campaign Videos (1, 2, 3)

The Chair recognizes Fitzwater who introduces the #MyCreativeCA videos. Last evening's video introduction was a taste of what we've been working on for six months. That was a compilation video; today at the meeting she will show the Council all six full videos. Sound check at 9:46 a.m. Destiny Arts video at 9:48 a.m. Actors Gang video at 9:50 a.m. Alliance for California Traditional Arts (ACTA) video at 9:55 a.m., shown last because folks from ACTA are here today and will present to the Council in a few minutes.

At 10:00 a.m. Steinhauser and Lindo arrive.

Oliver asks where the videos will be shown. Fitzwater says they will be released once a week on YouTube, Facebook and Twitter, and at the same time be posted to our blog. They can also be shown at events. Fitzwater says the local PBS station is going to weave footage from these videos into a program they are doing about us. The Chair asks for suggestions on how Council members can use them. Fitzwater says she doesn't want to take meeting time but she will send

suggestions and instructions when she sends the videos to the Council members. Watson says the legislature is asking what we are doing with our increased budget and these videos will be great at helping to answer that question. Steinhauser says any legislator who is interested in the videos should also be invited to go visit the grantees and state-local partners. There is nothing like a hands-on visit. Coppola asks if there is a way for people to comment or connect after they see the videos. Fitzwater says absolutely, we have an active response when people contact us via social media or website.

III. Approval of Minutes

At 10:06 a.m. the Chair turns to the Minutes of December 2, 2015. Galli and Steinhauser suggest changes.

ACTION: At 10:09 a.m. Steinhauser moves that the Minutes be approved as amended. McGuinness seconds. Alexander, Beasley, Gallegos, Galli, Harris, Lindo, McGuinness, Oliver, and Steinhauser vote yes. Coppola and Wyman abstain. The motion passes and the Minutes are approved.

IV. Chair's Report

The Chair gives his report at 10:10 a.m. He notes that the Fox Theater's redevelopment in Oakland is a great example of urban revitalization; part of the plan was to include the Oakland School for the Arts (OSA). It has been a wonderful thing for the community. The Chair visited Nevada County and gave several presentations under the auspices of our state-local partner. There is a thriving arts community and lots of local pride. He spoke to the San Francisco branch of the Commonwealth Club on STEM to STEAM. He included notes about emerging genres and the arts of the future. He's been getting calls from people who heard the podcast, wanting to see the visuals. Andrew Lloyd Webber is using OSA students to open his new musical at the Curran in early March.

V. Director's Report

At 10:16 a.m. Watson updates the Council on CAC staffing. We have two open program positions. We have 30 qualified candidates and are about to start interviewing. We are also adding a new accounting position and we must fill the contracts officer position Lucy Mochizuki vacated. John Seto is leaving for retirement in June, Diane Golling in April. This will be Golling's last council meeting, so Watson tells the Council that Golling has been the voice of the agency. What you see on social media is her creation. Everyone on the team, as a last step, brings their work to her for proofreading and copy editing. Wyman says Golling is always gracious and takes the extra step, doing the "garbage work" without complaint. Golling had stopped typing, so the Chair says the minutes should reflect what is being said about her. So, at the Chair's direction, they do.

Watson mentions Governor Brown receiving the Americans for the Arts (AFTA) leadership award. Steinhauser and Watson will head to DC next week for AFTA arts advocacy. Rick Stein and Nikiko Matsumoto, who are here this morning, will represent California in DC as well. California Humanities is now headed by long-time friend Julie Fry, who is putting together a new strategic plan, and he's delighted that it is going to emphasize a stronger partnership with the arts. We are moving forward with an idea to collaborate in October for National Arts and

Humanities Month to help celebrate the history of the Pulitzer Prize. The first Chair of the CAC was a Pulitzer Prize winner.

The southern California rollout of the Otis Report on the Creative Economy will be in February, but what is different this year is that they are taking our lead on the statewide rollout. New Otis President Bruce Ferguson is aware that their southern California research and statewide research have different audiences. The relationship with Otis continues to be strong, and in advance of the April meeting Watson will report to the Council how that is unfolding. The April meeting will have a full-fledged recommendation about arts and culture districts. Within a few days of the Governor signing, we had 50 cities indicating their immediate interest in this program. Harris says somebody floated the idea to him of having an entire city be declared a cultural district. Watson says it is possible, but unlikely, that an entire city would fit the criteria (walkable, etc.).

VI. Arts in Corrections

At 10:29 a.m. Barber gives a Powerpoint presentation on Arts in Corrections (AIC).

Assemblyman Tom Lackey arrives at 10:32 a.m. and speaks. He had a chance to go and be part of an AIC presentation at Lancaster State Prison on December 1, 2015. His life experiences in law enforcement had given him a negative view of inmates generally. He was seeking information to help balance his view. He was very much changed by meeting the inmates and speaking with them, and seeing this performance. They start out in life often with low self esteem, and the choices they make in life are often made to empower themselves. So here is an outlet, a new form of communication that was building a piece of genuine self-esteem, allowing inmates to communicate in a way that was meaningful to them and meaningful to the people who were there. This is not a program he has any hesitation in supporting. The level of commitment they had to what they were trying to deliver lifted the quality of the performance to a professional level; in Assemblyman Lackey's opinion it was astonishing. There are a significant number of people who will change their lives if reached, and we need to find ways to reach them. A very small percentage of the criminal element is committing a large percentage of the crimes. If you can change only a few of them, you have made a big difference.

Assemblyman Lackey says it's always a challenge to sift through all the data we receive in the legislature and figure out what is meaningful and what is not. His experience witnessing AIC gave him meaningful data.

Alexander says the warden and guards told him at Chino that the participants in the arts programs were much easier to deal with. Assemblyman Lackey says he hasn't talked to the guards yet. He was extremely skeptical when he went to the performance and thought it was just another opportunity for the prisoners to play around, so he was surprised and moved by what he witnessed. The Chair remarks that the sooner we get drama in the lives of kids the sooner we will solve our prison overcrowding.

The Council thanks Assemblyman Lackey for his uplifting report.

At 10:48 a.m. Barber continues the Powerpoint presentation.

At 10:55 a.m. Watson thanks Barber for making our AIC program what it is. Gallegos asks if the performances can come out of the prisons. Barber says we can only do that through media.

Harris introduces Laurie Brooks and Alma Robinson at 10:58 a.m. Alexander asks how the evaluation is done for the RFP. Barber says our staff and staff at the California Department of Corrections and Rehabilitation (CDCR) evaluate the responses. We received about twice as many as we funded. Many of the unfunded programs were wonderful proposals. Alexander asks if we are preparing artists to go into this work. He's told that Brooks will address that in the presentation.

Brooks gives a background on the William James Association. She says it's remarkable to experience the life, the hope, the healing, the contrast that happens through their prison arts project. She advocated heavily for this partnership with the CAC because as a nonprofit they didn't have a ".gov" email address; she believes that our status as a state agency facilitated a partnership with CDCR. She shows part of a video about the work the prisoners are doing.

Robinson passes out brochures and thanks the CAC for increasing support for Statewide Networks this year. For ten years, California Lawyers for the Arts (CLA) has been "troubling the waters" to get the arts recognized and valued for their impact, to build public will for the arts. It was incredible to hear Assemblyman Lackey talk as a conservative Republican about his "conversion" to valuing arts programs in prisons. Barber says we should acknowledge Millicent Tidwell and Rodger Meier, who are no longer at CDCR but took the initial risk on this program. Watson says he and Robinson met with Secretary Beard years ago and, at that time, he was not a believer. There was a breakthrough over a period of time. Robinson is optimistic about the new head of CDCR, who is also a conservative Republican but will support things that work—and this works.

Beasley asks about the juvenile justice system. Can we get CDCR to invest so it's not all coming from the CAC? Barber says CDCR only deals with adults. Gilbride explains that juvenile justice happens at the county level. At the juvenile level we don't have a state agency to partner with. Alexander notes that it's important to keep AIC as a service contract rather than a grant that requires a match. Lindo asks about the CDCR arts facilitator position. Why was it eliminated? Is there any move to reinstate it? Barber says we don't know because that's an internal CDCR human resources issue. We have given them our opinion that it is desperately needed. At the moment AIC is all falling on the community resource managers, and it's not really their job.

Robinson notes that this program led to additional money for the CAC, leveraging funding for the CAC generally. CLA will be honoring Senators Leno and Nielsen at their Artistic License awards.

Report from the Field: Alliance for California Traditional Arts (ACTA) VII.

At 11:26 a.m. Director Amy Kitchener and Board president Daniel Sheehy introduce all the folks who are here from ACTA. She shows a short video. We have thousands of stories all over the state in over 200 languages, more than any other state.

ACTA was born at the legendary CAC conference at Asilomar. At that time, the CAC had lost its state folklorist position and apprenticeship program. So ACTA was created to form a network of folk and traditional culture, and ACTA created an apprenticeship program. We are here to work with you, we will help launch your cultural pathways program and hope to expand our involvement with AIC. We've been doing this kind of work for many years. Sheehy has a story about Wyman. He worked at the NEA for 23 years and we would not be here today if Wyman

and the other people at the NEA had not given them the "go." There is no more successful model than California's, with an agile can-do organization on the ground partnered with the state arts agency.

California is one of the richest storers of traditional music in the nation. One of the best Afghani dombra players in the world lives in Fremont. He works on the Smithsonian Folkways Recordings. Three Grammy nominations are coming from sounds of California. Strengthening cultural roots is important, but when these cultures live side by side, each enriches the other. That is what makes California so special.

At 11:46 a.m. the Chair calls a 10-minute break.

The meeting is called back to order at 11:57 a.m.

VIII. Committee Reports

The Chair calls for committee reports at 11:58 a.m. The Personnel Committee is meeting in closed session at the end of the meeting. The Programs Committee defers. The External Partnerships committee is thanked by Watson for their help finding sponsors for our 40th Anniversary celebration. We have had no breakthrough for a major Poetry Out Loud sponsor, but someone named us in her Will. A portion of the estate of Cara Hutchison from El Dorado County has come to the CAC. Gilbride updates the Council on Cara Hutchison. She is survived by her brother and mother, and we will honor her at Poetry Out Loud this year. The brother will join us Sunday. Ian says the money went into our donations account.

Steinhauser asks if there is anything on our website about planned giving. Fitzwater says planned giving will be part of the information we get out there. Beasley points out that there is no way for people to give to us via credit card. Fitzwater says that's very complicated and won't be solved soon. There is a big procedure to go through with the Department of Finance, and it may even involve legislation. Alexander notes that we must be careful about generalized fundraising. There are certain things that are appropriate, but we don't want to compete with our grantees. Fitzwater says that is why we are not moving quickly. Galli notes that we must be aware of conflict of interest considerations and not compete with the organizations we fund.

The Education Committee has been busy doing other things, but we will see action in the future with steps from CREATE CA. This committee will give an update in April. Harris says the Every Student Succeeds Act is going to change things up. Gilbride says in April she will also report on the progress of the teacher credential bill Sen. Allen introduced yesterday. Steinhauser points out that that bill has been years in the works.

Fitzwater updates on the Thought Leadership Committee. It hasn't met as often due to Fitzwater's focus on last night's events, and staff work overload. Online convenings are in the works. Coppola notes that the head of Kodak is trying to keep the artistry of celluloid alive, a tiny niche that loses money. He'd be interesting to have in a webinar. Steinhauser notes that we must remember we provide services as well as grants, and when times are lean the services we provide are important. Wyman asks if we are thanking Annette Bening and others. Fitzwater says yes, and we will let the Council know of all the follow-ups we make.

ΙX **Public Comment**

The Chair takes public comment at 12:13 p.m.

Rick Stein talks about the partnership of Californians for the Arts (CFTA) with the Council. There are things the Council is not allowed to do, and one of those things is lobbying. That is a role CFTA can play. CFTA's lobbyist connected them with Boeing, who is also one of his clients, so that was a nice synergy. We'd like to keep the momentum going because the CAC is still far from where it used to be. We also have the capacity to assist the Council in receiving funds that you cannot receive, and paying for things that you cannot pay for. There's new blood at the CAC and new resources, and the relationship is growing.

Angela Tahti, Arts Obispo, brings the Council a valentine from the state-local partners. Eliza Tudor from Nevada County Arts invites the Council to meet in Nevada County.

Alma Robinson speaks about the California Resale Royalties Act. The US Supreme Court will not hear the case, so at a future meeting the Council may want to discuss this. CLA is working with 14 counties, providing technical assistance in how to put arts programs in local jails. They'll be reaching out to local sheriffs as well.

Gilbride says she will work with Barber to put something together for the April meeting on the Resale Royalty Act.

X. Financial Report

At 12:28 p.m. Branaman goes over the financial report. We kept our increase with minor upward fluctuations. He points out \$9.3 million we were able to give in grants. Alexander wonders about cost of living increases. None of that is reflected in our budget increase. Watson says we've been told that there is nothing we can do about that. Oliver notes that last night he heard about the money we had in the past and it was a bit of a wake-up call. Twenty million dollars was a lot more money in the 1980s. Even if we had twenty million again, it would not be as much as the twenty million we had then.

Watson says the legislature may be interested in giving us one-time monies. McGuinness asks if there's a danger in that. Watson says yes, we have to do pilot programs with one-time money, and have to pull the program back if/when the funding goes away. Sometimes we do something so compelling that it gives a basis to ask them to make the funds permanent. Watson points out that the Governor's May revise will have firmer numbers. CFTA is thinking of holding its conference in May and will use it to talk to the legislature.

XI. Screening: Communications Campaign Videos (4, 5, 6)

At 12:36 p.m. Fitzwater shows the video on the Yuba-Sutter Veterans Initiative in the Arts project. At 12:41 p.m. Fitzwater shows the Piece by Piece video. At 12:45 p.m. Fitzwater shows the Malashock Dance video.

XII. **Election of Officers**

At 12:40 p.m. Oliver reports on the deliberations of the Nominating Committee.

ACTION: At 12:50 p.m. Oliver moves that Harris and Steinhauser be re-elected to serve as Chair and Vice Chair, respectively. Yes: Alexander, Beasley, Coppola, Gallegos, Galli, Harris, Lindo, McGuinness, Oliver, Wyman. Steinhauser is absent. The motion passes.

XIII. **Programs**

At 12:51 p.m. Gilbride goes over the guidelines changes for the State-Local Partnership Program. She points out a few small changes made by the committee in the fine-tuning of the guidelines, plus format and language changes to make the program consistent with our other programs. Deadline is June and the panel convenes in July. Gallegos points out what else is new on page 2 of 7, which is adding the purpose of the Council. This used to be in our guidelines, fell off for a few years, and we're putting it back in.

McGuinness asks about the second version of the document. Gilbride says she put that in at request of the Council to illustrate where the changes were made. Galli asks about the matching requirements. Gilbride explains the in-kind match. Gallegos asks about the exhibition of art through the state. That's part of our enabling legislation and we need to make it clear that that's what that is. Wyman asks for an example of questions Branaman gets. He says he gets questions about the difference between local assistance and state operations, things of that nature. Wyman asks who answers our legal questions. Watson says we have no attorneys on staff and take all our legal questions to the Department of Justice.

ACTION: At 1:00 p.m. Alexander moves to grant authority to the staff to fine-tune and publish the State-Local Partnership Program guidelines in consultation with the Programs Committee. Oliver seconds. Yes: Alexander, Beasley, Coppola, Gallegos, Galli, Harris, Lindo, McGuinness, Oliver, Steinhauser. Wyman is absent. The motion passes.

At 1:02 p.m. Gilbride draws the Council's attention to the panel pools. Our panelist pool is really amazing. The Council will be asked to approve the pool, and then staff constructs the panels from the approved pool. Steinhauser asks how long people are in the pool. Gilbride says we solicit every year, and people often apply every year. Sometimes people don't have time to do it in a given year. But the pools that are before the Council represent two years. Steinhauser noticed that some people are in more than one pool. Gilbride says sometimes people have expertise in more than one area. Steinhauser asks whether we are considering paying panelists. Gilbride says there is a small staff group that is working on that. It may take legislation. To pay \$100/day stipend would cost about \$20,000. Margolis took it to the Governor's staff, where anything of this nature would have to start, and the initial reaction was to not push this right now. Philosophically we are onboard with trying to fix this, but we can't get ahead of where the Governor is on this question because he is our boss. Watson says the staff would love to have a work session discussing a "friends of" organization. We are studying other states who have done this. We'd like to bring all the best thinking to address this. Wyman says everyone wants to do it, so why have another meeting? Just do it. Watson says we'd need it to do more than just pay panelists, so we'd need to hash out the details.

Kim Mason is added to the pool at Lindo's request.

Wyman would like clarification on what constitutes inappropriate lobbying. Watson promises to answer her question.

Gallegos and Harris ask about cultural diversity. Gilbride says questions about ethnicity are optional and about 20% of panel pool applicants do not give that information. Gallegos asks if she can see the panel makeup before the panel is called. Watson says no. It is the staff's job to put the panels together and it's a complicated process. Gilbride says also the panel makeup can change at the last minute if someone gets sick or must drop out for any reason. Galli says as long as it is a volunteer position, we cannot impose criteria. Alexander says we should always include young people, to bring up the next generation. Gilbride says we have a lot of new names and some incredible expertise. Steinhauser asks how we thank and recognize the panelists. Fitzwater responds that certificates of appreciation are provided to each panelist. Steinhauser asks how we can thank them publicly. Oliver says we should be careful because some may not want us to put the word out, and others will have resentment that they weren't chosen.

ACTION: At 1:29 p.m. Steinhauser moves to approve the panel pools as presented by staff. Lindo seconds. Yes: Alexander, Beasley, Gallegos, Galli, Harris, Lindo, McGuinness, Oliver, Steinhauser, Wyman. Coppola is absent. The motion passes.

Gilbride points out a few things on the calendar. Steinhauser thanks the staff for an easy calendar to follow. Harris requests a color code to simplify things further.

A programs evaluation update is given at 1:31 p.m. Programs evaluation was postponed because we had ten grant programs to get up and running with only three staff members. Gilbride draws the Council's attention to the 40 Stories, 40 Years book. We need to extend the evaluation cycle, have preliminary product at eight months but a final product over a year, so the project goes over an entire grant cycle. A grad student from UC Berkeley is going to evaluate the State-Local Partnership Program over the next four months. She has a specific interest in government and arts. The first research meeting is next week.

Gilbride says we will hire a consultant and come up with tools to help us evaluate our programs in future. We're getting feedback from the field and policy discussion at the end of every panel, influencing tweaks to the guidelines. So we are already having an evaluation process.

Watson asks if Council members get invitations to events held by grantees. McGuinness says she is very interested in knowing what's going on with the programs. Wyman says it's important to know that the grantees are actually doing what they tell us they are going to do.

Strategic Plan Progress Report

At 1:42 p.m. the Chair asks for the strategic plan progress report. Fitzwater acknowledges Steinhauser for her work, and goes over the background for our new Council members. Steinhauser chaired the intense process of putting this strategic plan together. Thanks to her continual encouragement, the Council sees a lot of references to the strategic plan on its materials, with everything we do relating in one way or another to the strategic plan. We'll be reporting to the National Endowment for the Arts (NEA) in the fall on our progress and our plans for the future.

We have really grown in the "public will for the arts" pillar. The video series and public will project, the addition of Instagram to our social media arsenal, Arts on the Air, etc., have given us many public will tools. 40 Stories, 40 Years will be published online; we're rolling it out next week. Online will be our primary distribution tool.

We plan to ramp up involvement with legislators and empower them to connect with our grantees in their districts. Gallegos asks if we can involve former Council member Bill Turner. Fitzwater says yes. Steinhauser says talking to the alumni Council members last night was a "soft launch" of reengaging former Council members. Coppola asks about putting arts license plates

on commercial vehicles. Oliver says it's really a strong goal to have some way to include commercial vehicles in our arts plate outreach.

Fitzwater reports that we are offering translation services in Spanish, Cantonese and Mandarin thanks to staff members Wendy Moran and John Seto. Social media and the ArtBeat continue to grow. We are going to activate guest bloggers. Council members, reach out to Fitzwater if you have a blog entry you'd like to do. Lindo wants to learn social media. Galli volunteers to teach her. Coppola is working up a new blog and will get us a link so we can reblog. Gilbride offers to send the registration link for our "how-to-apply" webinar to the entire Council.

Gallegos asks about the CAC's ability to provide practical services to artists. Fitzwater says it's tricky because we are not in the business of providing insurance or anything of that nature. We are looking into seeing if we can get a group rate, for example, for some of these social media tools for which there is a cost, so our small state-local partners can participate. A lot of the strategic plan is staff driven, so it's good to give a report to the Council so they can see what we're doing.

Steinhauser notes that we refer back to strategic plan and make sure we're following it because there's no point in having one if we don't follow it.

San Jose's Building Public Will for the Arts Project XV.

At 2:14 p.m. the Chair asks for the Building Public Will status report. Steinhauser says this kind of public will project is about bringing people who don't think of themselves as connected to the arts to the realization that they are. It may come back to the Council with a request for funding but not at this time.

XVI. Council Member Reports

At 2:17 p.m. the Chair moves to Council member reports, a chance for the Council members to talk about anything they're doing around the state.

Yesterday Gallegos visited a "new dawning" workshop in Woodland. They are doing silk screening with a respected artist teaching high school youth.

Alexander went to New York for a presenters' conference. He was happy to see a lot of California artists and agents at this international conference. There was a lot of discussion about ways to get performers paid when their recorded works are broadcast. He thinks the Council should start thinking about huge conferences being planned for California in 2018. Should we create a fund to help some of these regional conventions when they come to California?

Wyman chairs a foundation that gave Alexander \$5,000. She is working on getting the arts into the conversation in the presidential campaign. There were 26,000 people in Grand Park for New Year's – she thought no one would come because no alcohol was allowed, but lots of people came. They had a huge art show and a terrific light show and it was fantastic. She thought it really shows what you can do in a neighborhood that really needs it and really appreciates it. Three hundred kids are on the waitlist for Harmony Project even though the kids have to give up their weekends to participate. She says Dudamel is amazing and the kids respond to him.

Galli says she is focused on her work at the San Francisco Museum of Modern Art.

Lindo reports that the Oakland mural that the artist was working on when he was murdered has been completed. She visited Galleria de la Raza in the Mission district, where they are struggling with gentrification issues. The UC Theatre has been renovated and it's going to be a performing arts space. They have an educational program teaching kids how to produce events.

Steinhauser talks about the work of a journalist who points out that the media glorifies violence instead of art. There is a group working to put a parcel tax on the November ballot in certain southern California school districts with the money going to arts education.

Beasley has spent a lot of time on the phone for her committee work.

McGuinness went to Fort Mason and the California Music Educators' conference in Hayward and there were 300 young musicians that just sent shivers down her spine. They were so proud.

Coppola did a PAHFest with a lot of schools in the Bay Area and Sacramento, and Intel brought him to their conference in Las Vegas to talk about technology and the arts. If low-income kids don't know how to use technology, they are not going to get work. He's connecting kids in Sacramento with kids in Georgia, creating films together about what makes community.

VII. **Closed Session**

At 2:47 p.m. the Council goes into closed session Pursuant to Government Code §11126(a), to discuss/take action on personnel matters.

VIII. Adjournment

The Council reconvenes from closed session at 3:23 p.m. and honors the memory of Francisco X. Alarcón.

Harris reads an Alarcón poem aloud: "Mexican" is not a noun. The meeting is adjourned by voice vote at 3:26 p.m. in memory of Francisco X. Alarcón.

Tab 2

Chair's report

Will be produced prior to the meeting.

Tab'

To: California Arts Council From: Craig Watson, Director

Re: Director's Report Date: April 13, 2016

Introduction

As we prepare for our April 22 meeting, we are reminded again of the old saw... "there is nothing constant, but change." At our meeting we will be officially saying goodbye to Michael Alexander and welcoming new Council member, Larry Baza. Also, this will be Susan Steinhauser's final meeting prior to her Council membership and Vice Chair role ending officially at the end of the month. If you have looked over our posted agenda, you know we have set time aside allowing each of us to reflect on the remarkable service provided to California by these wonderful public servants!

Programs/Grants Update

At our upcoming meeting the Council will be reviewing the funding recommendations for three programs: State and Regional Networks, Artists Activating Communities and JUMP StArts. The details on the panel recommendations can be found in your Council books under tabs 4, 5 and 6. Here is what to expect:

- State and Regional Networks: The five member peer review panel convened on March 7-8, 2016 and reviewed 29 SRN grant applications requesting a total of \$578,108. Based on the panel's recommendations, the approved 2015-2016 programs budget and in accordance with past practice, staff recommends that 28 SRN grant applications (all ranked 6 or higher) be funded at percentage of their request amount based on their ranking.
- Artists Activating Communities had 85 applications submitted with requests totaling more than \$1.1 million. The Council will see a recommendation for funding slightly more than originally budgeted, allowing us to fund just over 50% of the requests.
- <u>JUMP StArts:</u> The panel reviewed 31 JUMP StArts grant applications requesting a total of \$749,862. Based on the panel's recommendations, the approved 2015-2016 programs budget and in accordance with past practice, staff recommends that 30 JUMP StArts grant applications (ranked 5 or higher) be funded at a percentage of their request amount based on their ranking.

Other grant programs that will come to the Council in June:

- <u>Artists In Schools</u>: We currently have 162 applications in the panel review process right now.
- <u>Cultural Pathways</u>: We have 73 applicants! Panels coming up.
- <u>Local Impact:</u> We currently have 199 applications to be reviewed by upcoming panels.
- <u>Creative California Communities:</u> 117 applicants.
- Veterans Initiative in the Arts: 35 applicants
- Professional Development and Consulting: Deadline is April 21

Deputy Director Update

CAC Deputy Director, Ayanna Kiburi, is working closely with the Director on a number of projects and programs including:

- Assisted in the Jaren Bonilla (AAGA) and Khulood Johnson (Accountant) hiring
- Submitted Request for Personnel Action (Recruitment for Diane's position) for DGS approval
- Established bi-weekly meeting with DGS to review pending administrative actions, HR issues, classifications and eligibility
- Met the panelists for Artists Activating Communities, Artists in Schools, JUMP StARTs, and Statewide Networks and participated in the various panel policy discussions
- Organized an off-site program planning meeting for a half day on 4/18. The goal is to have a clearer direction on the intersection of program and staff development
- Convened the Arts and Equity subcommittee on March 17 with Shelly, Nasha and Kathy
- Attended a meeting with State Senator Jim Nielsen and shared her professional experience that led to her current appointment
- Shadowed the Director and key staff to learn more about the agency and its work

Staffing Update

As recently reported, we have filled one of our open programs positions with Jaren Bonillo starting May 9th, in addition to our new accounting staff member (Khulood "Kay" Johnson started this week). We are actively in the recruitment phase for Diane Golling's replacement (this will be hard!) and our other open programs and contracts/procurement positions.

Arts in Corrections

The Arts-in-Corrections program is very active right now.

- Interest from the Strindberg Laboratory program at the prison in Lancaster continues to grow, with media stories recently released;
- Mary Beth and new programs staff Josy Miller observed the Marin Shakespeare-led production of *Midsummer Night's Dream* at the California State Prison in Solano;
- The RFP for the overall Arts-in-Corrections program closed on April 11th, and staff here and from CDCR are preparing for the review this week;
- Craig led and Mary Beth coordinated an Arts Council team to meet with CDCR leaders in the Division of Rehabilitative Programs to discuss the current and future management of the program;
- Craig testified at the Senate Budget subcommittee for Corrections (see "Legislative section" of this report)

There are many opportunities to observe the work by our fantastic contractors this spring. Some have already been scheduled. Please let Mary Beth know if you'd like to attend any of the following:

- Actor's Gang at CSP-Sac (known as "New Folsom") on Saturday, April 23:
- Playwrights Project performance of inmate plays at San Diego State University from April 20 to April 23;
- Marin Shakespeare at Solano with *The Tempest* on Saturday, May 14 (Mary Beth and Caitlin are slated to attend);
- Marin Shakespeare at San Quentin with As You Like It on Friday, May 20 (Mary Beth and Louise are slated to attend);
- Marin Shakespeare at San Quentin with *The Tempest* on Friday, May 27.

If you are interested in seeing any of these performances – or others in the future – rest assured that Mary Beth and/or a staffer from CDCR will meet and escort you into the facility, as well as guide you concerning the do's and don'ts when visiting a prison (clothing, what to bring in, etc.). It can take at least 5 working days to get the clearances in order to get into the prisons, so please contact Mary Beth (mary.beth.barber@arts.ca.gov) as soon as possible if interested. (The program at San Diego State does not require clearances, as the performance is on the campus by non-inmates.)

Also, the photographer hired by the William James Association to document the work, Peter Mertz, has a comprehensive album of images from the program. Please go to our website at www.arts.ca.gov, go to "Initiatives," then to "Arts-in-

Corrections" and see the link to the photos near the bottom of the page. A rundown of current news stories has been compiled by Caitlin and posted on this page as well.

CAC Intiatives

- <u>CAAE Student Voices</u>: The Student Voices Celebration will be held on April 30th at San Francisco Art Institute (thank you Christopher for helping to coordinate that!). As a reminder, the CAC has funded the first two years of this statewide initiative. We hope that some of our local Bay Area Council members will be able to attend. Contact Shelly if you would like more information about the event. The program received over 60 student submissions from all over the state. Delroy Lindo is also participating in this event!
- Otis Creative Economy Report: A status report will be distributed prior to our meeting.

Keep Arts in Schools Fund

The KAIS Fund, a voluntary contribution program through individual state tax returns and benefitting the CAC's arts education programs, is on track for success this year based on the data collected through March. The number of individuals (year over year) increased by 0.06%, and the funds collected increased 2.43%.

- 2015 to March 31: 9,770 individuals, \$98,368
- 2016 to March 31: 9,836 individuals, \$100,823

April is the month with the most returns, with the April tax deadline approaching. As noted in past reports, the KAIS Fund must surpass \$253,250 in calendar year 2016, after the cost of inflation was calculated by the Franchise Tax Board. Last year \$263,880 was collected.

Caitlin has led our general outreach efforts and reports record participation from grantees and the field. Grantees have promoted the Fund via Twitter, Facebook, their newsletters, programs, and many other outreach efforts. An example of some grantee social media outreach is attached to this email. We have been conducting a Facebook advertising campaign since January which has reached nearly 70,000 individuals. Additionally, grantees utilized a direct call to action letter signed by myself and our Chair Donn Harris encouraging participation from their board members – who are likely to be influential and/or high-wealth individuals well positioned to support the fund.

Further, Mary Beth has reached out to a select list of California-based financial planners (those who made the Top California Financial Planners list from Barron's in 2014-2016) with a letter appeal to inform their high-wealth, philanthropy-inclined clients of the opportunity to contribute to KAIS. Timingwise, this effort is effectively aimed at October 15, as most high earners file for an automatic extension.

Planning for the Arts and Culture Districts program

In your Council books under Tab 7, the Council will find a memo outlining the recommendation to reallocate funds to proceed with a Request for Proposal process to find a consultant or consulting firm to guide the design and development of this program. We have found a source of funding for this and hope to set the process in motion almost immediately upon approval of the Council. If we can begin this month, we will be able to launch the program late this year.

Director Engagement

A few activities of note this past month...the Director was able to represent the Council in the following ways:

- Participated in three phone meetings of the Development Committee of the National Assembly of State Arts Agencies. Advising our national association on ways to diversify their funding and improve individual, corporate and foundation support.
- Spent most of March 21 in San Diego for orientation session with new Council member, Larry Baza. Also included meeting with Dana Spring, Director of San Diego's Arts Commission.
- Participated on a "Funder's Panel" for the annual conference of Theatre Bay Area. Joined by representatives of the National Endowment for the Arts and several private foundations. Approximately 100 in attendance.
- Taped talk-show segment for Charter Communications and the California Channel, providing background and current status of our Cultural Districts program.
- Hosted California Poet Laureate, Dana Gioia, at our home in South Pasadena for a reception following a recital of his poetry at the local library.
- Moderated a panel that included our Chair, Donn Harris, on the topic of public and philanthropic partnerships held during a Public Policy conference of the Southern California Grantmakers organization. Susan Steinhauser (a member of SCG) suggested this and helped to put us all in touch!
- Coming up...April 15th...orientation meeting with Juan Devis, our newest Council member who officially starts May 1. Also I will be moderating a panel at the Wallis Center for the Performing Arts in Beverly Hills on

Sunday, April 17th. I will be leading a public conversation to introduce the new leadership team at the Wallis...David Bohnett, Chairman; Paul Crewes, Artistic Director; and Rachel Fine, Managing Director.

Recent Blog Posts

- "40 Stories" Spotlight: Radio Bilingüe: https://calartscouncil.wordpress.com/2016/04/06/40-stories-spotlight-radio-bilingue/
- Tribute to Diane Golling: https://calartscouncil.wordpress.com/2016/04/04/losing-our-voice/
- "40 Stories" Spotlight: Khmer Arts Academy: https://calartscouncil.wordpress.com/2016/03/30/40-stories-spotlight-khmer-arts-academy/
- Arts in the Post-No Child Left Behind World: Watching ESSA Carefully by Donn Harris: https://calartscouncil.wordpress.com/2016/03/22/arts-in-the-post-no-child-left-behind-world-watching-essa-carefully/

Recent Press

- 4/1/2016 KCET covers Arts in Corrections: https://www.kcet.org/shows/departures/what-prison-reform-looks-like-inside-california-state-prison-la-county
- 3/31/2016 North Coast News covers Arts in Corrections: http://www.krcrtv.com/north-coast-news/news/arts-in-corrections-expands-at-pelican-bay-state-prison/38774686
- 3/29/16 Ukiah Daily Journal covers Poetry Out Loud: http://www.ukiahdailyjournal.com/article/NP/20160329/FEATURES/160329890

Calendar of CAC and Arts-related Activities of Note

To assist your planning, we developed two forms of calendars. Below you will find important dates in list form. A more traditional calendar format is also attached.

April

20 Senate Education Committee to hear SB916, Theater and Dance Credentialing bill from Senator Allen

- **22** California Arts Council meeting, Lankershim Arts Center, North Hollywood
- 30 Student Voices program presentation, San Francisco Art Institute

May

- 17 Meeting of CREATE CA Leadership Council
- **26** Director serves on panel for Land Art Generator Initiative competition in Santa Monica

June

- 16 California Arts Council meeting, East Bay (location TBD)
- 20/21 Annual Planning Retreat for CREATE CA Leadership Council

September

22 California Arts Council meeting (location TBD)

	Sat	7	6	16	23	Student Voices program presentation, SFAI
	H.v.:		Agenda posted	15	22 Council Meeting North Hollywood	29
	75.1	7117	_	14	21	78
	PoM.		9	13	Senate Education	27
	Ę	277	Preliminary Sub-4 Budget hearing at Capitol	12	19	26
And	Mess	MOM	4	Packet materials deadline	18	25
		nuc	60	10	17	24

	Sat	_	14	21	28		2016
	Fri	9	13	20	27		
	Тһи	N	12	19	26 Land Art Generator Initiative/Santa Monica		
	Wed	4		18	25		
	Tue	m	10	CREATE CA Leadership Council	24	31	
Mav	Mon	7	6	16	23	30	
	Sun		∞	15	22	29	

	Sat	4	11	18	25		2016
	Fri	Agenda posted	10	17	24		
	Тһи	7	6	16 Council Meeting East Bay	23	30 Fiscal year-end	
	Wed		00	15	22 CREATE CA Annual Planning Retreat	29	
	Tue		7	14	21 CREATE CA Annual Planning Retreat	28	
June	Mon		Packet materials deadline	13	20	27	
ال ال	Sun		N	12	19	26	

	Sat	7	6	16	23	30	2016
	Fri		∞	15	22	29	
	Thu		7	14	21	28	
	Wed		9	13	20	27	
	Tue		N	12	19	26	
July	Mon		4	11	18	25	
	Sun		8	10	17	24	31

	Sat 6	13	20	27		2016
	Fri	12	19	26		
	Thu		18	25		
	Wed	10	17	24	31	
	Tue 7	6	16	23	30	
August	Mon	∞	15	22	29	
Au	Sun	_	14	21	28	

	Sat	3	10	17	24		2016
	Fri	7	9 Agenda posted	16	23	30	
	Thu		∞	15	22 Council Meeting Ventura? San Bernardino?	29	
	Wed		_	14	21	28	
	Tue		9	13	20	27	
September	Mon		S	12 Packet materials deadline	19	26	
Sept	Sun		4	1	18	25	

	Sat	∞	15	22	29	2016
	Fri		14	21	28	2
	Thu	9	13	20	27	
	Wed	S.	12	19	26	
	Tue	4	1	18	25	
October	Mon	3	10	17	24	31
Oct	Sun	7	6	16	23	30

		Sat	N	12	19	26		2016
		Fri	4		188	25 Thanksgiving Holiday		
		Тћи	3	10	17	24 Thanksgiving Holiday		
		Wed	7	6	16	23	30	
		Tue		∞	15	22	29	
November	1201112	Mon		7	14	Packet materials deadline	28	
Now		Sun		9	13	20	27	

	Sat	10	17	24	31	2016
	Fri 2	6	16	23	30	
	Thu 1 Council Meeting Nevada City	∞	15	22	29	
	Wed	7	14	21	28	
	Tue	9	13	20	27	
December	Моп	w	12	19	26	
Dece	Sun	4		100	25	

On Apr 1, 2016, at 11:53 AM, Craig Watson < craig.watson@arts.ca.gov > wrote:

Dear Council and staff...

Yesterday we heard from the Senate Pro Tempore that he is making a new appointment to the Council...Juan Devis of Los Angeles...effective May 1st. This means that Susan Steinhauser's last meeting as Vice Chair and Council member will be April 22nd. Susan asked that I forward to all of you the following note:

From Susan....

"I treasure my time on the Council. Over the past eight years, working with the arts communities, we've accomplished so much for the state and for Californians. I've met and worked with so many amazingly talented and dedicated people. I'm leaving when the Council is in a strong position — from so many vantage points—financially, programmatically, staff wise, visibility, legislatively, with our partnerships and with our strategic plan. We have a dynamo and fresh eyes in our chair Donn Harris, an experienced Executive Director in Craig Watson and a multi talented creative in Juan Devis, my successor on the Council. The last meeting I'll attend as Vice Chair is Friday April 22 and I look forward to seeing so many of you then.

With thanks for the privilege and honor of having worked with you, Susan

PS You'll still see me in the arts community!"

From Craig.....I know we will have many things to share with Susan when we see her on the 22nd! Caitlin will send you all a copy of the Senate Pro Tempore's press release.

More to come!

Craig

--

Craig Watson Director

California Arts Council 1300 I Street, Suite 930 Sacramento, CA 95814 (916) 322-6335 craig.watson@cac.ca.gov

Tab 4



Advancing California through the Arts and Creativity

Craig Watson, Director

To: **Council Members**

From: **Shelly Gilbride, Programs Officer**

April 22, 2016 Date:

Artists Activating Communities (AAC) 2015-2016 Re:

Staff Recommendation

Staff requests approval of panel recommendations to fund 47 AAC applicants ranking 8 and above for artist-driven projects in community settings for a total of \$559,968.

2015-16 AAC Funding Requests and Panel Recommendations

Two peer review panels convened on March 28th-30th and April 6th-8th, 2016, to rank AAC applications according to the stated review criteria in the published AAC 2015-16 guidelines. The five-member panels reviewed a total of 85 AAC grant applications requesting a total of \$1,155,812. The pilot year of many of the Council's most recently added grant programs (JUMP, CCC, PDC) was highly competitive. AAC's pilot year is no exception.

Based on the panel's rankings, and in accordance with past practice, staff recommends funding 47 AAC grant applications ranked 8 or higher at a percentage of their request amount based on their ranking. This recommendation exceeds the original budget allocation of \$500,000 for this program by \$59,968 but could be accommodated by utilizing a portion of unused JUMP StArts funding (See Tab 5).

AAC Panel Representative

The AAC panel will be represented at the meeting by Dr. Jillith Moniz. Dr. Moniz is a curatorial consultant focusing on projects that merge art and the environment, creating public and private spaces of growth and opportunity. Clients include the Craft and Folk Art Museum, the Reginald Ingraham Gallery, the Dr. and Mrs. Leon O. Banks Collection, the Mayme Clayton Library and Museum, the California African American Museum, and the Museum of Latin American Art.

AAC Grant Program Overview

The AAC program is inspired by feedback from the field received during the CAC's 2013 statewide listening tour and the 2015 Confluence statewide convening, urging the implementation of a program that supports artists working in community settings. The pilot year of the AAC program supports sustained artistic residencies in community settings that demonstrate the arts to be a central component of civic life, and artists to be vital in shaping society. AAC projects are artist-driven, engage





Advancing California through the Arts and Creativity

Craig Watson, Director

community members as active participants, and activate participants to develop and express their own creativity. Grant requests are made for up to \$15,000.

Attachments

Attachments to this report include the ranked list of AAC applicants, project summaries and panelist bios.

Organization	App #	County	Fiscal Sponsor	RANK	Grant Request Amount	Fund	ling Allocation
18th Street Arts Center	AAC-15-00054	Los Angeles		10	\$15,000	100%	\$15,000
AuCo Vietnamese Cultural Center	AAC-15-00094	San Francisco		10	\$15,000		\$15,000
CONTRA-TIEMPO	AAC-15-00026	Los Angeles		10	\$15,000		\$15,000
EastSide Arts alliance	AAC-15-00059	Alameda		10	\$15,000		\$15,000
Los Angeles Opera Company	AAC-15-00079	Los Angeles		10	\$15,000		\$15,000
Queer Rebel Productions	AAC-15-00084	San Francisco	QCC: Queer Cultural Center	10	\$15,000		\$15,000
Shakespeare - San Francisco	AAC-15-00023	San Francisco		10	\$15,000		\$15,000
Youth Art Exchange/The Tides Center	AAC-15-00030	San Francisco	Tides Center	10	\$15,000		\$15,000
ABD Productions	AAC-15-00083	San Francisco		9	\$15,000	90%	\$13,500
Arts Connection, The San Bernardino	AAC-15-00055	San Bernardino			\$8,100		\$7,290
County Arts Council				9			
Brava Women for the Arts	AAC-15-00076	United States		9	\$15,000		\$13,500
California Shakespeare Theater	AAC-15-00103	Alameda		9	\$7,500		\$6,750
Chinese Culture Foundation of San Francisco	AAC-15-00069	San Francisco		9	\$15,000		\$13,500
City of Walnut Creek Civic Arts Education	AAC-15-00101	Contra Costa		9	\$15,000		\$13,500
Developmental Disabilities Service Organization	AAC-15-00047	Sacramento		9	\$15,000		\$13,500
DSTL Arts	AAC-15-00035	Los Angeles		9	\$6,900		\$6,210
Embodiment Project	AAC-15-00113	Alameda	Destiny Arts Center	9	\$15,000		\$13,500
Fresno Arts Council	AAC-15-00036	Fresno		9	\$9,400		\$8,460
Idris Ackamoor and Cultural Odyssey	AAC-15-00031	San Francisco		9	\$15,000		\$13,500
Kala Art Institute	AAC-15-00042	Alameda County	,	9	\$15,000		\$13,500
Los Angeles Master Chorale Association	AAC-15-00028	Los Angeles Cou	nty	9	\$15,000		\$13,500
Palo Alto Art Center Foundation	AAC-15-00095	Santa Clara		9	\$15,000		\$13,500
Piece by Piece	AAC-15-00038	Los Angeles		9	\$15,000		\$13,500

Organization	App # County		Fiscal Sponsor	RANK	Grant Request Amount	Funding Allocation	
Queer Women of Color Media Arts Project -	AAC-15-00052	San Francisco			\$15,000		\$13,500
QWOCMAP				9			
Riverside Art Museum	AAC-15-00088	Riverside		9	\$3,582		\$3,224
San Francisco Museum of Modern Art	AAC-15-00020	San Francisco		9	\$15,000		\$13,500
Santa Cecilia Orchestra	AAC-15-00061	Los Angeles		9	\$15,000		\$13,500
The AjA Project	AAC-15-00045	San Diego		9	\$14,500		\$13,050
Armory Center for the Arts	AAC-15-00009	Los Angeles		8	\$15,000	80%	\$12,000
Art Produce	AAC-15-00010	San Diego		8	\$7,000		\$5,600
Asian Art Museum Foundation of San Francisco	AAC-15-00037	San Francisco		8	\$15,000		\$12,000
Attitudinal Healing Connection	AAC-15-00097	Alameda		8	\$15,000		\$12,000
Collage Dance Theatre	AAC-15-00017	Los Angeles		8	\$15,000		\$12,000
Community Works West	AAC-15-00072	Alameda		8	\$15,000		\$12,000
Dell Arte Inc.	AAC-15-00005	Humboldt		8	\$14,680		\$11,744
Foundation For Educational And Employment Resources Development (Acuna Art Gallery and Cultural Center/Cafe on A)	AAC-15-00006	Ventura		8	\$15,000		\$12,000
Higher Gliffs	AAC-15-00015	Alameda		8	\$15,000		\$12,000
Mariposa County Arts Council, Inc.	AAC-15-00004	Mariposa		8	\$15,000		\$12,000
Nurturing Independence Through Artistic Development	AAC-15-00091	Contra Costa		8	\$15,000		\$12,000
PEN Center USA	AAC-15-00011	Los Angeles		8	\$15,000		\$12,000
San Diego Art Institute	AAC-15-00032	San Diego		8	\$15,000		\$12,000
Sierra County Arts Council	AAC-15-00016	Sierra		8	\$10,000		\$8,000
The Arts Council of Kern	AAC-15-00040	Kern		8	\$12,500		\$10,000
The Cutting Ball Theater	AAC-15-00051	San Francisco		8	\$15,000		\$12,000
	AAC-15-00008	Los Angeles	Ensemble Studio Theatre, the LA Project		\$7,000		\$5,600
TheatreWorkers Project				8			

Organization	App #	County	Fiscal Sponsor	RANK	Grant Request Amount	Funding Allocation
Upstate Community Enhancement	AAC-15-00039	Butte County			\$15,000	\$12,000
Foundation				8		
Workshop for Community Arts	AAC-15-00115	Orange	Charitable Ventures of Orange County	8	\$11,300	\$9,040
API Cultural Center, Inc., dba Oakland Asian Cultural Center	AAC-15-00082	Alameda		7	\$15,000	
Arts Council Santa Cruuz County	AAC-15-00073	Santa Cruz		7	\$15,000	Total Recom
Arts Orange County	AAC-15-00100	Orange		7	\$15,000	\$559,968
Centro Cultural de la Raza	AAC-15-00024	San Diego		7	\$15,000	
Freedom Bound Center	AAC-15-00102	Sacramento		7	\$15,000	
Jacobs Center for Neighborhood Innovation	AAC-15-00066	San Diego		7	\$15,000	
L.A.C.E.R. Afterschool Programs	AAC-15-00041	Los Angeles		7	\$15,000	
Los Angeles Contemporary Exhibitions	AAC-15-00090	Los Angeles		7	\$15,000	
Los Angeles Nomadic Division	AAC-15-00065	Los Angeles		7	\$15,000	
Plaza de la Raza	AAC-15-00093	Los Angeles		7	\$15,000	
Shasta County Arts Council	AAC-15-00075	Shasta		7	\$15,000	
Sixth Street Photography Workshop	AAC-15-00070	California	Tenants and Owners Development Corporation	7	\$15,000	
The Strindberg Laboratory	AAC-15-00114	Los Angeles		7	\$15,000	
Thingamajigs	AAC-15-00064	Alameda		7	\$10,850	
Ventura County Arts Council	AAC-15-00034	Ventura		7	\$9,500	
Women's Center for Creative Work	AAC-15-00112	Los Angeles		7	\$15,000	
African Soul	AAC-15-00106	San Bernardino		6	\$15,000	
Dominican University of California	AAC-15-00098	Marin		6	\$15,000	
Small Press Traffic Literary Arts Organization	AAC-15-00022	San Francisco		6	\$15,000	
South Coast Dance Arts Alliance	AAC-15-00021	Los Angeles Cou	nty	6	\$6,000	
TeAda Productions	AAC-15-00014	Los Angeles		6	\$15,000	

App #	County	Fiscal Sponsor	RANK	Grant Request Amount	Fundi	ng Allocation
AAC-15-00089	Los Angeles		5	\$15,000		
AAC-15-00062	Humboldt		5	\$15,000		
AAC-15-00019	Los Angeles		5	\$12,000		
AAC-15-00081	San Diego		5	\$11,000		
AAC-15-00033	Los Angeles		5	\$4,000		
AAC-15-00116	San Francisco	Yerba Buena Community Benefit District	5	\$15,000		
AAC-15-00046	San Francisco	Dancer's Group	5	\$15,000		
AAC-15-00085	San Francisco		4	\$15,000		
AAC-15-00050	Los Angeles		4	\$10,000		
AAC-15-00068	Humboldt		4	\$15,000		
AAC-15-00007	San Diego		4	\$15,000		
AAC-15-00074	Los Angeles		4	\$5,000		
AAC-15-00108	San Francisco		4	\$15,000		
AAC-15-00105	San Francisco		3	\$15,000		
AAC-15-00096	Los Angeles		2	\$15,000		
AAC-15-00060	Nevada County		2	\$15,000		
AAC-15-00107	Humboldt	Bamboozle/Ink People	1	\$15,000		
			Ttl Request	\$1,155,812	Ttl Recom	\$559,968
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Application Number	Grant Request Amount	Legal Organization Name	County	Fiscal Sponsor	Proposal Summary:
AAC-15-00054	\$15,000	18th Street Arts Complex	Los Angeles		With support from the California Arts Council, 18SAC will commission Kenyatta A. C. Hinkle to create a conceptual living artwork that uses collaboration to explore issues of Black visibility in mainstream history. In collaboration with local community members, Hinkle will conduct field research in the Pico Neighborhood to develop an interactive installation that explores how "African-ness" is structured within urban and rural African- American communities
AAC-15-00083	\$15,000	ABD Productions	San Francisco		With support from the California Arts Council, ABD Productions will continue to develop and expand the Skywatchers Youth Program for homeless youth, in collaboration with Larkin Street Youth Services. Participating young adults are storytellers, performers, and audience members in the conception and presentation of interdisciplinary works of art reflecting the rich complexity of their stories and their aspirations for the future.
AAC-15-00106	\$15,000	African Soul	San Bernardino		With support from the California Arts Council, African Soul International will develop a community based cultural arts summer program for at-risk communities in San Bernardino. This program will be a character building program that will use African drumming, African dance, storytelling, accessory making and Hip-hop to bring youth together in a positive space to learn, explore, create and express through the arts. Our goal is to change the narrative of this community through art.
AAC-15-00082	\$15,000	API Cultural Center, Inc., dba Oakland Asian Cultural Center	Alameda		With support from the California Arts Council, the Oakland Asian Cultural Center (OACC) will partner with lead artist Pam Ybañez to engage Bay Area youth and adult community members in participatory art workshops that engage with the theme of "Identity: The Ties that Bind." Individual identity is formed in relation to others. The project will culminate in an exhibit at OACC, and encourages participants and audience members to reflect on shared histories and shared visions for the future.

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Application Number	Grant Request Amount	Legal Organization Name	County	Fiscal Sponsor	Proposal Summary:
AAC-15-00009	\$15,000	Armory Center for the Arts	Los Angeles		With support from the CAC, the Armory will conduct a residency with Giacomo Castagnola, an MIT-educated artist/designer based in San Francisco. The residency examines the phenomenon of street vending prevalent among LA Latino immigrant communities, building upon the recent push to legalize food vending in LA County. Castagnola will work with vendors to apply their skills to develop art and design-centered solutions to enhance production and illuminate their often marginalized contributions.
AAC-15-00010	\$7,000	Art Produce	San Diego		With support from the California Arts Council, Art Produce will conduct a residency with a local contemporary fiber artist, traditional weavers from the Burmese refugee community, and residents of two socio-economically diverse neighboring San Diego communities. Bridging diverse cultural art forms, this multi-generational, cross-mentoring project will provide public workshops and community celebrations culminating in a participatory gallery exhibit during the annual local Arts Festival.
AAC-15-00055	\$8,100	Arts Connection, The San Bernardino County Arts Council	San Bernardino		With support from the California Arts Council, Arts Connection in collaboration with artist Michael Segura will offer a series of political cartooning workshops for teens and up in the City of San Bernardino. Workshops would engage participants in discussion around local, regional and national issues, and introduce them to fundamental techniques and materials. Participants would have the opportunity to publish work in the Inland Empire Community News, Uncle Jam and on Arts Connection's website.
AAC-15-00100	\$15,000	Arts Council Santa Cruz County	Santa Cruz		With support from the California Arts Council, Mariposa's Art, a program of Arts Council Santa Cruz County, will unite and revitalize the community of Watsonville through a public art and mentorship program. The Watsonville Art Wall, located in the heart of downtown, will be transformed into a rotating mural space that gives artists the opportunity to develop and share their work under the mentorship of a professional muralist while contributing to economic development in Watsonville

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Application Number	Grant Request Amount	Legal Organization Name	County	Fiscal Sponsor	Proposal Summary:
AAC-15-00037	\$15,000	Arts Orange County	Orange		With support from the California Arts Council, Arts Orange County will collaborate with Santa Ana Sites to commission artist Jacob Jonas to create from the stories of local residents a series of urban dance scenes on, around, and within the diverse architectural environments of Santa Ana. Jonas will choreograph professional and community dancers in works he will stage and then photograph to receive mass distribution via his Instagram page and those of the collaborating organizations.
AAC-15-00105	\$15,000	Asian Art Museum	San Francisco		With support from the California Arts Council, the Asian Art Museum will present "The Testimony Project", a multifaceted collaborative project between the AAM and SF-based artist Eliza Gregory. "Testimony" aims to explore individuals' and collective experiences around contemporary immigration in San Francisco, and present those experiences in a way that promotes justice, conversation, and connection within San Francisco's diverse
AAC-15-00097	\$15,000	Asian Improv aRts	San Francisco		With support from the California Arts Council, Asian Improv aRts will partner with musician Francis Wong as Lead Artist and choreographer Alleluia Panis as Artist Mentor to implement Co-Creation Strategies, a community artist in residency project designed to provide a space for community members, including artists at various levels of development, to explore collaborative means to realize works that engage communities and promote visionary solutions.
AAC-15-00094	\$15,000	Attitudinal Healing Connection	Alameda		With support from the California Arts Council, Attitudinal Healing Connection will produce the fourth installation of our Superhero mural series. We will commission experienced public artists to create a mural during spring of 2017, transforming a 4000 square foot stretch of West Oakland. This arts-centered community building effort brings together local students, artists, and residents, while addressing neglect, blight, and the impact of a changing community.

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Application Number	Grant Request Amount	Legal Organization Name	County	Fiscal Sponsor	Proposal Summary:
AAC-15-00107	\$15,000	Au Co Vietnamese Cultural Center	San Francisco		With support from the California Arts Council, master musician Van-Anh Vo will partner with Au Co to provide a music workshop series to teach cultural and artistic traditions of Vietnam to children and young adults of Vietnamese heritage. Workshops are open to the general public free of charge. Workshops educate on Vietnamese traditional music and aim to bridge the generational and cultural divide between Vietnamese parents and their children and the Vietnamese community and the general public.
AAC-15-00085	\$15,000	Bamboozle	Humboldt	Ink People	With the support from the California Arts Council, "Bamboozle" will help Tricia Riel make "Theatrical Author Visits" to schools around California, starting with Humboldt County first. Trish is an Actor & a Published YA Fiction Author. She has published TWO books in the FABulous "Zephrum Gates Series" (inspired by the Harry Potter books). She would like to inspire kids to read the stories, to discuss the writing, the content, and the humor. Imaginative.
AAC-15-00076	\$15,000	Bay Area Video Coalition	San Francisco		With support from the California Arts Council, Bay Area Video Coalition and Rob Fatal will create five public video instalations that make more visible the lives of the Queer and Trans Latino communities of Oakland and San Francisco. These large-scale video projection installations will be strategically sited around Oakland and San Francisco neighborhoods, making visible these personal narratives and identities.
AAC-15-00103	\$15,000	Brava for Women in the Arts	United States		With support from the California Arts Council, Brava and choreographer Jesus Cortes will work with 50 San Francisco youth ages 13-18 to develop and premiere a new musical. Camino Mexicano will tell interwoven stories of Mexican immigrants' and Mexican Americans' lives in early 20th century California. The youth, predominantly from the Mission District's Latino families, will premiere the work in May 2017 in our 360-seat theater in the days leading up to the 39th annual San Francisco Carnaval.

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Application Number	Grant Request Amount	Legal Organization Name	County	Fiscal Sponsor	Proposal Summary:
AAC-15-00024	\$7,500	California Shakespeare Theater	Alameda		With support from the California Arts Council, California Shakespeare Theater will partner with actors Cat Brooks and Anna Maria Luera to extend the Rysing Womyn series they have developed through their previous work with Motivating Inspiring, Supporting & Serving Sexually Exploited Youth (MISSSEY). Our project will engage commercially sexually exploited girls and young women through a series of weekly workshops to tell their stories through monologues, poetry, or the written word.
AAC-15-00069	\$15,000	Centro Cultural de la Raza	San Diego		With support from the California Arts Council, the Centro Cultural de la Raza will restore and revitalize the 40-year-old exterior murals of the 9,000 square feet wide by 24 feet high building. This is the kickoff phase of the mural revitalizing project, allowing us to refresh our Center's image and the public's perception of our place in Balboa Park. The Centro will use the latest materials and technology available to improve contemporary visibility.
AAC-15-00101	\$15,000	Chinese Culture Foundation of San Francisco	San Francisco		With support from the California Arts Council, the Chinese Culture Foundation will partner with artist Justin Hoover to implement Martial Spirit, a community arts residency exploring Choy Li Fut kung fu. Hoover will work with his teacher Grandmaster Doc-Fai Wong and members of the International Plum Blossom Kung Fu Federation. Residency-based activities will be held in the Ping Yuen Housing Project and adjacent Cordelia Alleyway in San Francisco Chinatown.
AAC-15-00017	\$15,000	City of Walnut Creek Civic Arts Education	Contra Costa		Civic Arts and a social practice artist will engage Walnut Creek affordable housing residents with "A Drive to Create." In partnership with residents at 2 sites, Peter Foucault will explore creativity and community issues, then codesign a project addressing a key issue. 7 on site artmaking sessions per site will enrich lives, amplify voices around self-identified community needs, and facilitate continued arts involvement through documentation, a public event and follow up outreach.

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Application Number	Grant Request Amount	Legal Organization Name	County	Fiscal Sponsor	Proposal Summary:
AAC-15-00072	\$15,000	Collage Dance Theatre	Los Angeles		With support from the California Arts Council, Heidi Duckler Dance Theatre will partner with Heidi Duckler and Toogie Barcelo to curate a festival at King Hing, a historic Chinese Cinema Hall in the heart of LA's Chinatown, animating the space with dance, film and multidisciplinary installations from local artists in the company's first ever ongoing series.
AAC-15-00026	\$15,000	Community Works West	Alameda		With support from the California Arts Council, Community Works will produce an original multi-media production directed by Bay Area actor/director Margo Hall. Ms. Hall will lead a theater internship program for women recently from jail, Rising Voices, through 26 weeks of workshops and rehearsals to create an original drama incorporating the women's own words. The piece will premiere in spring 2017. Grant funds will support the resident artist, Margo Hall, and the RV Program Coordinator.
AAC-15-00073	\$15,000	CONTRA-TIEMPO	Los Angeles		With support from the California Arts Council, CONTRA-TIEMPO will use Urban Latin Dance Theater, and specifically our signature "choreographic lab" approach, to help foster dialogue and create change around social issues that low income Black and Spanish-speaking residents in Community Coalition's target South LA neighborhoods are facinghelping develop residents' sense of themselves as artists and as social change agents.
AAC-15-00005	\$14,680	Dell'Arte Inc.	Humboldt		With the support from the California Arts Council, Dell'Arte International will partner with the RAVEN Project of the Youth Service Bureau, a program of the Redwood Community Action Agency. Dell'Arte's Community Arts Director will invite youth from the Queer Coffee House at the RAVEN project to participate as creators and performers of theatrical material that is inspired by and envisioned by themselves, in a collaborative process with the artist.

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Application Number	Grant Request Amount	Legal Organization Name	County	Fiscal Sponsor	Proposal Summary:
AAC-15-00047	\$15,000	Developmental Disabilities Service Organization	Sacramento		With support from the California Arts Council, DDSO/The Short Center Repertory will use "Theatrical Clown" performance technique, and expertise in ASL performance and experience with the accommodations of blind actors and persons with developmental disabilities, to mentor high school age students who are Blind, Deaf or have developmental or learning disabilities through Summer-intensive workshops, monthly one-day sessions during the school year, and a culminating workshop performance.
AAC-15-00098	\$15,000	Dominican University of California	Marin		With support from the California Arts Council, Dominican University will provide an artist residency for an internationally recognized artist who engages in collective and participatory art projects that explore themes of displacement and preservation. The program is dedicated to the creation of art that upholds excellent artistic standards and fosters creative investigations celebrating ideas and stories of individuals whose voices are less heard in our community.
AAC-15-00035	\$6,900	DSTL Arts	Los Angeles		With support from the CA Arts Council, DSTL Arts, in partnership with City of LA–Exposition Park Regional Library, will execute an artist residency with Luis A. Pichardo, Jennifer Fuentes, and Andres Rivera facilitating 13 zine-making workshops with South LA residents examining the effects the 1992 L.A. Riots had on their community, culminating in the artists' collaborative book release and a reading featuring the artists and workshop participants on the 25-year anniversary of the L.A. Riots.
AAC-15-00050	\$10,000	Eagle Rock Community Cultural Association	Los Angeles		With support from the California Arts Council, Center for the Arts Eagle Rock will present the Seeing Trails Hike Gang Residency providing opportunities for disparate Northeast LA audiences to come together, to interact with local artists, and to make and experience art via "wilderness arts" activities staged at the Center and throughout the city's hidden pockets of nature.

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Application Number	Grant Request Amount	Legal Organization Name	County	Fiscal Sponsor	Proposal Summary:
AAC-15-00059	\$15,000	EastSide Arts Alliance	Alameda		With support from the California Arts Council, EastSide Arts Alliance will work with artist José Navarrete to implement a year-long free program cultivating and expanding an experimental performance ecosystem in East Oakland's communities of color. Navarrete will convene a cohort of emerging experimental artists of color through mentorship, leadership, and opportunity; grow audiences of color from the neighborhood; and connect these emerging artists directly to their surrounding community.
AAC-15-00113	\$15,000	Embodiment Project	Alameda	Destiny Arts Center	With support from the California Arts Council, Embodiment Project will work with Destiny Arts Center and Oakland dancer/teacher Mika Lemoine to direct a year-long street dance mentorship program led by 5 teaching artists for 45 East Bay girls of color aged 9-18. The mentorship program will focus on the girls' self-esteem, body image, and empowerment through workshops, dance classes, group activities, and mentor/mentee attendance at Bay Area street dance events.
AAC-15-00006	\$15,000	Foundation For Educational And Employment Resources Development (Acuna Art Gallery and Cultural Center/Cafe on A)	Ventura		With the support from the California Arts Council, Acuna Gallery and Cultural Center will promote wellness using the Promotora model-community defined practices to engage/encourage participation in culturally specific art forms. The grant will provide funds for a resident artist to create a new body of work that will consist of weaving the stories, journeys and lives of the immigrant community into visual representations, engage the community in art lectures, workshops and community gathering.
AAC-15-00102	\$15,000	Freedom Bound Center	Sacramento		With support from the California Arts Council, Sol Collective will establish a series of monthly performance and visual arts making workshops including spoken word and screen printing to be led by artists Andrew Bell and Luis Campos-García respectively. These workshops will target youth and young artists to develop their skills through hands-on, in-depth monthly workshops for a year culminating in an art exhibit highlighting emerging or first time community artists.

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Application Number	Grant Request Amount	Legal Organization Name	County	Fiscal Sponsor	Proposal Summary:
AAC-15-00036	\$9,400	Fresno Arts Council Inc.	Fresno		With Support from the California Arts Council, the Fresno Arts Council will partner with the Barrio Art Collective and Fresno Autonomous Summer Program to provide a summer intensive Mural project for at risk youth, that will culminate in the installation of a youth designed Mural on the historic Azteca Theater in Fresno. Funds will be specifically used to pay two professional artist, 10 youth artists, and art materials and equipment for the development and completion of a Mural.
AAC-15-00089	\$15,000	Friends of McGroarty Cultural Arts Center	Los Angeles		With support from the California Arts Council, McGroarty Arts Center will work with acclaimed artist Danielle Eubanks to provide free art instruction to the public in the Sunland-Tujunga region of Los Angeles during the fall session of 2016 and the winter of 2017.
AAC-15-00015	\$15,000	Higher Gliffs	Alameda		With support from the California Arts Council, the Community Rejuvenation Project will collaborate with Rich City Rides to create a mural on its headquarters to increase awareness around their community mobilizing initiative to promote healthy lifestyles, neighborhood history awareness, and alternatives to fossil fuel based transportation.
AAC-15-00031	\$15,000	Idris Ackamoor and Cultural Odyssey	San Francisco		With support from the California Arts Council, Cultural Odyssey proposes a sustained artistic residency with musician Idris Ackamoor at the African American Art & Culture Complex in the Western Addition community of San Francisco. The activity will be characterized by participatory art – making and deep interaction with the community. Funds will be utilized to support artistic fees, production costs, marketing and audience development, and project administration.

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Application Number	Grant Request Amount	Legal Organization Name	County	Fiscal Sponsor	Proposal Summary:
AAC-15-00062	\$15,000	Ink People, Inc.	Humboldt		With support from the CAC, Ink People will facilitate a yearlong residency between Artist Kimberly Culotta and palliative care providers ResolutionCare. Patient interviews will provide stories of people defining for themselves what quality and wellness mean as they cope with serious illness. Kimberly will bring it to life in animated vignettes. In two workshops, the patients will make shadow boxes about their relationship with Death. A community exhibition will be shared with the public.
AAC-15-00019	\$12,000	Institute of Art, Music & Science	Los Angeles		With support from the California Arts Council, the Institute of Arts, Music, and Science will teach music at a community senior citizens center/retirement home. In the past, IAMS has brought free youth ensemble concerts to senior care homes. With this new program, IAMS plans to bring music instruction to seniors in the community. Each week, IAMS will bring instructors to teach group guitar lessons. The grant fund instruction and
AAC-15-00066	\$15,000	Jacobs Center for Neighborhood Innovation	San Diego		With support from the CAC, JCNI and Artist-in-Residence Gill Sotu will present three Art Gym events leading up to the 2017 Poets and Painters Spoken Word and Graffiti Art Festival. The Art Gym is an open mic, performance and career workshop, and peer critique group providing a space for local artists, youth and residents to build networks that support an emerging arts district. The events will be held at The Yard at Writerz Blok, the nation's first graffiti art park, and on JCNI's campus.
AAC-15-00096	\$15,000	Jail Guitar Doors	Los Angeles		With support from the California Arts Council, Jail Guitar Doors USA will continue our current programs. We also wish to expand our workshops to several other correctional facilities in Los Angeles County

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Application Number	Grant Request Amount	Legal Organization Name	County	Fiscal Sponsor	Proposal Summary:
AAC-15-00042	\$15,000	Kala Art Institute	Alameda		With support from the California Arts Council, Kala will partner with artist Sue Mark and Oakland's Golden Gate Library for Communities Crossing: Commons Archive, a collaborative creative residency at an arts organization (Kala) and a community setting (GG library) creating an evolving collection of stories and ephemera that supports neighborhood social memory. This new archive will follow the structure of popular tool lending library based programs, making local history accessible and tangible.
AAC-15-00041	\$15,000	L.A.C.E.R. Afterschool Programs	Los Angeles		With support from the California Arts Council, L.A.C.E.R. Afterschool Programs will pay the salary of artist Kyle Miller, who leads and inspires students, families, local leaders and the community through his work as Band Director of the Hollywood High School Marching Band.
AAC-15-00090	\$15,000	Los Angeles Contemporary Exhibitions	Los Angeles		With support from the California Arts Council, LACE will present the 2016 Summer Residency with artist Jibade-Khalil Huffman. This annual residency invites one community artist to develop a newly commissioned work and diverse range of programing in the LACE gallery, in order to increase visitor participation and encourage dialogue in the community. The program aims to make artists' processes visible, while offering the public intimate access to artists' working practices.

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Application Number	Grant Request Amount	Legal Organization Name	County	Fiscal Sponsor	Proposal Summary:
AAC-15-00028	\$15,000	Los Angeles Master Chorale Association	Los Angeles		With support from the California Arts Council, the Los Angeles Master Chorale (LAMC) will engage Grammy-winning composer and conductor Eric Whitacre as the organization's first-ever artist-in-residence. Whitacre's project will harness emerging technology to inspire creativity and foster community among participants, many of whom will be new to LAMC, and provide unique opportunities for active participation in singing and the choral arts in traditional and non-traditional settings alike.
AAC-15-00065	\$15,000	Los Angeles Nomadic Division	Los Angeles		With support from the California Arts Council, LAND will present The Tuba Thieves by Alison O'Daniel, an interdisciplinary project (interactive, multidimensional film screening, performance, and installation) involving multiple communities as co-authors whose participation and collaboration investigates what it means to listen. The project is one of 10 LA-based artists' projects that will comprise LAND's exhibition Exchange Value in Downtown L.A. in Fall 2016-Winter 2017.
AAC-15-00079	\$15,000	Los Angeles Opera Company	Los Angeles		With support from the California Arts Council, LA Opera will continue and expand its partnership with the Mariachi Conservatory to engage community members in the Zarzuela Project, encouraging a tradition of opera in East L.A. In year long weekly workshops, LA Opera, Lead and Teaching Artists will train and nurture a dynamic community opera performing group with participation of children, families and adults in the creation and production Zarzuela, a popular form of Spanish opera.
AAC-15-00004	\$15,000	Mariposa County Arts Council, Inc.	Mariposa		With support from the California Arts Council, the Mariposa Co. Arts Council (MCACI) and actor/playwright, Lee Stetson, will develop and produce a traveling theatrical pageant exploring the history of Mariposa County from the beginning of the Gold Rush years in 1849 through the following two decades. This production, created entirely by Mariposa residents, will tour to three isolated communities within Mariposa County. The production will be mounted yearly, with new material and participants.

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Application Number	Grant Request Amount	Legal Organization Name	County	Fiscal Sponsor	Proposal Summary:
AAC-15-00081	\$11,000	Mexi'cayotl Indio Cultural Center	San Diego		With support from the California Arts Council The Mexi'cayotl Indio Cultural Center (MICC) will carry out its program "In Xochitl in Ihuitl - In Cuicatl in Mihtotli" The Flower, the Feather - The Song, the Dance. Our project will help low-income participants learn to create their own Azteca Dance uniforms as well as purchase musical instruments for the traditional dance ceremonies and performances.
AAC-15-00091	\$15,000	Nurturing Independence Through Artistic Development	Contra Costa		With the support from the California Arts Council, NIAD will work with artist Ellen Lake on Bench Projects, a site-specific public art project transforming 60 under-utilized bench ads throughout the City of Richmond into bus bench galleries with print-based artwork that engages new audiences and activates public space
AAC-15-00095	\$15,000	Palo Alto Art Center Foundation	Santa Clara		With support from the California Arts Council, the Palo Alto Art Center Foundation will conduct a multidisciplinary sequential residency with Bay Area artist Lisa Solomon to engage teens in series of multi-site art workshops exploring color. The residency empowers local teens, many of whom are facing tremendous academic stress in school, to discover their artistic abilities through individual and group projects and builds on the power of color as a creative and therapeutic tool.
AAC-15-00011	\$15,000	PEN Center USA West	Los Angeles		With support from the California Arts Council, PEN CENTER USA will engage Lilliam Rivera as a Young Adult Writer in Residency. Ms. Rivera will facilitate a series of creative writing experiences featuring workshops in fiction, nonfiction, poetry, and screenwriting for PEN Center USA student members. The workshops will incorporate the use of social media platforms like Twitter and Instagram to share youth stories.
AAC-15-00038	\$15,000	Piece by Piece	Los Angeles		With support from the CAC, artist Betty Rosen will conduct community-participatory programming to engage low-income residents of Taylor Yard in the completion of Mosaic Storytelling Sculptures themed with motifs that explore and celebrate the critical value of water, Los Angeles River ecosystems, family recreation opportunities, the role of Creativity in family life and similar topics of importance to the community as determined during the Sculpture Design Planning phase.

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Application Number	Grant Request Amount	Legal Organization Name	County	Fiscal Sponsor	Proposal Summary:
AAC-15-00068	\$15,000	Playhouse Arts	Humboldt		With support from the California Arts Council, Playhouse Arts is teaming up with SCRAP Humboldt and the Sequoia Park Zoo for an interactive, multidisciplinary, community arts exploration on living in the changing coastal zone. A rising waters installation and performance will be created in the Creamery District using recycled materials, "found" instruments, and original music. Local artists will work with students and community members of all ages to bring this community spectacle to life.
AAC-15-00093	\$15,000	Plaza de la Raza	Los Angeles		Plaza de la Raza will host Latina artist Yolanda Gonzalez between September 2016 - December 2016. During her residency she will be conducting intergenerational workshops and classes, host open house/meet the artist days, and create new art in ceramics and two dimensions with her students, culminating in an exhibition in Winter 2017. Ms Gonzalez is one of the leading artists in the Latino community and has inspired a new generation of Latina artists by her success.
AAC-15-00084	\$15,000	Queer Rebel Productions	San Francisco	QCC: The Center for Lesbian, Gay, Bisexual, Transgender Art & Culture	With support from the California Arts Council, Queer Rebel Productions and Artist Celeste Chan will conduct QTPOC FREE School, a year-long literary workshop for LGBT/queer and transgender people of color in Oakland. Our aim is to build community, foster artistry, and promote the history and visibility of LGBT people of color. Project leadership comes from the community (a queer woman of color). Awarded funds will pay for project staff time, outreach, and artistic supplies.
AAC-15-00052	\$15,000	Queer Women of Color Media Arts Project - QWOCMAP	San Francisco		With support from the California Arts Council, QWOCMAP will conduct an artist-in-residence hosted by SFWAR that will provide free professional filmmaking workshops and popular education learning circles to increase engagement around factors that contribute to the spectrum of violence against lesbian, bisexual, transgender, queer (LBTQ) women of color. Awarded funds will support artist fees for Workshop Instructors, stipends for filmmaker Mentors, and associated workshop costs.

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Proposal Summaries

Application Number	Grant Request Amount	Legal Organization Name	County	Fiscal Sponsor	Proposal Summary:
AAC-15-00060	\$15,000	Quest Theaterworks	Nevada County		With the support of the California Arts Council, Quest Theaterworks will uplevel the Nugget Fringe Festival, making it more centralized so that all performance spaces are within walking distance and within the old-town marketplace of Grass Valley, providing a better, greener experience and affording the fringe a more viable future with a broader budget to market beyond the town limits in order to attract patrons and artists from Sacramento and beyond, creating a more regional presence.
AAC-15-00088	\$3,582	Riverside Art Museum	Riverside		With support from the California Arts Council, Riverside Art Museum engages low-income residents in Riverside's Eastside neighborhood in creative art-making activities facilitated by public practice artist Cynthia Herrera. PROJECT BICI happenings - in vacant lots and alleyways - present a series of photography, storytelling and bookmaking workshops where participants are encouraged to tell, write and archive histories by creating books, sharing stories and performing live readings.
AAC-15-00032	\$15,000	San Diego Art Institute	San Diego		With support from the California Arts Council, San Diego Art Institute will engage non museum-going audiences visiting Horton Plaza mall and the blind community of San Diego through free, hands-on collaborative art-making activities with SDAI's artists-in-residence Cat Chiu Phillips, Aren Skalman, and Omar Lopex. Activities include creating installations out of discarded plastic bags and VHS tapes that incorporate sound elements, as well as rubbed drawings and clay sculptures.
AAC-15-00007	\$15,000	San Diego Young Artists Music Academy	San Diego		With support from the California Arts Council San Diego Young Artists Music Academy will plan and produce the 3rd Annual "Peace in these Streets" Community Event & Concert. This event will be held on the beautiful grounds of Educational Cultural Center Community College, located in the underserved, underprivileged community of Southeast San Diego.

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Proposal Summaries

Application	Grant Request				
Number	Amount		County	Fiscal Sponsor	Proposal Summary:
AAC-15-00020	\$15,000	San Francisco Museum of Modern Art	San Francisco		With support from the California Arts Council, SFMOMA will commission a new public artwork by California-based artist Josh Kun in partnership with the San Francisco Public Library (SFPL). The project will utilize SFPL's musical archival holdings as a way to rethink what San Francisco means to local residents. The interactive sound-based collaboration will involve research, design, recording, fabrication, installation, and documentation of the artwork from July 1, 2016 through June 30, 2017.
AAC-15-00061	\$15,000	Santa Cecilia Opera and Orchestra Association	Los Angeles		With support from the California Arts Council, Santa Cecilia Orchestra will present "Musica del Pueblo" (Music of the Community), which comprises Chamber music workshops and performances at Santa Cecilia Arts and Learning Center for beginning musicians, amateur musicians and retired musicians, particularly adults of color who are underrepresented in orchestral fields. Our participants will receive coaching, share musical ideas, rehearse together and play in a performance for the community.
AAC-15-00033	\$4,000	Saturday Night Bath Concert Fund	Los Angeles		SNBCF will produce and perform one, interactive, 2-hour concerts (6-hours total including clinics) at 3-schools, providing live performance, history, and composition creation for at-risk-students. These are continuation high schools. We include acoustical musical instrument tutorials, performing old and composing blues songs with the students. The proposed school sites are Moneta, Johnston and Angel's Gate. Should scheduling conflicts occur, Frida Kahlo (LA). would be an alternate.
AAC-15-00023	\$15,000	Shakespeare - San Francisco	San Francisco		With support from the California Arts Council, the San Francisco Shakespeare Festival will engage community members from the Central Valley town of Salida in the Shakespeare for All program, a collaborative project that brings professional actors and community members together to create and perform a Shakespeare play the reflects the local community. The culminating

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Proposal Summaries

Application Number	Grant Request Amount	Legal Organization Name	County	Fiscal Sponsor	Proposal Summary:
AAC-15-00075	\$15,000	Shasta County Arts Council	Shasta		With support from the California Arts Council, Shasta County Arts Council will partner with Shasta County Health and Human Services Agency's STAND AGAINST STIGMA'S BRAVE FACES & VOICES to write a scripted HOPE IS ALIVE! musical play in which the performers will act out elements of their mental health stories and struggles. Goals: To hone performers creative talents while amplifying their stories of hope, healing and stigma reduction to a LIVE TV audience -highlighting suicide prevention.
AAC-15-00016	\$10,000	Sierra County Arts Council	Sierra		With support from the California Arts Council, the Sierra County Arts Council will reinvigorate the theater program in our frontier towns through a slate of events designed to engage a new generation and to reignite local passion for creative expression. Grant monies will be used to deploy a talented team of skilled theater artists to inspire regular town folks to return to the lively arts and in so doing return Yuba Theatre to its central role at the cultural heart of our community.
AAC-15-00116	\$15,000	Sites Unseen	San Francisco	Yerba Buena Community Benefit District	With support from the California Arts Council, Sites Unseen will collaborate with artist Hunter Franks on Alley Feast. Alley Feast will bring together 400 community members to reimagine public space and share a gigantic free meal around a 400-foot long dinner table stretching the length of Lapu Lapu Alley. This activation presents a powerful re-imagination of the space as one for people and community. Discussion questions will focus on how to activate the alley with art.
AAC-15-00070	\$15,000	Small Press Traffic Literary Arts Organization	San Francisco		With support from the California Arts Council, Small Press Traffic will collaborate with Arisa White to create and launch You're the Most Beautiful Thing That Happened: a libretto in four acts, a project that is interested in co-imagining with queer artists of color the stories generated from the desire to heal themselves and to be in a place where they can thrive within their own bodies and communities

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Proposal Summaries

Application Number	Grant Request Amount	Legal Organization Name	County	Fiscal Sponsor	Proposal Summary:
AAC-15-00022	\$6,000	South Coast Dance Arts Alliance	Los Angeles		With support from the California Arts Council, The NBDT will create Along the Mother Road, a project inspired by community connections to the Rte. 66 Corridor. The East Hollywood community will explore Rte. 66 Corridor through the themes of people, place and time. With dance, spoken word, theater and visual arts workshops, participants will create a "place-story" vignette for performance at local venues and to be uploaded to a crowd
AAC-15-00021	\$5,000	Strings & Things Puppet Theatre	Los Angeles		With the support from the California Arts Council, Strings & Things Puppet Theatre will conduct Pop-Up Puppetry Workshops at Angels Gate Cultural Center (AGCC). The course is open to anyone who wishes to experience the puppet as a theatrical tool. We will work with amateur puppeteers in the
AAC-15-00074	\$15,000	Switchboard Music	San Francisco		With support from the California Arts Council, Switchboard will welcome its first ensemble-in-residence, Ex Tempore. 9/16–5/17, Ex Tempore curates a 10-concert series presented by Switchboard and hosted at Starline Social Club, an artist-forward performance space in Uptown (Oakland). The series, New MusicSpeaks, features performances by Ex Tempore and local ensembles, bold musical programs, groundbreaking forms of audience engagement, and community dinners. CAC funds support artist compensation.
AAC-15-00108	\$15,000	TeAda Productions	Los Angeles		With support from the California Arts Council, TeAda Productions will develop a highly skilled, robustly diverse, socially engaged theater ensemble rooted in community-based practice. This project serves as a bridge between the multiple communities that TeAda has worked with over the last 5 years. Through this residency, TeAda will create intersectionality between the communities we have served while providing a place for artists from these communities to deepen their craft.

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Proposal Summaries

Application Number	Grant Request Amount	Legal Organization Name	County	Fiscal Sponsor	Proposal Summary:
AAC-15-00014	\$15,000	Tenants and Owners Development Corporation	California	Tenants and Owners Development Corporation	Photographer Tom Ferentz takes up three concepts: Mystery, Beauty and Interiority, themes to define an approach to conducting workshops in the photographic arts for adults living in poverty and veterans with PTSD. Workshops will develop technique and engage participants to consider how and why they make images. Three exhibitions will be held in SF at 6th On 7th Gallery. The intent is to invoke a vision by adult photographers challenged by the economic circumstances of our times.
AAC-15-00045	\$14,500	The AjA Project	San Diego		With support from the California Arts Council, The AjA Project will provide photography-based arts training and empowerment mentorship for transborder youth through a series of workshops engaging participants in documenting their everyday aesthetic encounters. Through dialogues with border artists and interviews with peers, participants will generate a digital living archive and a large-scale public art installation exploring the complexities of the transfronterizo experience.
AAC-15-00040	\$12,500	The Arts Council of Kern	Kern		With support from the CAC, the Arts Council of Kern will partner with the Kern County Sheriff's Population Management Department at the Lerdo Detention Facility to program a creative writing residency and a visual arts program to their minimum security inmates in their Residential Substance Abuse Treatment Program. Each program will be hands-on and taught by locally qualified Kern County artists. CAC funds will be used for program instruction and instructional supplies.
AAC-15-00051	\$15,000	The Cutting Ball Theater	San Francisco		With support from the California Arts Council, Cutting Ball Theater will offer a three-month long theater residency at De Marillac Academy and Larkin Street Youth Services, both of which provide services to underserved youth and teens. Lead Artist Marilet Martinez will teach general theater classes, with a focus on improv technique and her specialty of stage combat. Students in the residency also will also attend performances at Cutting Ball's theater in the Tenderloin neighborhood.

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Proposal Summaries

Application Number	Grant Request Amount	Legal Organization Name	County	Fiscal Sponsor	Proposal Summary:
AAC-15-00114	\$15,000	The Strindberg Laboratory	Los Angeles		With support from the California Arts Council, The Strindberg Laboratory will create an artist/community collaboration for those residing in Men's Central Jail in downtown L.A. The creative process will engage the population in expressing their thoughts, feelings and dreams through the medium of theatre. Building on the extensive experience of TSL staff, the artists and community members will together create works that aid in their rehabilitation and ability to reintegate into everyday life.
AAC-15-00008	\$7,000	TheatreWorkers Project	Los Angeles	Ensemble Studio Theatre, the LA Project	With support from the California Arts Council, TheatreWorkers Project (inspired by the concept of Restorative Justice) will work with the Friends Outside in Los Angeles County Fatherhood Project to provide theatre workshops to men who are transitioning from incarceration to society. Participation in improvisation, writing and storytelling will culminate in a performance for families and friends, that will promote positive self esteem as the men redefine their personal narratives.
AAC-15-00064	\$10,850	Thingamajigs	Alameda		With support from the California Arts Council, Thingamajigs will offer Aeolian Day, a free family festival of wind-based art and music at on the Jack London Square lawn next to the Oakland ferry terminal. Artists Activating Communities grant will be used for free instrument building workshops at libraries and community centers throughout Oakland that directly target communities recent immigrants and displaced families. The work created in these workshop will be shown at Aeolian Day in May, 2017.
AAC-15-00046	\$15,000	This Is What I Want	San Francisco	Dancer's Group	With support from the California Arts Council, TIWIW will both further its work in supporting the community of queer performance artists in the Bay Area and produce a workshop series aimed at cross pollinating ideas between segments of this subculture, expanding on the internal work our community members do around desire, identity, and community, and producing new works to share the fruits of this labor with audiences.

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Proposal Summaries

Application Number	Grant Request Amount	Legal Organization Name	County	Fiscal Sponsor	Proposal Summary:
AAC-15-00039	\$15,000	Upstate Community Enhancement Foundation	Butte County		With the support of the California Arts Council, Upstate Community Enhancement Foundation - Friends of the Arts - will bring together visual and performing arts professionals to offer Artisme classes that combine dance, writing, theater and visual arts to build confidence in the creative voice. Our target audience: retirees. Our goal: Create ART AMBASSADORS - trained to express themselves in a productive, healthy and potentially life changing way to influence others with Artisme methods.
AAC-15-00034	\$9,500	Ventura County Arts Council	Ventura		With support from the California Arts Council, the Ventura County Arts Council will implement a program that demonstrates the viability of hosting arts events within a traditional retail mall to benefit the artists, the community, and the mall retailers and owners. The successful implementation of this proposal will have specific benefits to Ventura County residents, while providing template documents adaptable by arts organizations and mall properties across the country.
AAC-15-00112	\$15,000	Women's Center for Creative Work	Los Angeles		With support from the California Arts Council, Women's Center for Creative Work will partner with artist Addie Tinnell to produce Small ox, an interactive work that continues her efforts in fostering conversation and mutually supportive activism between trans- and cisgender feminists to create more trans-inclusive feminist communities. small ox is a three dimensional installation and programmatic response to Miriam Shapiro's 1967 work, Big Ox and will include a month's worth of public programs.
AAC-15-00115	\$11,300	Workshop for Community Arts, fiscally sponsored by Charitable Ventures of Orange County	Orange	Charitable Ventures of Orange County	WCA will facilitate Travieso Press, a community bookmaking project that brings together Santa Ana writers, artists, and residents to produce a series of community-written and community-published children's picture books, handmade through cartonera-style publishing. Books will be distributed for free through various nonprofit and social service venues, thus additionally creating a ripple effect of meaningful and accessible experiences with literature and art for Santa Ana children and families.

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Proposal Summaries

Application	Grant Request				
Number	Amount	Legal Organization Name	County	Fiscal Sponsor	Proposal Summary:
AAC-15-00030	\$15,000	Youth Art Exchange/The Tides Center	San Francisco	Tides Center	With support from the California Arts Council, Youth Art Exchange will partner with architect Craig Hollow to activate the Mission neighborhood through the design and build of a parklet. The process of designing the parklet will engage San Francisco youth and the surrounding community of stakeholders to create a new outdoor gathering space and a vibrant physical improvement to the neighborhood. Funds will be matched by Umpqua Bank and used to support the artist's salary and program supplies.

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2015-16 Artists Activating Communities Panel 1

Name Field(s) of Expertise City/County

Eric Gonzalez Visual Art Exeter/Tulare

Erik Gonzalez has been an active aerosol artist for over fifteen years and has had his work profiled on both national and global media outlets that include newspapers, magazines, web media, television and radio interviews. Erik is also a member of various professional urban marketing collectives. As a professional graffiti artist, Erik has been successful in utilizing his work for alternative marketing to appeal to the younger generations.

More at: erik85.com/bio

Ines Familiar Miller Photography Pasadena/Los Angeles

I am an arts manager with four years of experience in the nonprofit sector in California. Since 2011, I have worked at the National Autonomous University of Mexico in Los Angeles (UNAM LA) by developing cultural and academic programs highlighting Mexican artists, government sponsored study abroad programs, and education resource fairs. My joint passion for education and the arts led me to pursue a graduate degree in Arts Management at Claremont Graduate University, where I deepened my interest in effecting change in communities by harnessing the transformative power of the arts.

Dr. Anne Huang Presenting/Management Oakland/Alameda

Dr. Anne Huang is a strategic consultant for traditional artists and culturally specific arts organizations. She helps her clients create strategies for long term sustainability by strengthening their fundraising, leadership, and financial capabilities. Anne has worked with World Arts West, CubaCaribe, Oakland Interfaith Gospel Choir, Dimensions Dance Theater, LIKHA, Arab Cultural and Community Center, Community Rejuvenation Project, KALW public radio, and many other Bay Area arts organizations.

Libby Maynard Visual Art Eureka/Humboldt

Libby Maynard is the Executive Director and co-founder of The Ink People Center for the Arts. As well as being a professional artist, she has over 36 years of nonprofit administrative experience. She received her BA, K-12 Teaching Credential, and MA in art from Humboldt State University, Arcata, CA. Maynard is a consultant in nonprofit management and program development. The Ink People's DreamMaker Program has fostered over 250 community-initiated projects in the past 36 years and currently manages over 85 projects.

Matt Wells Dance Los Angeles

Matt is the Chief Operating officer of Diavolo, where he played a lead role in doubling the budget size, tripling total net assets, and launching the Divolo Institute. In 2012, Wells was honored with a Ralph M. Parsons Foundation Fellowship for nonprofit leadership. Prior to his work at Diavolo, Wells founded the Los Angeles theatre company needtheater. He serves on the board of Dance/USA, Dance Resource Center LA, and the Hollywood Fringe Festival. Wells is a graduate of Claremont Graduate University (MS Arts Management) and Northwestern University (BS Theaer).

2015-16 Artists Activating Communities Panel 2

Name Field(s) of Expertise City/County

Sarah Brin Media Arts San Francisco/San Francisco

Sarah Brin is a writer and curator based in the San Francisco Bay Area. Her research interests include artist-made games, participatory exhibition platforms, new media art and digital fabrication. She has curated and organized projects at SFMOMA, MOCA, the Armand Hammer Museum of Art, the MAK Center for Art and Architecture and elsewhere. She currently works as the Pier 9 Public Programs Manager at the Pier 9 Workshop, a digital fabrication facility that supports an artists in residence program, public art commissions, and an interdisciplinary fellowship program.

Diane Cripe Visual Art Sacramento/Sacramento

Dianne Cripe joined the Sacramento Metropolitan Arts Commission as the Art in Public Places Project Manager in 2015. Previously she managed the City of Las Vegas public art program, and was the Art in Public Places Manager for the Hawaii State Foundation on Culture and the Arts, the state's arts agency. There she coordinated programs for the Hawaii State Art Museum, the public art program and the relocatable arts program for several islands. Cripe also served as the Art and Culture Coordinator for the City of Goodyear, and the Director of Public Art for Arizona State University, where she co-wrote the masters level public art certificate. She holds an MA in art history and an MEd in English, both from Arizona State University.

Dr. Jill Moniz Visual Arts Culver City/ Los Angeles

Dr. Moniz is a curatorial consultant focusing on projects that merge the art and the environment, creating public and private spaces of growth and opportunity. Clients include the Craft and Folk Art Museum, the Reginald Ingraham Gallery, the Dr. and Mrs. Leon O. Banks Collection, the Mayme Clayton Library and Museum, the California African American Museum and the Museum of Latin American Art.

Jonathan Munoz-Proulx Theatre Los Angeles/Los Angeles

Jonathan Munoz-Proulx serves as Vice Chair of the Alliance of Los Angeles Playwrights and is Artistic Director of Arts Bottega. He has served as an application review panelist for the L.A. County Arts Commission Theatre Grant Program and has been selected as a 2015 Los Angeles Emerging Arts Leader. Munoz-Proulx reads over 500 plays each year and is a script nominator for The Kilroy List. He has worked as a directing consultant at the University of Southern California School of Dramatic Arts.

Bettina Swigger Multidisciplinary San Luis Obispo/San Luis Obispo

Swigger is currenlty executive director at Festival Mozaic, a classical music festival in rural San Luis Obispo County. Her prior work includes running a local arts agency, managing a multidisciplinary arts festival at a college, and serving as a peer consultant for the Colorado Arts Council. She served on the Emerging Leaders Council for Americans for the Arts. Trained as a violist, she also has a background as a writer and arts journalist. She has ten+ years board experience and is passionate about all the creative arts.

Tab 5



Advancing California through the Arts and Creativity

Craig Watson, Director

To: **Council Members**

From: **Shelly Gilbride, Programs Officer**

Josy Miller, Arts Education Program Specialist

Date: April 22, 2016

JUMP StArts 2015-2016 Re:

Staff Recommendation

Staff requests approval of panel recommendations to fund 26 JUMP StArts applicants ranking 6 and above for arts education services in juvenile justice settings in California for \$603,071.

Staff requests approval to allocate \$20,000 in 2015-2016 JUMP StArts funding for an evaluation of the first three years of the JUMP StArts program, making the total allocation for the JUMP StArts program \$623,071.

2015-16 JUMP StArts Funding Requests and Panel Recommendations

The five-member peer review panel convened on April 4-5, 2016 to rank JUMP StArts applications according to the stated review criteria in the published JUMP StArts 2015-16 guidelines. The panelists reviewed 31 JUMP StArts grant applications requesting a total of \$749,862. The total cumulative request falls slightly under the original program allocation of \$750,000. Based on the panel's recommendations, staff recommends funding 26 JUMP StArts grant applications ranked 6 or higher at a percentage of their request amount based on their ranking, and 1 planning grant application for \$2,500. Applications ranked 5 or lower are in need of significant improvement and are categorized on the low end of "good" within our 10-point ranking system. These applicants will be encouraged to review the panel notes and apply again in the future. The remaining \$146,929 from the original budget allocation for JUMP StArts will be reallocated to other grant programs, in keeping with past practice.

JUMP StArtS Panel Representative

The JUMP StArts panel will be represented by Yago Cura. Yago S. Cura is editor of the poetry anthology, Ghazals for Foley (HINCHAS, 2015), and an Adult Services Librarian at the Vernon branch of the Los Angeles Public Library in South Central Los Angeles. He is a former N.Y.C. Teaching Fellow and American Library Association Spectrum Scholar. He has taught English Language Arts to female inmates, 18-25, at the Century Regional Detention Facility in Lynwood for John Muir Charter School.



Advancing California through the Arts and Creativity

Craig Watson, Director

JUMP StArts Grant Program Overview

Now in its third year, the JUMP StArts program supports arts education and artists-in-residence programs for at-risk youth within the juvenile justice system. Activities may take place in classroom, after-school, social services or incarceration settings throughout the many diverse communities in California. As JUMP StArts evolved from a pilot program to a core program, the following revisions were made to the program guidelines this year:

- Ongoing programs were eligible to apply rather than restricting the grant to "new arts programming or an expansion of a current program's depth, scope, and/or number served."
- Request amount was lowered from \$50,000 with no matching requirement to \$30,000 with a match (cash and in-kind), to align more with existing grant program request amounts.

Revisions to the programs were based on panel and grantee feedback and assessment. As the Council's new programs evolve from pilot programs to core programs, we are learning about the approach needed to educate the field about increased eligibility and availability of funds.

JUMP StArts Program Evaluation

When the JUMP StArts grant program was originally conceived in 2013, Council indicated a desire for a research and evaluation component of the program, "to determine the effectiveness of arts programs for at-risk youth." As the program evolves from a pilot to a core program, and now that we have 2-3 years of data, CAC staff can now issue a request for proposal for formal evaluation of the JUMP StArts program. Staff anticipates an approximate project timeline of six months. The evaluator will use a mixed methodology of both broad-scope, quantitative assessment and in-depth qualitative assessment in order to execute a nuanced, rigorous review. At the culmination of the project, in addition to developing the standard assessment tool, the evaluator will compose a report of a quality ready to be distributed to the field. Compensation for evaluation will be \$20,000.

Attachments

Attachments to this report include the ranked list of JUMP StArts applicants, project summaries and panelist bios.

FY15-16 JUMP StArts Funding Recommendations

					Grant		
					Request		
Organization	Application#	City	County	Rank	Amount	Funding Allo	ocation
Butte County Office of Education *	JPS-15-00023	Oroville	Butte	Yes	\$2,500	100%	\$2,500
916 lnk	JPS-15-00022	Sacramento	Sacramento	10	\$30,000	100%	\$30,000
Destiny Arts Center	JPS-15-00013	Oakland	Alameda	10	\$30,000		\$30,000
Playwrights Project	JPS-15-00032	San Diego	San Diego	10	\$25,000		\$25,000
Armory Center for the Arts	JPS-15-00005	Pasadena	Los Angeles	9	\$30,000	95%	\$28,500
Ink People, Inc.	JPS-15-00033	Eureka	Humboldt	9	\$30,000		\$28,500
Marin Shakespeare Company	JPS-15-00025	San Rafael	Marin	9	\$20,000		\$19,000
Muckenthaler Cultural Center	JPS-15-00019	Fullerton	Orange	9	\$30,000		\$28,500
The Unusual Suspects Theatre Company	JPS-15-00011	Los Angeles	Los Angeles	9	\$30,000		\$28,500
Theatre Of Hearts	JPS-15-00007	Los Angeles	Los Angeles	9	\$30,000		\$28,500
Ventura County Arts Council	JPS-15-00014	Ventura	Ventura	9	\$30,000		\$28,500
Arts Council for Monterey County	JPS-15-00040	Carmel	Monterey Cou	. 8	\$30,000	90%	\$27,000
Boys & Girls Clubs of Central Sonoma County	JPS-15-00027	Santa Rosa	Sonoma	8	\$30,000		\$27,000
Each One Reach One	JPS-15-00034	South San Fra	USA	8	\$30,000		\$27,000
Guitars in the Classroom	JPS-15-00024	San Diego	San Dlego	8	\$12,350		\$11,115
Riverside Art Museum	JPS-15-00035	Riverside	Riverside	8	\$13,914		\$12,523
San Benito County Arts Council	JPS-15-00026	Hollister	San Benito	8	\$15,000		\$13,500
The Imagine Bus Project	JPS-15-00031	San Francisco	San Francisco	8	\$30,000		\$27,000
Arts For The Schools	JPS-15-00030	Truckee	Nevada	7	\$25,790	85%	\$21,922
Mariposa County Arts Council, Inc.	JPS-15-00004	Mariposa	Mariposa	7	\$16,000		\$13,600
Musicians for Education, Inc.	JPS-15-00042	San Diego	San Diego	7	\$28,220		\$23,987
Southland Opera	JPS-15-00016	Duarte	Los Angeles	7	\$30,000		\$25,500
Street Poets	JPS-15-00012	Los Angeles	Los Angeles C	7	\$18,500		\$15,725
William James Association	JPS-15-00043	Santa Cruz	Santa Cruz	7	\$12,000		\$10,200
Yolo County Arts Council	JPS-15-00017	Woodland	Yolo	7	\$30,000		\$25,500
Diablo Ballet	JPS-15-00020	Walnut Creek	Contra Costa	6	\$25,000	80%	\$20,000
SpectorDance	JPS-15-00015	Marina	Monterey Cou	. 6	\$30,000		\$24,000

FY15-16 JUMP StArts Funding Recommendations

Organization	Application# City	County	Grant Request Rank Amount	Funding A	location
Foundation For Educational And	Application# City	County	Rank Amount	Funding Ai	location
Employment Resources Development					
• •					
(Acuna Art Gallery and Cultural Center/Cafe					
on A)	JPS-15-00006 Oxna	rd Ventura	5 \$30,000		
Marin Theatre Company	JPS-15-00037 Mill \	/alley Marin	5 \$10,000		
Performing Arts United	JPS-15-00029 Sacra	amento Sacramento	5 \$15,588		
Free Arts for Abused Children	JPS-15-00036 Los A	ingeles Los Angeles	1 \$30,000		
* \$2,500 Planning Grant Request		Ttl F	Request \$749,862	Ttl Recom	\$603,071

CALIFORNIA ARTS COUNCIL FY15-16 JUMP StArts

Proposal Summaries

Application Number	Grant Request Amount	Legal Organization Name	County	Proposal Summary:
JPS-15-00022	\$30,000	916 lnk	Sacramento	With support from the California Arts Council, 916 Ink will provide six Find Your Voice creative writing workshops that will empower over 120 9th-12th graders who are incarcerated. Students will work with artists. At the end of the workshops, youth voice will be amplified through the publication of three professional anthologies that include the students' polished poems, stories, and prose. 120 9th-12th graders will be celebrated as published authors at their book release reading.
JPS-15-00005	\$30,000	Armory Center for the Arts	Los Angeles	With support from the CAC, the Armory Center for the Arts will design and deliver vital opportunities for arts participation for incarcerated teens at Challenger Memorial Youth Center. The program builds upon Armory partnerships with LA County Probation and the Arts for Incarcerated Youth Network to eliminate recidivism, build resiliency, and cultivate prosocial behavior. Armory Teaching Artists will provide high quality sequential arts instruction, mentoring, and collaborative art projects.
JPS-15-00040	\$30,000	Arts Council for Monterey County	Monterey County	With support from the California Arts Council, the Arts Council for Monterey County will provide developmental art classes for incarcerated youth, culminating in public exhibitions. In consultation with Youth Center staff, teaching artists help students develop ideas and master techniques while learning to reduce anxiety, communicate feelings and develop empathy. Preparing for exhibition, students gain vocational skills, learn to value persistence and teamwork and start making better choices.
JPS-15-00030	\$25,790	Arts For The Schools	Nevada	With support from the California Arts Council, Arts For The Schools will provide at least 40 students visual and performing arts integrated education at Placer County Community School (Truckee Tahoe Campus) for youth on probation. Students will be positively impacted by increasing proficiency in visual and performing arts, learning tools for managing stress and behavior, making connections between subjects, as well as participate in confidence building activities such as showcasing artworks.

CALIFORNIA ARTS COUNCIL FY15-16 JUMP StArts

Proposal Summaries

Application Number	Grant Request Amount	Legal Organization Name	County	Proposal Summary:
JPS-15-00027	\$30,000	Boys & Girls Clubs of Central Sonoma County	Sonoma	With the support from the California Arts Council, Boys & Girls Clubs of Central Sonoma County will create an opportunity for REACH & Teen Club Members to express their creativity and infuse their voice within their community by producing a youth developed mural in their neighborhood. This mural will be a representation of something much larger than a picture on a wall; it will represent the youth that shape Santa Rosa and provide a deep sense of pride for those involved.
JPS-15-00023	\$2,500	Butte County Office of Education	Butte	With support from the California Arts Council, BCOE's Table Mountain School (TMS) will use planning grant funds to develop a new comprehensive, inclusive, standards-aligned youth theater arts/ELA performance project in partnership with a community theatre group-Slow Theatre- as Artists in Residence and the Butte County Juvenile Hall-Probation Department. Annually, up to 600 incarcerated, high-need students will benefit from this JUMPStArts project once it is fully funded.
JPS-15-00013	\$30,000	Destiny Arts Center	Alameda	With support from the California Arts Council, Destiny Arts Center (DAC) will bring hip hop dance and spoken word programming to approximately 80 youth (ages 13-18) at Alameda Juvenile Justice Center (AJJC). DAC programs provide critical socio-emotional support to our county's incarcerated youth, increasing youths' self-awareness and capacity of peaceful self-expression. In addition, as AJJC's only fine arts provider, DAC programs support AJJC youth on their path towards high school graduation.
JPS-15-00020	\$25,000	Diablo Ballet	Contra Costa	With support from the California Arts Council, Diablo Ballet will continue its PEEK Extension arts curriculum in partnership with Mt.McKinley School at the Juvenile Hall in Martinez, increasing the residency working sessions to 20 over 8 months. Based on Board of Education Standards, the Program allows the Artistic Director, the Extension Associate Director, and the professional dancers to guide 21 young women in using movement to express their emotions and experiences— a powerful process.

CALIFORNIA ARTS COUNCIL FY15-16 JUMP StArts

Proposal Summaries

Application Number	Grant Request Amount	Legal Organization Name	County	Proposal Summary:
JPS-15-00034	\$30,000	Each One Reach One	USA	With support from the California Arts Council, Each One Reach One will conduct five cycles of Playwriting Workshops, an arts-based diversion program that will provide direct arts education services to 45 incarcerated and on probation teenagers attending Gateway Community High School, Camp Kemp for Girls, (residential), and the Youth Service Center (county juvenile hall) in San Mateo County.
JPS-15-00006	\$30,000	Foundation For Educational And Employment Resources Development (Acuna Art Gallery and Cultural Center/Cafe on A)	Ventura	We are requesting \$30,000 from CAC JUMP StArts Grant Program for our Art and Peace Youth Art Program, by building a new partnership with the Oxnard Police Department. Grant funds will be used to: provide 24 three-hour weekly workshops in: ceramics, creative writing, sketching/drawing, painting, and building artistic portfolios for at least 75 at-risk youth; contract professional artists;host youth art exhibit; and partially offset the cost of facilities, utilities, and art materials/supplies.
JPS-15-00036	\$30,000	Free Arts for Abused Children	Los Angeles	With support from the California Arts Council, Free Arts will partner with the Edelman Children's Courthouse to provide free artistic opportunities to 24,200 LA County children in 2016-2017. Sessions take place directly inside the courthouse. Judges, social workers, and attorneys believe the program enhances the ability of children to willingly and accurately communicate their abuse experiences, giving judges the critical information they need to make the best possible decision for the child.
JPS-15-00024	\$12,350	Guitars in the Classroom	San Dlego	With support from the California Arts Council, Guitars in the Classroom (GITC) will partner with the Juvenile CoWith support from the California Arts Council, BCOE's Table Mountain School (TMS) will use planning grant funds to develop a new comprehensive, inclusive, standards-aligned youth theater arts/ELA performance project in partnership with a community theatre group-Slow Theatre- as Artists in Residence and the Butte County Juvenile Hall-Probation Department. Annually, up to 600 incarcerated, high-need students will benefit from this JUMPStArts project once it is fully funded.urt and Community Schools (JCCS) of the San Diego County Office of Education (SDCOE) to bring dynamic, student-centered music instruction with guitars
JPS-15-00033	\$30,000	Ink People, Inc.	Humboldt	With support from the California Arts Council, Ink People will facilitate four artists in residence in Humboldt County's Juvenile Hall. They will engage the youth in poetry and creative writing, Native American cultural values and arts, music playing and digital music creation, and cartooning/graphic novels and mural designing and painting in focused contact blocks over the course of a year.

Application Number	Grant Request Amount	Legal Organization Name	County	Proposal Summary:
JPS-15-00025	\$20,000	Marin Shakespeare Company	Marin	Provide performing arts instruction at the Marin County Community school including instruction by Suraya Keating, an actor, playwright and licensed Drama Therapist, and special events including a field trip to a professional Shakespeare play, and guest visits from formerly incarcerated performing artists and inspirational speakers.
JPS-15-00037	\$10,000	Marin Theatre Company	Marin	With support from the California Arts Council, Marin Theatre Company will provide professional community artists to work with incarcerated youth at Marin County Juvenile Hall. They will develop collaboration and conflict resolution skills to learn about their experience in juvenile hall utilizing exercises centered in theater technique. This professional theater instruction gives at-risk youth the platform to reflect upon their decisions both previous to incarceration, and life thereafter.
JPS-15-00004	\$16,000	Mariposa County Arts Council, Inc.	Mariposa	With support from the California Arts Council, the Mariposa County Arts Council (MCACI) and partner, Sierra Quest Human Services Foundation (SQHSF), will expand our visual arts program serving probation/foster youth. This program supports a growing body of research indicating that exposing youth to art promotes emotional intelligence, a greater sense of self worth, and critical thinking skills. This 25-week artist residency will focuses on visual literacy and applied visual communication skills.
JPS-15-00019	\$30,000	Muckenthaler Cultural Center	Orange	With support from the CAC, The Muckenthaler will refine our 2nd year STEAM programs with Crittenton to better teach arts and digital arts in a way that leads to a desire for college education and/or job skills. We have revised our programs for the unique needs of this population with 3 twelve-week sessions of STEAM in photography, claymation, and fashion design. They will also get 1 week of an intensive
JPS-15-00042	\$28,220	Musicians for Education, Inc.	San Diego	With support from the California Arts Council, Musicians for Education will provide an arts education and college-bridge program for teen mothers at Lindsay Blended Community School—part of the San Diego Office of Education's Juvenile Court and Community Schools (JCCS) system—which serves pregnant and parenting teens in grades 9 through 12 who were referred by probation, social services or school district officials.

Application Number	Grant Request Amount	Legal Organization Name	County	Proposal Summary:
JPS-15-00029	\$15,588	Performing Arts United	Sacramento	With support from the California Arts Commission, Performing Arts United will partner with Sacramento County Office of Education providing detention students at El Centro Sr/Youth Detention Facility, music production and composition. Student will learn producing & engineering skills while earning academic school credit. Student attitude while learning 21st century skills music production skills, that can promote further education and career goals.
JPS-15-00032	\$25,000	Playwrights Project	San Diego	With support from the California Arts Council, PWP will engage JCCS youth in Defining Moments, providing playwriting and theater education. The program empowers students to exercise their artistry, value their personal achievements and develop greater empathy. It improves the perception of peers, adults, and the general public by demystifying commonly held myths about at-risk youth and celebrating their ability to succeed. The grant will pay for artists' fees and program costs.
JPS-15-00035	\$13,914	Riverside Art Museum	Riverside	With support from the California Arts Council, the Riverside Art Museum's CREATIVE HORIZONS program will harness the power of art as a catalyst for behavioral change in its work with justice-involved youth. Art programming for juvenile detention center residents and probationary youth will foster self-exploration, encourage community engagement, develop mentor relationships, and create awareness of creative-industry vocational opportunities, with a goal of reduced recidivism.
JPS-15-00026	\$15,000	San Benito County Arts Council	San Benito	With support from the California Arts Council, the San Benito County Arts Council will partner with the San Benito County Juvenile Hall to engage incarcerated youth in the arts through a 24-week artist in residency program in dance, poetry and the visual arts. The Dreams Project fosters creative expression and arts accesibility through standards-aligned arts curriculum, providing at-risk youth with new tools to express themselves while working towards high school graduation.
JPS-15-00016	\$30,000	Southland Sings	Los Angeles	With support from the California Arts Council, Southland Sings will present Poetry to Song, a 20-session multi-disciplinary curriculum integrating music composition, spoken word, literacy and theater, serving incarcerated middle and high school students in 8 classrooms at three Orange County Alternative, Community and Correctional Education Sites Schools and Services (ACCESS) campuses. Grant funds will be used to pay Teaching Artists and the Composer/Arranger.

Application Number	Grant Request Amount	Legal Organization Name	County	Proposal Summary:
JPS-15-00015	\$30,000	SpectorDance (SD)	Monterey County	With support from the California Arts Council, SD will build on previous work at RC. SD will continue offering weekly dance classes at RC. In addition, in the spring semester, SD will offer choreography classes culminating in a performance of new works created. Funding will support: a) teachers for all classes, b) production and performance costs, c) facilitator (Luis Rodriguez), d) film documentation (William Roden), and e) assessment.
JPS-15-00012	\$18,500	Street Poets Inc	Los Angeles County	With support from the California Arts Council, Street Poets will faciliate 4, 12-week poetry workshops, and accompanying programming (performances, poetry in motion van workshops) for approximately 50 youth at Camp Miller. We will be working closely with Camp Miller to execute the program. The workshops will culminate with a final open mic event to celebrate the work of the youth and share the progress with the community. Arts impact on the youth will be measured and shared with the community.
JPS-15-00031	\$30,000	The Imagine Bus Project	San Francisco	With support from the California Arts Council, The Imagine Bus Project will deliver weekly visual arts education in two juvenile halls, San Mateo Youth Services Center and San Francisco Juvenile Justice Center, serving 250 youth between June 2016 and June 2017. Through the Youth Studio program, youth will learn the fundamentals of art and design and will contribute toward the production of a communal art project, such as a mural, textile design, or comic strip project for public exhibition.
JPS-15-00007	\$30,000	Theatre Of Hearts, Inc.	Los Angeles	With support from the California Arts Council, Theatre Of Hearts/Youth First Artist-In-Residence Program will partner with Central Juvenile Hall in Los Angeles to deliver in-and after-school arts education programs, consisting of instruction aligned with CA VAPA and Common Core Standards, to guide students in the design and installation of a large-scale mural, based on poems by the participants. A final Mural Dedication Ceremony and poetry reading will be open to family and the community.

Application Number	Grant Request Amount	Legal Organization Name	County	Proposal Summary:
JPS-15-00011	\$30,000	Unusual Suspects Theatre Co.	Los Angeles	With support from the California Arts Council, US will provide 60 incarcerated minors at Camp David Gonzales with our Youth Theatre Residency Program, consisting of 1) A 10-week playwriting workshop during which youth collaborate to create an original play, and 2) A 10-week performance workshop where youth learn acting skills and production concepts. Each workshop culminates in two performances. Funds will support artists and program staff who will implement the residency
JPS-15-00014	\$30,000	Ventura County Arts Council	Ventura	With support from the California Arts Council, VCAC will continue arts in the Juvenile Facility (JF), expanding our longstanding work in the halls. Grant funds pay artists, buy supplies, print chap books. Expansion will see disciplines work together: choreographing a poem, artist educator coordinating lessons with a court school teacher, creating material for the JF radio station of poems and music. We will also initiate art courses at a Boys & Girls club for Arts On The Outs program.
JPS-15-00043	\$12,000	William James Association	Santa Cruz	With support from the California Arts Council, TeamWorks Art Mentoring Program will inaugurate art mentoring workshops, bringing off-campus after-school art engagement to adjudicated youth in three selected neighborhoods where they live and congregate. JumpStart grant funds will be used to create three new mentoring artist positions for California artists.
JPS-15-00017	\$30,000	Yolo County Arts Council	Yolo	With support from the California Arts Council, YoloArts will provide arts education to the over 300 students incarcerated annually at the Yolo County Juvenile Hall and attending school at Cesar Chavez Community School (CCCS). Collaborating with Yolo County Probation and the Yolo County Office of Education, these students will gain experience and skill in the visual arts and poetry. This application is to fund 2 hours of arts instruction weekly, for 24 weeks at Yolo County Juvenile Hall and CCCS.



2015-16 JUMP StArts Panel Pool

Name Field(s) of Expertise City/County

Lilia Gonzáles-Chávez Performing Arts/Administration

Fresno/Fresno

Lilia Gonzáles-Chávez, Executive Director of the Fresno Arts Council, is a native of Fresno County, where she has been an active advocate for the arts. She served on the Board of the Fresno Art Museum and served on the Board of the Fresno Arts Council prior to being appointed Executive Director in August 2011. She is a performing artist with over twenty years teaching and performing Ballet Folklorico. With a degree in Child Development from California State University Fresno and a Masters Degree in Administrative Leadership/Public Administration from Fresno Pacific University; Lilia has worked in the education and the arts fields first starting as a teacher and advancing through management and leadership positions in public and nonprofit organizations. She has worked in Fresno County government as a Principal Administrative Analyst and Coordinator of the Inter-agency Council; where she oversaw the development of the first Fresno County report card on the wellbeing of children. Lilia is also a co-founder of Arte Américas, the Latino cultural arts center in Fresno and served as its principal administrator for nearly ten year. In her current capacity, she served on the Kennedy Center, Any Given Child, Fresno Unified Schools, assessment committee and continues to participate on the implementation team.

Yago S. Cura Literature/Writing Los Angeles/Los Angeles

Yago S. Cura is the author of Rubberroom (HINCHAS, 2000) and a former NYC Teaching Fellow. He publishes the poetry, fiction, and prose of authors from the Americas in Hinchas de Poesia www.hinchasdepoesia.com with Jim Heavily and Jennifer Therieau. Yago's reviews have appeared in The St. Mark's Poetry Project Newsletter. Along with Ryan Nance, he is the cofounder of the Copa Poetica, a three day reading series in Los Angeles on the rest days of the 2014 World Cup. His Spanglish blog, Spicaresque, has had more than 50,000 visitors. Currently, he teaches English Language Arts to female inmates, 18-25, at the Century Regional Detention Facility in Lynwood for John Muir Charter School.

Barbara Comoe Goldstein Arts Education Altadena/Los Angeles

I am a developmental and educational psychologist who has worked in public and private schools including K through 12 and university. I have been a general education teacher in K-12, an English and Spanish teacher in secondary, and an English language development teacher, and special education teacher in elementary and middle/junior high. Whether working as a teacher, professor, or counselor, I have always incorporated the arts in my work as I have seen the power it has to transform students' understanding of their own potential.

Maeven McGovern Literary Arts/Youth Emeryville/Alameda Maeven facilitates Youth Radio's "Remix Your Life" artistic development program. She also

Maeven facilitates Youth Radio's "Remix Your Life" artistic development program. She also founded and manages the organization's Artist in Residency program and is responsible for

building community partnerships. She studied community art and performance theory at UCLA's World Arts and Cultures Department, focusing on best practices in leveraging the arts for trauma recovery and community empowerment. Maeven is a certified teacher, currently working towards her integrated learning specialist certification and reviewer for the NEA.

Zoot Velasco Performing Arts/Administration Fullerton/Orange

Zoot Velasco was severely burned as an infant and grew up in a hospital, losing the use of his right foot. Yet, he went on to a 12 year career as a professional dancer and actor. He has held some very odd jobs as a live wax figure; a mannequin model in department stores; a high fashion model and choreographer; a break dancer on MTV for Prince and Michael Jackson; a mime in films and commercials; a performance artist in international shows; and as an arts program manager in prisons and juvenile halls. His award-winning prison arts program produced work now in museum collections at the Getty, Hammer and Library of Congress. He built 4 new art centers in the harbor Area for the City of Los Angeles and helped build a theatre in Long Beach. He holds a degree in dance from St. Mary's College, an MBA from Hope International University and professional designations in arts education, fundraising, management and conflict resolution. A Certified Fund Raising Executive (CFRE), Zoot has raised over \$16 million dollars for various nonprofits. Since 2007, he has been the Executive Director of the Muckenthaler Cultural Center in Fullerton more than quadrupling patrons, programs and members while tripling the budget, all during a bad economy. He has authored plays, poems and two books: One on the Muckenthaler history and one on nonprofit management. He is currently President of the Placentia Library Friends Foundation; Vice Chair of the Fullerton's Citizen's Block Grant Committee; and sits on boards for WTLC shelter and the Fullerton Rotary. He teaches a certificated course in Nonprofit Management at Cal State Long Beach.

Tab 6



Advancing California through the Arts and Creativity

Craig Watson, Director

To: **Council Members**

John Seto, Special Projects Associate From:

Shelly Gilbride, Programs Officer

Date: **April 22, 2016**

Statewide and Regional Networks (SRN) Funding Allocation 2015-16 Re:

Staff Recommendation

Staff requests approval of panel recommendations to fund 28 Statewide and Regional Network applicants ranking 6 and above for regional and statewide service organizations in California for a total of \$490,984.

2015-16 SRN Funding Requests and Panel Recommendations

The five-member peer review panel convened on March 7-8, 2016 to rank SRN applications according to the stated review criteria in the published SRN 2016 guidelines. The FY15-16 funding allocation for this program is \$500,000. The panels reviewed 29 SRN grant applications requesting a total of \$578,108.

Based on the panel's rankings and in accordance with past practice, staff recommends that 28 SRN grant applications ranked 6 or higher be funded at a percentage of their request amount based on their ranking. The panel recognized the need to ensure that funded applications meet the definition of "network" as stated in the guidelines. A rank of 5 is categorized on the low end of "good" within our 10point ranking system and the panel questioned whether the applicant organization with a rank of 5 met the definition of a network and requirements of the SRN program. Applications ranked 5 or lower are in need of significant improvement. These applicants will be encouraged to review their panel notes and apply again in the future.

SRN Panel Representative

The SRN panel will be represented at today's meeting by Joe Smoke. Joe Smoke is a Los Angeles based senior executive with more than 20 years of experience putting strategic planning and business ideas into action. He is currently the Grants Administration Division Director for the LA Department of Cultural Affairs.

SRN Grant Program Overview

The Statewide and Regional Networks program is rooted in the California Arts Council's (CAC) vision to nurture collaborative service organizations that provide practical services to working artists and constituent organizations. Collectively, these networks help to activate CAC constituents, the arts community, stakeholders, and the public. Statewide networks apply for general operating support for up





Advancing California through the Arts and Creativity

Craig Watson, Director

to \$25,000 and regional networks apply for up to \$15,000. For the FY15-16 grant cycle, we revised and clarified the definition of a regional network. As a result, there was an increase in the number of applications this year (from 23 in FY14-15 to 31 in FY15-16).

Attachments

Attachments to this report include the ranked list of SRN applicants, project summaries and panelist

CALIFORNIA ARTS COUNCIL

FY15-16 Statewide and Regional Networks Funding Recommendations

Application Number	Legal Organization Name	County	Fiscal Sponsor Name	Category	Rank	Request	Fund	ding Allocation
	National Association of Latino	Los Angeles		Statewide	10	\$25,000	100%	\$25,000
SRN-15-00027	Independent Producers, Inc							
SRN-15-00019	Shasta County Arts Council - Lead Agency	Shasta		Regional	10	\$15,000		\$15,000
SRN-15-00032	California Association of Museums	Santa Cruz		Statewide	9	\$25,000	95%	\$23,750
SRN-15-00006	California Lawyers for the Arts	San Francisco		Statewide	9	\$25,000		\$23,750
SRN-15-00015	Dancers' Group	San Francisco		Regional	9	\$15,000		\$14,250
SRN-15-00033	Rough Cuts	Marin	San Francisco Film Society	Regional	9	\$3,745		\$3,558
SRN-15-00018	Theatre Bay Area	San Francisco		Regional	9	\$15,000		\$14,250
SRN-15-00030	Alliance for California Traditional Arts	Fresno		Statewide	8	\$25,000	90%	\$22,500
SRN-15-00009	Arts for Incarcerated Youth Network	Los Angeles	Community Partners	Regional	8	\$15,000		\$13,500
SRN-15-00022	Arts for LA	Los Angeles		Regional	8	\$15,000		\$13,500
SRN-15-00023	Bay Area Video Coalition	San Francisco		Regional	8	\$14,363		\$12,927
SRN-15-00034	California Indian Basketweavers Association	Yolo		Statewide	8	\$25,000		\$22,500
SRN-15-00010	California Presenters	Sacramento		Statewide	8	\$25,000		\$22,500
SRN-15-00038	Queer Cultural Center	San Francisco		Regional	8	\$15,000		\$13,500
SRN-15-00029	San Francisco Friends of Chamber Music	San Francisco		Regional	8	\$15,000		\$13,500
SRN-15-00017	Small Press Distribution	Alameda		Statewide	8	\$25,000		\$22,500
SRN-15-00011	Teaching Artist Support Collaborative of California	San Francisco	Intersection for the Arts	Statewide	8	\$25,000		\$22,500
SRN-15-00021	The Dance Resource Center of Gre	Los Angeles		Regional	8	\$10,000		\$9,000
SRN-15-00007	Association of California Symphon	Sacramento		Statewide	7	\$25,000	85%	\$21,250
SRN-15-00024	California Alliance for Arts Education	Los Angeles		Statewide	7	\$25,000		\$21,250
SRN-15-00008	California Poets in the Schools	San Francisco		Statewide	7	\$25,000		\$21,250
SRN-15-00035	Poets & Writers, Inc.	Los Angeles		Statewide	7	\$25,000		\$21,250

CALIFORNIA ARTS COUNCIL

FY15-16 Statewide and Regional Networks Funding Recommendations

Application Number	Legal Organization Name	County	Fiscal Sponsor Name	Category	Rank	Request	Funding A	llocation
SRN-15-00025	San Francisco Early Music Society	Alameda		Regional	7	\$15,000		\$12,750
SRN-15-00020	Taiko Community Alliance	Santa Clara		Statewide	7	\$25,000		\$21,250
SRN-15-00031	California LGBT Arts Alliance	Los Angeles		Regional	6	\$15,000	80%	\$12,000
SRN-15-00012	Californians for the Arts	San Francisco		Statewide	6	\$25,000		\$20,000
SRN-15-00014	Emerging Arts Professionals San Francisco/Bay Area	San Francisco	Intersection for the Arts	Regional	6	\$15,000		\$12,000
SRN-15-00026	Latino Arts Network, Inc.	Los Angeles		Statewide	6	\$25,000		\$20,000
SRN-15-00036	Teocalli Cultural Academy	Fresno	Multicultural Institute	Statewide	5	\$25,000		ı
				Total	Request	\$578,108	Total Recom.	\$490,98

Proposal Summaries

Application	Grant Request	Legal Organization			
Number	Amount	Name	County	Fiscal Sponsor	Proposal Summary:
SRN-15-00030	\$25,000	Alliance for California Traditional Arts	Fresno		With support from the California Arts Council, ACTA will expand its reach to support California's diverse folk and traditional arts field. SN funding supports the executive director, program manager and operations manager. Together, our staff serves the state's folk and traditional artists through our current programs, fieldwork and discovery research, and provides technical services.
SRN-15-00009	\$15,000	Arts for Incarcerated Youth Network	Los Angeles	Community Partners	With support from the California Arts Council, the Arts for Incarcerated Youth Network will coordinate and deliver multi-disciplinary arts programming to youth detention facilities across Los Angeles County. Funding will support the development of shared strategy and vision, curriculum coordination, coordination of programs among members, and collective advocacy around arts as a foundational strategy for systemic change.
SRN-15-00022	\$15,000	Arts for LA	Los Angeles		With support from the California Arts Council, Arts for LA will be able to expand its network of arts advocates through leadership training (such as ACTIVATE), convenings (such as LA Convergence), and opportunities to engage with elected officials (such as ArtsDay). SRN funds will be matched and used for salaries and technology, including audio-video services, to communicate these stories of local advocacy to as large a consitutency as
SRN-15-00007	\$25,000	Association of California Symphony Orchestras	USA		With support from the California Arts Council, the Association of California Symphony Orchestras will apply funds to staff salaries. A full, qualified staff is critical to ACSO's ability to provide professional development programs for our constituency and to ensure that we can maintain our valued, personal connections with our members. The small size of our staff requires that each employee be responsible for many different aspects of leading the organization.

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Proposal Summaries

Application Number	Grant Request Amount	Legal Organization Name	County	Fiscal Sponsor	Proposal Summary:
SRN-15-00023	\$14,363	Bay Area Video Coalition	San Francisco		With support from the California Arts Council, BAVC will serve a diverse constituency of digital artists and media makers in the San Francisco Bay Area in 2016/2017 through the production of four community workshops, including two focused on fundraising for digital media projects, an artist-in-residence program for digital media artists, the year-long MediaMaker Fellowship program.
SRN-15-00024	\$25,000	California Alliance for Arts Education	Los Angeles		With support from the California Arts Council, the California Alliance for Arts Education will advance arts education in California by focusing on three key areas: public advocacy, statewide policy, and partnerships. At the state level, we will work to influence public policy and help to push a more robust agenda for arts education. At the local level, we will empower local community members to preserve and expand arts education in local schools.
SRN-15-00032	\$25,000	California Association of Museums	Santa Cruz		With support from the California Arts Council, the California Association of Museums will help cultivate relevant, robust, and sustainable museums that serve California communities. Specifically, the grant will help the organization implement a new membership and program model to increase engagement and support the future of the California Networks for Collaboration, a statewide project advancing the ability of museums to engage the public and provide more accessible visitor experiences.
SRN-15-00034	\$25,000	California Indian Basketweavers Association	Yolo		With support from the California Arts Council (CAC), the California Indian Basketweavers Association (CIBA) will have the ability to continue to offer quality programs, events and networking/collaboration opportunities to over California Native American Basketweavers and their supporters. CAC funds will be leveraged to build the current capacity of CIBA and provide a forum for California Basketweavers to not only preserve but to grow this distinct cultural art form.

FY15-1 6 SRN Proposal Summaries Page 2 of 8

Proposal Summaries

Application Number	Grant Request Amount	Legal Organization Name	County	Fiscal Sponsor	Proposal Summary:
SRN-15-00006	\$25,000	California Lawyers for the Arts	San Francisco		With support from the California Arts Council, California Lawyers for the Arts will strenghten our educational programs, legal referral services and alternative dispute resolution for artists and arts organizations while articulating a role for the arts in community development.
SRN-15-00031	\$15,000	California LGBT Arts Alliance	Los Angeles		SRN funding in 16-17 will support the Alliance's capacity-building arts services programs, arts advocacy activities and 12 e-newsletters publicizing LGBT events taking place in the LA region. The Alliance will provide fiscal sponsorship services to improve emerging LGBT arts organizations' access to government and foundation grants. Awarded funds will support the Executive Director and the newsletter editor's fees.
SRN-15-00008	\$25,000	California Poets in the Schools	San Francisco		With support from the California Arts Council, California Poets in the Schools will bring poetry workshops to schools and other community centers across the state, increase staff hours in our central office, enable Seed Poets with introductory poetry workshops, participate in Poetry Out Loud, support our Development Director, oversee volunteers, and find a social media specialist.
SRN-15-00010	\$25,000	California Presenters	Sacramento		With support from the California Arts Council, California Presenters will conduct new outreach to underserved communities all over the state; strengthen our professional development with the appearance of outstanding guest speakers, networking and arts advocacy; extend one year free membership to all mentorship participants after their program year, hold regional meetings introducing CP to groups in communities that would benefit from our services, and increase conference scholarships.

FY15-1 6 SRN Proposal Summaries Page 3 of 8

Proposal Summaries

Application Number	Grant Request Amount	Legal Organization Name	County	Fiscal Sponsor	Proposal Summary:
SRN-15-00012	\$25,000	Californians for the Arts	San Francisco		With support from the California Arts Council, Californians for the Arts (CFTA) will engage the services of an established association management company to handle its financial management, member services, and communications. Founded in 2007, CFTA is a developing organization that has focused its attention upon educating the public about the importance of the arts and bringing together leaders in the field to share ideas and best practices.
SRN-15-00015	\$15,000	Dancers' Group	San Francisco		With support from the CAC Dancers' Group can continue to offer a suite of primarily free services consisting of the Bay Area Dance Week festival; In Dance publication; monthly performance calendar in print and online; resource-sharing, such as grant info, discounts, artistic opportunities, etc.; annual research report on dance in the region; and the Bay Area Performing Arts Spaces website. Grant funds will be used for staff to manage programs and interface with constituents.
SRN-15-00014	\$15,000	Emerging Arts Professionals San Francisco/Bay Area	San Francisco	Intersection for the Arts	With support from the California Arts Council, EAP/SFBA will provide pathways to meaningful and sustainable work for arts and culture leaders in the San Francisco Bay Area by supporting people and influencing the context around them. Through knowledge sharing (Emergence), learning opportunities(Fellowship and MADE), and partnerships, EAP/SFBA programs build relationships, develop leadership, explore ideas, and take action on issues impacting arts and culture workers.
SRN-15-00026	\$25,000	Latino Arts Network, Inc.	Los Angeles County		With CAC support, the Latino Arts Network will conduct the Maestro Award Program, which recognizes unsung heroes who have dedicated their lives to supporting Latino Arts; conduct the Catalyst In Residence Program, which matches elders and experts to mentor arts organizations for a variety of needs; and provide research and resources through the Cultural Vitality Index. CAC support will also provide partial staff salary support in order to carry out the planned activities of our request

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Proposal Summaries

Application Number	Grant Request Amount	Legal Organization Name	County	Fiscal Sponsor	Proposal Summary:
SRN-15-00027	\$25,000	National Association of Latino Independent Producers, Inc	Los Angeles		With support from the California Arts Council, NALIP will cover partial expenses for Latino Lens Incubators (within all the 4 tracks: Digital/Stream, TV, Doc/Film and Tech Arts, as well as the presenting support for the Latino Media Market Accelerator and related crew and logistic costs. The programs benefits California statewide artists, content creators and media professionals. The participants and their work will be featured via http://nalip.org and http://latinolens.org.
SRN-15-00035	\$25,000	Poets & Writers, Inc.	Los Angeles		With support from the California Arts Council, Poets & Writers will host eight Roundtables, bringing members of California's literary community together to exchange information and ideas; offer half-day retreats in Los Angeles and the Bay Area for writers who teach workshops with special populations; conduct outreach in underserved areas of the state; provide technical support to writers and literary presenters; and facilitate communication throughout the literary community.
SRN-15-00038	\$15,000	Queer Cultural Center	San Francisco		With support from the California Arts Council, QCC will: 1) publish and distribute 12 monthly newsletters; 2) provide affordable grantwriting and fiscal sponsorship services to 10 emerging Bay Area LGBTQ arts groups; 3) conduct 8 capacity-building fundraising, marketing, production and income tax workshops; 4) stage the first gathering of the nation's LGBTQ arts community in August 2016 in Oakland. Awarded funds will support the Arts Services Program Director and the newsletter editor.
SRN-15-00033	\$3,745	Rough Cuts	Marin	San Francisco Film Soceity	With support from the California Arts Council, Rough Cuts will produce four work-in-progress screenings of new documentaries by Bay Area and Northern California filmmakers. The screenings, to be held in various venues in the Bay Area, will include discussions with the director and the audience and a moderator (an established filmmaker) about the film's strengths and weaknesses. Funding will cover theater rental, website design and other marketing support, and a director's stipend.

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Proposal Summaries

Application Number	Grant Request Amount	Legal Organization Name	County	Fiscal Sponsor	Proposal Summary:
SRN-15-00025	\$15,000	San Francisco Early Music Society	Alameda		With support from the California Arts Council, SFEMS will continue to strengthen its relationship with the ensembles and organizations in its Affiliates program and reach out more effectively to the Bay Area's early music community. We will achieve this goal by augmenting staff salaries; subsidizing venue insurance costs for Affiliates; and providing project grants to Affiliate ensembles.
SRN-15-00029	\$15,000	San Francisco Friends of Chamber Music	San Francisco		With support from the California Arts Council, SFFCM will develop a more robust Fiscal Sponsorship Program – the foundation of our service to the Bay Area's vibrant, diverse musicians' community. SRN funding will enable us to 1) expand our free career development workshops; 2) develop new customized online donation pages for each FSP participant; 3) convene a 'roundtable' of area presenters; and 4) bring together presenters and musicians for a facilitated audience engagement master class.
SRN-15-00019	\$15,000	Shasta County Arts Council - Lead Agency	Shasta		With support from the California Arts Council, the True North Arts & Culture Alliance will continue to provide quality artist residencies, community concerts, workshops, competitions, educational and economic opportunities in five Northern California counties - home to 1,800 artists. Regional gems that inspire the artist and visitor alike include: Mt. Shasta, Mt. Lassen, Sacramento and Trinity rivers, Castle Crags, Shasta Lake, the Sundial Bridge, Lake Oroville and Table Mountain.
SRN-15-00017	\$25,000	Small Press Distribution	Alameda		With support from the California Arts Council, SPD will support CA-based literary publishers, their authors, and the readers and communities they serve. Through a combination of professional development, distribution, and advocacy-based marketing, we will make sure that books from California's literary publishers and authors are known to booksellers, librarians, and educators, and make their way into readers' hands, allowing literature from California to be nurtured, celebrated and valued.

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Proposal Summaries

Application Number	Grant Request Amount	Legal Organization Name	County	Fiscal Sponsor	Proposal Summary:
SRN-15-00020	\$25,000	Taiko Community Alliance	Santa Clara		With support from the California Arts Council, the Taiko Community Alliance (TCA) will strengthen capacity and delivery of services to constituents through enhanced communication, professional development opportunities, networking and arts advocacy. With expanded capacity TCA will be able to provide services to professional artists and community-based groups, map the growing taiko community, offer a mini-grant program, and expand its database while promoting and preserving the art form of taiko
SRN-15-00011	\$25,000	Teaching Artist Support Collaborative of California	San Francisco	Intersection for the Arts	With support from the California Arts Council, the Teaching Artist Support Collaborative of California (TASC) will strengthen our service as a statewide network providing professional support for Teaching Artists throughout California. Guided by the needs of the field, in 2016/17 TASC will cultivate local leadership, achieve diverse representation and ensure sustainable governance as we grow, and expand programming and advocacy efforts in support of teaching artists.
SRN-15-00036	\$25,000	Teocalli Cultural Academy	Fresno	Multicultural Institute	With support of the California Arts Council, Teocalli Cultural Academy will build upon the network of folk organizations who already collaborate with TCA for the purpose of producing high quality folklórico productions adults, teens and children. The events will be hosted throughout the year in five different areas of the state during different times of the year: Central Valley, Gold Country, Bay Area, Los Angeles, and San Diego metropolitan areas. Each site will host up to 16 groups.
SRN-15-00021	\$10,000	The Dance Resource Center of Greater Los Angeles	Los Angeles		With support from the California Arts Council, DRC will strengthen and expand programming in LA County, nurture relationships with Riverside and Orange County dance communities, and initiate connections with dance in San Bernardino and Ventura counties. CAC support allows DRC to serve as a hub for Southern California dance advocating on local/state/national levels, providing direct technical assistance and networking key sectors. Through DRC, CAC supports a growing regional dance community.

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Proposal Summaries

Application	Grant Request	Legal Organization			
Number	Amount	Name	County	Fiscal Sponsor	Proposal Summary:
SRN-15-00018	\$15,000	Theatre Bay Area	San Francisco		With support from the California Arts Council, Theatre Bay Area will deliver communications, professional development, networking, and arts advocacy services to our diverse constituency, drawn from 13 Northern California counties. CAC funds will help to underwrite our annual conference, produce theatre journalism, create our weekly e-newsletters, update our website, organize 3 sessions of ATLAS, a professional development program for theatre artists, and engage in arts advocacy at all levels.

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2015-16 Statewide and Regional Networks Panel March 7-8, 2016

Name Field(s) of Expertise City/County

Melissa Cirone Theatre Sacramento/Sacramento

Melissa is a nonprofit arts leader with broad experience in a variety of artistic disciplines, specializing in organizational development, strategic planning, audience development, communications, creative placemaking, and fundraising. She is the founder of Edge of the Box Consulting, where she has worked with Executive Directors, Staff, Boards, Artistic Leaders and Local Arts Councils to develop strategic plans, create powerful funding initiatives, and bolster communications efforts. She currently serves as Development Director for B Street Theatre in Sacramento.

Beto Gonzalez Traditional Arts Los Angeles/ Los Angeles

Beto has been involved in the arts for almost 20 years. A multi-instrumentalist, producer, and ethnomusicologist specializing in the traditional music of Brazil and the African Diaspora in Latin America, He earned Master's Degrees in both Latin American Studies and Ethnomusicology from UCLA and is a Fulbright scholar. Beto has been awarded grants from the Alliance for California Traditional Arts and the Center for Cultural Innovation. He is the founder and artistic director of Samba Society, a collective of musicians from the Brazilian community.

Victoria Hamilton Arts Services San Diego/San Diego

Founding Director of the City of San Diego Commission for Arts and Culture, Hamilton led this nationally recognized multi-million dollar local arts agency for 24 years. With over 30 years in the field of arts administration, she is recognized for her pioneering leadership and work on public policy, cultural tourism, grant making and diversity initiatives. Victoria currently hold the position of Arts and Culture Advocate at the Jacobs Center for Neighborhood Innovation.

Lenore Naxon Arts Services San Francisco/San Francisco

Over a 35 year career, Lenore has created and directed arts projects, from \$2,500 residencies to \$3 million institutional programs. As director of the JCCSF's Friend Center for the Arts, she created an arts presenting program; managed its \$2.4 million annual budget; audiences grew to 30,000 in five years. President of California Presenters, she continues to lead the organization through outstanding growth and transformation. Now in demand as a consultant to arts organizations, she is currently focused on governance, strategic fundraising, programming and coaching and mentoring nonprofit leaders for success.

Joe Smoke Arts Services/ Visual Art Los Angeles/ Los Angeles

Joe Smoke is a Los Angeles based senior executive with more than 20 years of experience putting strategic planning and business ideas into action. He has the magnetism, energy, and leadership skills to support or develop a world-class culture-based agency or department. A superb researcher and critical thinker, Joe maintains a national perspective on current praxes in arts, entertainment, and creative education. Over the past decade he has worked in the private non-profit, public education, and government sectors. Joe is excellent communicator with diverse stakeholders, as demonstrated by his successful history as an adjunct college professor and lecturer at more than a dozen universities. Young-at-heart and progressive-by-character Mr. Smoke is interested in innovative tools and cutting-edge practices in culture, design, and social media.

Tab 7



Memorandum

California Arts Council

1300 I Street, Suite 930 Sacramento, CA 95814 916.322.6555 | www.arts.ca.gov

Date: April 22, 2016

To: Council Members

From: Craig Watson, Director

Ayanna Kiburi, Deputy Director

Re: Budget Allocation for Cultural Districts Program Development Contract

Staff requests Council reallocate \$48,500 of the \$50,000 budget allocation for a statewide arts convening for the purpose of hiring a contractor to develop a comprehensive state cultural districts program.

Background: Availability of Funds

At our September 2015 meeting the Council allocated \$50,000 for a statewide arts convening. The convening has been postponed until fall 2016 due to scheduling conflicts and the recommended timing for the benefit of the field. Staff requests that Council reallocate the majority of these funds (\$48,500) for the purpose of hiring a contractor to complete the scope of work outlined in this memo.

In this unique situation, a vote for reallocation has been requested since Council previously voted on the allocation of these funds for the purpose of the convening. However, as a reference for the future, Council vote is not required for non-grant expenditures such as operating expenses and related contracts.

Contract Purpose

As a reminder to Council, legislation signed by Governor Brown in October 2015 has empowered the California Arts Council to designate areas as state cultural districts. A firm or individual consultant(s) is needed to conduct research, develop a program, and create an implementation plan required for the creation of California's first statewide cultural districts program.

The firm or individual consultant(s) is expected to demonstrate significant knowledge of, and proven ability to, create an informed framework for program development and implementation in the arts, government, nonprofit, or related fields; experience leading community development-related projects engaged in building stronger neighborhoods, communities, or economies; and experience working with economic development agencies or related private sector entities.

Scope of Work / Goal of This RFP

The goal of this RFP is to develop the complete program framework and implementation plan for a new California state cultural districts program, including but not limited to:

- Research: Gathering constituent input (ie. artists, local communities, key stakeholders), evaluating best practices for state cultural district programs, identifying partners for collaboration, and researching unique considerations for California's diverse communities, including but not limited to displacement; inequality; cultural diversity; rural vs. urban settings.
- Program Development: Designing a comprehensive cultural districts program and all necessary program framework including components such as application process, applicant criteria and adjudication process, opportunities for collaboration, reporting components, marketing and branding design, participant technical assistance resources, evaluation framework, and addressing critical concerns of the Council, including but not limited to displacement, inequality, cultural diversity, and rural vs. urban settings.
- Implementation Plan: Providing a recommended implementation plan utilizing existing CAC staff resources and including a detailed schedule and roadmap for implementation.

Expected Expertise

Minimum expertise of a vendor for this RFP includes, but is not limited to:

- Ability to create all research, program development, and implementation plan elements as needed.
- Experience developing programs, preferably in the arts, government, nonprofit, or related fields.
- Experience leading community development-related projects engaged in building stronger neighborhoods, communities, or economies.
- Experience working with economic development agencies or related private sector entities.
- Ability to develop and deliver creative concepts for branding and marketing elements of program design.
- Familiarity and experience working with diverse populations and communities of varying sizes.

The contractor is expected to maintain communication with California Arts Council staff throughout the contract period on a weekly basis, at minimum. The contractor will have completed the scope of work and contract of this RFP four months from the onset of the contract date, with an expected program launch in October 2016.

Next Steps

Staff will issue the RFP on Monday, April 25, 2016 and will proceed in compliance with the state's contracting process. Updates will be provided to the Council leading up to program launch.



Advancing California through the Arts and Creativity

Craig Watson, Director

April 2016 Update to Legislators: Statewide Cultural Districts Program

Background

On October 1, 2015 Governor Brown signed <u>Assembly Bill 189</u> (Author Asm Richard Bloom), which empowers the California Arts Council to designate areas as state cultural districts. Cultural districts are defined as well-recognized, labeled areas of a geographical area in which a high concentration of cultural facilities, creative enterprises, or arts venues serve as the main anchor of attraction.

Timeline

The California Arts Council is undergoing a planning process for the new California Statewide Cultural Districts Program. It is expected that the program will launch in fall 2016.

Program Development Components

The program framework and implementation plan for a new California Statewide Cultural Districts Program will include the following components:

- Research: Gathering constituent input (ie. artists, local communities, key stakeholders), evaluating best practices for state cultural district programs, identifying partners for collaboration, and researching unique considerations for California's diverse communities.
- Program Development: Designing a comprehensive cultural districts program and all necessary
 program framework including components such as application process, applicant criteria and
 adjudication process, opportunities for collaboration, reporting components, marketing and branding
 design, participant technical assistance resources, evaluation framework, etc.
- Implementation Plan: Adopting a recommended implementation plan utilizing existing CAC staff resources and including a detailed schedule and roadmap for implementation.

Demonstration of Interest

The California Arts Council has been gathering contacts from communities across the state interested in applying for state cultural district designation. More than 50 distinct areas have expressed interest to date – representing communities large and small in urban and rural communities, they include:

Alameda Anaheim Auburn	Coachella Corona El Segundo	Marina Marysville Merced	Richmond Sacramento San Andreas	Selma Sonoma St. Helena
Berkeley	Encinitas	Nevada City	San Bernardino	Stevenson Ranch
Blue Lake	Fremont	North Hollywood	San Diego	Suisun City
Brawley	Fresno	Oakland	San Francisco	Tahoe City
Brisbane	Grass Valley	Pacifica	San Jose	Tracy
Burlingame	La Quinta	Palm Springs	San Pedro	Truckee
Carmel	Long Beach	Palmdale	San Rafael	Upland
Chester	Los Angeles	Palo Alto	Sand City	Vallejo
Chico	Los Angeles	Redwood City	Saratoga	Ventura
	(San Pedro area)			Walnut Creek
				West Hollywood
				Woodland

Tab 8

Programs Evaluation Update

Will be produced prior to the meeting.

Tab 9



Memorandum

California Arts Council

1300 I Street, Suite 930 Sacramento, CA 95814 916.322.6555 | www.arts.ca.gov

Date: April 22, 2016

To: Council Members

From: Susan Steinhauser, Vice Chair

CC: Craig Watson, Ayanna Kiburi, Caitlin Fitzwater, Shelly Gilbride

Re: Engagement Strategies for Past Council Members and Directors

Background

Since Donn Harris's assuming the Council Chairmanship in 2015, there has been interest in formalizing a structure for engagement with former Council members. With the agency's celebration of its 40th anniversary and the convening of an Alumni dinner for past Council Members and Executive Directors on January 23, interest has resurfaced. Below is an outline of a plan for engagement with former Council members and agency directors.

Purpose

To leverage Council experience and wisdom by staying in contact with past Council Members and Executive Directors and encouraging their acting as ambassadors, resource providers, and arts supporters.

Participation

- The level of participation is selected by each former member.
- Upon leaving the Council, each member will advise on how s/he wants to be involved as
 a former member. An exit survey will be provided and staff will contact each such
 member to ask how they would like to be involved. Staff will report to Council from
 time to time on the status of the Plan.
- All former members of the Council and former agency directors will be encouraged to participate.

Initial Outreach

The Director will distribute a letter within two weeks of a member's last meeting to thank them for their service and welcome them to our family of former members. The letter and survey will be included in the Councilmember Handbook.

Former Member Involvement/Participation

Staff will provide regular email updates (e.g. 2x/yr) highlighting most recent Council accomplishments e.g. grantee highlights, awards, convenings, and proving a calendar of activities. To minimize increasing staff workload, these updates will build off of/tailor existing materials.

Staff will survey former Council members about the following:

- Resource for networking and access.
- Attend/Host CAC events in their home/work town.
- Attend receptions/events local to their place of work/residence.
- Attend Council meetings and participate in public comment period.
- Promote grant and panelist opportunities.
- Not primarily a fundraising group but contributions accepted.
- Send letters to City, County, State and Federal elected as appropriate. Advocate as appropriate.
- Receive mailings.

Evaluation

Staff will evaluate success of Alumni Engagement Program no later than one year from implementation and annually thereafter. Staff will report to Council on progress as appropriate.

Tab 10



Memorandum

California Arts Council

1300 I Street, Suite 930 Sacramento, CA 95814 916.322.6555 | www.arts.ca.gov

Date: April 22, 2016

To: Council Members

From: Caitlin Fitzwater, Communications Director

Re: Update on Thought Leadership Activities

Background: What is thought leadership?

"Thought leadership" is identified as one of the four key pillars guiding our current strategic plan. As excerpted from the plan:

Pillar III – Thought Leadership: Establish the CAC as a leading authority and champion for the arts in California, regionally, and nationally.

California is a magnet for creative people and industries. By operating as a thought leader, the CAC can provide important services not currently available to its constituents that will enable arts organizations to grow and thrive. The CAC can champion the best work of California artists and arts organizations and help to develop new avenues of support for innovative, impactful work.

The CAC has considerable institutional knowledge at its disposal, as well as widespread access to national, regional, and local arts leaders. This focus will help CAC constituents access their counterparts and peers in diverse communities to exchange information and access new resources.

Simply put, when the public and members of the field are looking for insights, tools, training, answers, research, best practices, or guidance – we want them to think of the CAC as a go-to resource for the best and current information and resources to meet their needs.

Four Key Strategies

We have identified four types of activities that will further our success in the area of thought leadership. All areas have existing activities upcoming or underway, and also offer many opportunities for growth in the future.

- 1. **Professional Development & Convenings:** Providing educational and networking opportunities around topics that meet the needs of the arts field. Examples: online convening series*, support of statewide arts convening, Professional Development & Consulting grant program, etc.
- 2. **Media Engagement:** Utilizing media tools such as the CAC blog, social media, and the press to publish perspectives and insights that benefit the field. Examples: CAC blog posts from staff and guest authors, op-eds, My Creative CA video campaign, etc.

- 3. **Think Tanks:** Gathering experts on a specific subject and convening in-depth conversations and interviews in order to develop guidance for the Council and the field as a whole. Examples: upcoming think tanks on arts and public media, and touring and presenting. (Update to be provided at June Council meeting.)
- 4. **Research:** Commissioning, supporting, and authoring innovative research related to our work in order to inform actions of the CAC and our constituents. Examples: support of Statewide Otis Report, Arts in Corrections research, program evaluation.

Council Role

The activities taking place under the thought leadership umbrella have been largely staff-driven; however, the executive committee is kept abreast of these activities on a regular basis and all committees are encouraged to provide input on areas of their work where one of the four key thought leadership strategies may be utilized for the benefit of the agency.

*Update on 2016 Online Convening Series

The Council will recall that last year, we launched a new online educational convening series with four free webinars offered to the field throughout the year. The topics of the webinars were derived from input from a statewide survey of the field. The webinars were well attended and largely successful.

This year, staff will once again implement an online convening series. Some improvements will be made based on lessons learned and input from our prior year series. We will offer four targeted educational, curriculum-focused webinars utilizing partners who are both subject-matter and educational training experts in the field. The series will take place weekly in October in conjunction with National Arts and Humanities month. Complete details will be made available to the Council at our June meeting.

Tab 11

CALIFORNIA ARTS COUNCIL

In Memorian



On April 22, 2016 in North Hollywood, California, the California Arts Council adjourned its public meeting in memory of

Richard Reineccius

to honor the life and accomplishments
of an artist whose absence is keenly felt
by the State of California
and the theater community of the San Francisco Bay Area.

Donn K. Harris Council Chair Craig Watson
Director

Susan Steinhauser Council Vice Chair

