

Advancing California through the Arts and Creativity

Craig Watson, Director

### MINUTES OF PUBLIC MEETING

January 28, 2016 9:30 a.m. to 3:30 p.m.

Verge Center for the Arts 625 S Street, Sacramento, CA 95811 (916) 448-2985

### **PRESENT:**

# **Council Members**

Donn K. Harris, Chair

Susan Steinhauser, Vice Chair

Michael Alexander

Phoebe Beasley

Christopher Coppola

Kathleen Gallegos

Jaime Galli

Nashormeh Lindo

Louise McGuinness

Steve Oliver

Rosalind Wyman

# Arts Council Staff

Craig Watson, Director

Caitlin Fitzwater, Communications Director

Mary Beth Barber, Special Projects Associate

Shelly Gilbride, Programs Officer

Jason Jong, Arts Program Specialist

John Seto, Arts Program Specialist

Josy Miller, Arts Program Specialist

Ian Branaman, Budget Officer

Diane Golling, Administrative Assistant

Wendy Moran, Graphic Designer

Kristin Margolis, Legislative Affairs Officer

# **Invited Attendees**

Ayanna Kiburi, incoming Deputy Director

Liv Moe, Executive Director, Verge Center for the Arts

Laurie Brooks, William James & Associates/Arts Council Santa Cruz

Alma Robinson, California Lawyers for the Arts Assembly Member Tom Lackey Amy Kitchener, Alliance for California Traditional Arts Daniel Sheehy, Alliance for California Traditional Arts

### Other Attendees

Rick Stein, Arts Orange County/Californians for the Arts Nikiko Matsumoto, Alliance for California Traditional Arts Amy Lawrence, Alliance for California Traditional Arts Lily Charrazi, Alliance for California Traditional Arts Libby Maynard, Alliance for California Traditional Arts/Ink People Angela Tahti, ArtsObispo Eliza Tudor, Nevada County Arts

### **MINUTES**

#### I. Call to Order and Welcome

The Chair calls the meeting to order at 9:37 a.m. Golling takes the roll at 9:39 a.m. and a quorum is established.

Liv Moe welcomes the Council and talks about the Verge Center for the Arts. They focus on emerging and career artists. They have an exhibition space and studios as well as this classroom. She hopes everyone will tour the exhibition and put a wish on the wish tree.

Watson asks everyone to acknowledge the extraordinary events of the CAC's 40<sup>th</sup> Anniversary celebration last night. He thanks Fitzwater and the entire staff team. He's grateful to Fitzwater for the planning, Margolis for the legislative outreach, all the staff for their hard work in putting it together. Steinhauser thanks intern Kevin Miller. Craig introduces graphic designer Wendy Moran and points out the beautiful work she did on the 40<sup>th</sup> anniversary materials. He introduces Josy Miller, who has just joined the programs staff. He introduces Ayanna Kiburi, our new deputy director who will start February 8.

#### II. Screening: Communications Campaign Videos (1, 2, 3)

The Chair recognizes Fitzwater who introduces the #MyCreativeCA videos. Last evening's video introduction was a taste of what we've been working on for six months. That was a compilation video; today at the meeting she will show the Council all six full videos. Sound check at 9:46 a.m. Destiny Arts video at 9:48 a.m. Actors Gang video at 9:50 a.m. Alliance for California Traditional Arts (ACTA) video at 9:55 a.m., shown last because folks from ACTA are here today and will present to the Council in a few minutes.

At 10:00 a.m. Steinhauser and Lindo arrive.

Oliver asks where the videos will be shown. Fitzwater says they will be released once a week on YouTube, Facebook and Twitter, and at the same time be posted to our blog. They can also be shown at events. Fitzwater says the local PBS station is going to weave footage from these videos into a program they are doing about us. The Chair asks for suggestions on how Council members can use them. Fitzwater says she doesn't want to take meeting time but she will send

suggestions and instructions when she sends the videos to the Council members. Watson says the legislature is asking what we are doing with our increased budget and these videos will be great at helping to answer that question. Steinhauser says any legislator who is interested in the videos should also be invited to go visit the grantees and state-local partners. There is nothing like a hands-on visit. Coppola asks if there is a way for people to comment or connect after they see the videos. Fitzwater says absolutely, we have an active response when people contact us via social media or website.

#### III. Approval of Minutes

At 10:06 a.m. the Chair turns to the Minutes of December 2, 2015. Galli and Steinhauser suggest changes.

ACTION: At 10:09 a.m. Steinhauser moves that the Minutes be approved as amended. McGuinness seconds. Alexander, Beasley, Gallegos, Galli, Harris, Lindo, McGuinness, Oliver, and Steinhauser vote yes. Coppola and Wyman abstain. The motion passes and the Minutes are approved.

### IV. Chair's Report

The Chair gives his report at 10:10 a.m. He notes that the Fox Theater's redevelopment in Oakland is a great example of urban revitalization; part of the plan was to include the Oakland School for the Arts (OSA). It has been a wonderful thing for the community. The Chair visited Nevada County and gave several presentations under the auspices of our state-local partner. There is a thriving arts community and lots of local pride. He spoke to the San Francisco branch of the Commonwealth Club on STEM to STEAM. He included notes about emerging genres and the arts of the future. He's been getting calls from people who heard the podcast, wanting to see the visuals. Andrew Lloyd Webber is using OSA students to open his new musical at the Curran in early March.

### V. Director's Report

At 10:16 a.m. Watson updates the Council on CAC staffing. We have two open program positions. We have 30 qualified candidates and are about to start interviewing. We are also adding a new accounting position and we must fill the contracts officer position Lucy Mochizuki vacated. John Seto is leaving for retirement in June, Diane Golling in April. This will be Golling's last council meeting, so Watson tells the Council that Golling has been the voice of the agency. What you see on social media is her creation. Everyone on the team, as a last step, brings their work to her for proofreading and copy editing. Wyman says Golling is always gracious and takes the extra step, doing the "garbage work" without complaint. Golling had stopped typing, so the Chair says the minutes should reflect what is being said about her. So, at the Chair's direction, they do.

Watson mentions Governor Brown receiving the Americans for the Arts (AFTA) leadership award. Steinhauser and Watson will head to DC next week for AFTA arts advocacy. Rick Stein and Nikiko Matsumoto, who are here this morning, will represent California in DC as well. California Humanities is now headed by long-time friend Julie Fry, who is putting together a new strategic plan, and he's delighted that it is going to emphasize a stronger partnership with the arts. We are moving forward with an idea to collaborate in October for National Arts and

Humanities Month to help celebrate the history of the Pulitzer Prize. The first Chair of the CAC was a Pulitzer Prize winner.

The southern California rollout of the Otis Report on the Creative Economy will be in February, but what is different this year is that they are taking our lead on the statewide rollout. New Otis President Bruce Ferguson is aware that their southern California research and statewide research have different audiences. The relationship with Otis continues to be strong, and in advance of the April meeting Watson will report to the Council how that is unfolding. The April meeting will have a full-fledged recommendation about arts and culture districts. Within a few days of the Governor signing, we had 50 cities indicating their immediate interest in this program. Harris says somebody floated the idea to him of having an entire city be declared a cultural district. Watson says it is possible, but unlikely, that an entire city would fit the criteria (walkable, etc.).

#### VI. Arts in Corrections

At 10:29 a.m. Barber gives a PowerPoint presentation on Arts in Corrections (AIC).

Assemblyman Tom Lackey arrives at 10:32 a.m. and speaks. He had a chance to go and be part of an AIC presentation at Lancaster State Prison on December 1, 2015. His life experiences in law enforcement had given him a negative view of inmates generally. He was seeking information to help balance his view. He was very much changed by meeting the inmates and speaking with them, and seeing this performance. They start out in life often with low self esteem, and the choices they make in life are often made to empower themselves. So here is an outlet, a new form of communication that was building a piece of genuine self-esteem, allowing inmates to communicate in a way that was meaningful to them and meaningful to the people who were there. This is not a program he has any hesitation in supporting. The level of commitment they had to what they were trying to deliver lifted the quality of the performance to a professional level; in Assemblyman Lackey's opinion it was astonishing. There are a significant number of people who will change their lives if reached, and we need to find ways to reach them. A very small percentage of the criminal element is committing a large percentage of the crimes. If you can change only a few of them, you have made a big difference.

Assemblyman Lackey says it's always a challenge to sift through all the data we receive in the legislature and figure out what is meaningful and what is not. His experience witnessing AIC gave him meaningful data.

Alexander says the warden and guards told him at Chino that the participants in the arts programs were much easier to deal with. Assemblyman Lackey says he hasn't talked to the guards yet. He was extremely skeptical when he went to the performance and thought it was just another opportunity for the prisoners to play around, so he was surprised and moved by what he witnessed. The Chair remarks that the sooner we get drama in the lives of kids the sooner we will solve our prison overcrowding. Gallegos asked the Assemblyman if he would consider inviting his fellow legislators to attend future Arts in Corrections events so that they might experience what he experienced -- the power of the arts to transform. Craig Watson restated Gallegos' request, and the Assemblyman said he would consider it.

The Council thanks Assemblyman Lackey for his uplifting report.

At 10:48 a.m. Barber continues the PowerPoint presentation.

At 10:55 a.m. Watson thanks Barber for making our AIC program what it is. Gallegos asks if the performances can come out of the prisons. Barber says we can only do that through media.

Harris introduces Laurie Brooks and Alma Robinson at 10:58 a.m. Alexander asks how the evaluation is done for the RFP. Barber says our staff and staff at the California Department of Corrections and Rehabilitation (CDCR) evaluate the responses. We received about twice as many as we funded. Many of the unfunded programs were wonderful proposals. Alexander asks if we are preparing artists to go into this work. He's told that Brooks will address that in the presentation.

Brooks gives a background on the William James Association. She says it's remarkable to experience the life, the hope, the healing, the contrast that happens through their prison arts project. She advocated heavily for this partnership with the CAC because as a nonprofit they didn't have a ".gov" email address; she believes that our status as a state agency facilitated a partnership with CDCR. She shows part of a video about the work the prisoners are doing.

Robinson passes out brochures and thanks the CAC for increasing support for Statewide Networks this year. For ten years, California Lawyers for the Arts (CLA) has been "troubling the waters" to get the arts recognized and valued for their impact, to build public will for the arts. It was incredible to hear Assemblyman Lackey talk as a conservative Republican about his "conversion" to valuing arts programs in prisons. Barber says we should acknowledge Millicent Tidwell and Rodger Meier, who are no longer at CDCR but took the initial risk on this program. Watson says he and Robinson met with Secretary Beard years ago and, at that time, he was not a believer. There was a breakthrough over a period of time. Robinson is optimistic about the new head of CDCR, who is also a conservative Republican but will support things that work-and this works.

Beasley asks about the juvenile justice system. Can we get CDCR to invest so it's not all coming from the CAC? Barber says CDCR only deals with adults. Gilbride explains that juvenile justice happens at the county level. At the juvenile level we don't have a state agency to partner with. Alexander notes that it's important to keep AIC as a service contract rather than a grant that requires a match. Lindo asks about the CDCR arts facilitator position. Why was it eliminated? Is there any move to reinstate it? Barber says we don't know because that's an internal CDCR human resources issue. We have given them our opinion that it is desperately needed. At the moment AIC is all falling on the community resource managers, and it's not really their job.

Robinson notes that this program led to additional money for the CAC, leveraging funding for the CAC generally. CLA will be honoring Senators Leno and Nielsen at their Artistic License awards.

#### VII. Report from the Field: Alliance for California Traditional Arts (ACTA)

At 11:26 a.m. Director Amy Kitchener and Board president Daniel Sheehy introduce all the folks who are here from ACTA. She shows a short video. We have thousands of stories all over the state in over 200 languages, more than any other state.

ACTA was born at the legendary CAC conference at Asilomar. At that time, the CAC had lost its state folklorist position and apprenticeship program. So ACTA was created to form a network of folk and traditional culture, and ACTA created an apprenticeship program. We are here to work with you, we will help launch your cultural pathways program and hope to expand our

involvement with AIC. We've been doing this kind of work for many years. Sheehy has a story about Wyman. He worked at the NEA for 23 years and we would not be here today if Wyman and the other people at the NEA had not given them the "go." There is no more successful model than California's, with an agile can-do organization on the ground partnered with the state arts agency.

California is one of the richest storers of traditional music in the nation. One of the best Afghani dombra players in the world lives in Fremont. He works on the Smithsonian Folkways Recordings. Three Grammy nominations are coming from sounds of California. Strengthening cultural roots is important, but when these cultures live side by side, each enriches the other. That is what makes California so special.

At 11:46 a.m. the Chair calls a 10-minute break.

The meeting is called back to order at 11:57 a.m.

# VIII. Committee Reports

The Chair calls for committee reports at 11:58 a.m. The Personnel Committee is meeting in closed session at the end of the meeting. The Programs Committee defers. The External Partnerships committee is thanked by Watson for their help finding sponsors for our 40<sup>th</sup> Anniversary celebration. We have had no breakthrough for a major Poetry Out Loud sponsor, but someone named us in her Will. A portion of the estate of Cara Hutchison from El Dorado County has come to the CAC. Gilbride updates the Council on Cara Hutchison. She is survived by her brother and mother, and we will honor her at Poetry Out Loud this year. The brother will join us Sunday. Ian says the money went into our donations account.

Steinhauser asks if there is anything on our website about planned giving. Fitzwater says planned giving will be part of the information we get out there. Beasley points out that there is no way for people to give to us via credit card. Fitzwater says that's very complicated and won't be solved soon. There is a big procedure to go through with the Department of Finance, and it may even involve legislation. Alexander notes that we must be careful about generalized fundraising. There are certain things that are appropriate, but we don't want to compete with our grantees. Fitzwater says that is why we are not moving quickly. Galli notes that we must be aware of conflict of interest considerations and not compete with the organizations we fund.

The Education Committee has been busy doing other things, but we will see action in the future with steps from CREATE CA. This committee will give an update in April. Harris says the Every Student Succeeds Act is going to change things up. Gilbride says in April she will also report on the progress of the teacher credential bill Sen. Allen introduced yesterday. Steinhauser points out that that bill has been years in the works.

Fitzwater updates on the Thought Leadership Committee. It hasn't met as often due to Fitzwater's focus on last night's events, and staff work overload. Online convenings are in the works. Coppola notes that the head of Kodak is trying to keep the artistry of celluloid alive, a tiny niche that loses money. He'd be interesting to have in a webinar. Steinhauser notes that we must remember we provide services as well as grants, and when times are lean the services we provide are important. Wyman asks if we are thanking Annette Bening and others. Fitzwater says yes, and we will let the Council know of all the follow-ups we make.

#### IX **Public Comment**

The Chair takes public comment at 12:13 p.m.

Rick Stein talks about the partnership of Californians for the Arts (CFTA) with the Council. There are things the Council is not allowed to do, and one of those things is lobbying. That is a role CFTA can play. CFTA's lobbyist connected them with Boeing, who is also one of his clients, so that was a nice synergy. We'd like to keep the momentum going because the CAC is still far from where it used to be. We also have the capacity to assist the Council in receiving funds that you cannot receive, and paying for things that you cannot pay for. There's new blood at the CAC and new resources, and the relationship is growing.

Angela Tahti, Arts Obispo, brings the Council a valentine from the state-local partners. Eliza Tudor from Nevada County Arts invites the Council to meet in Nevada County.

Alma Robinson speaks about the California Resale Royalties Act. The US Supreme Court will not hear the case, so at a future meeting the Council may want to discuss this. CLA is working with 14 counties, providing technical assistance in how to put arts programs in local jails. They'll be reaching out to local sheriffs as well.

Gilbride says she will work with Barber to put something together for the April meeting on the Resale Royalty Act.

### X. Financial Report

At 12:28 p.m. Branaman goes over the financial report. We kept our increase with minor upward fluctuations. He points out \$9.3 million we were able to give in grants. Alexander wonders about cost of living increases. None of that is reflected in our budget increase. Watson says we've been told that there is nothing we can do about that. Oliver notes that last night he heard about the money we had in the past and it was a bit of a wake-up call. Twenty million dollars was a lot more money in the 1980s. Even if we had twenty million again, it would not be as much as the twenty million we had then.

Watson says the legislature may be interested in giving us one-time monies. McGuinness asks if there's a danger in that. Watson says yes, we have to do pilot programs with one-time money, and have to pull the program back if/when the funding goes away. Sometimes we do something so compelling that it gives a basis to ask them to make the funds permanent. Watson points out that the Governor's May revise will have firmer numbers. CFTA is thinking of holding its conference in May and will use it to talk to the legislature.

#### Screening: Communications Campaign Videos (4, 5, 6) XI.

At 12:36 p.m. Fitzwater shows the video on the Yuba-Sutter Veterans Initiative in the Arts project. At 12:41 p.m. Fitzwater shows the Piece by Piece video. At 12:45 p.m. Fitzwater shows the Malashock Dance video.

#### XII. **Election of Officers**

At 12:40 p.m. Oliver reports on the deliberations of the Nominating Committee.

ACTION: At 12:50 p.m. Oliver moves that Harris and Steinhauser be re-elected to serve as Chair and Vice Chair, respectively. Yes: Alexander, Beasley, Coppola, Gallegos, Galli, Harris, Lindo, McGuinness, Oliver, Wyman. Steinhauser is absent. The motion passes.

#### XIII. **Programs**

At 12:51 p.m. Gilbride goes over the guidelines changes for the State-Local Partnership Program. She points out a few small changes made by the committee in the fine-tuning of the guidelines, plus format and language changes to make the program consistent with our other programs. Deadline is June and the panel convenes in July. Gallegos points out what else is new on page 2 of 7, which is adding the purpose of the Council. This used to be in our guidelines, fell off for a few years, and we're putting it back in.

McGuinness asks about the second version of the document. Gilbride says she put that in at request of the Council to illustrate where the changes were made. Galli asks about the matching requirements. Gilbride explains the in-kind match. Gallegos asks about the exhibition of art through the state. That's part of our enabling legislation and we need to make it clear that that's what that is. Wyman asks for an example of questions Branaman gets. He says he gets questions about the difference between local assistance and state operations, things of that nature. Wyman asks who answers our legal questions. Watson says we have no attorneys on staff and take all our legal questions to the Department of Justice.

ACTION: At 1:00 p.m. Alexander moves to grant authority to the staff to fine-tune and publish the State-Local Partnership Program guidelines in consultation with the Programs Committee. Oliver seconds. Yes: Alexander, Beasley, Coppola, Gallegos, Galli, Harris, Lindo, McGuinness, Oliver, Steinhauser. Wyman is absent. The motion passes.

At 1:02 p.m. Gilbride draws the Council's attention to the panel pools. Our panelist pool is really amazing. The Council will be asked to approve the pool, and then staff constructs the panels from the approved pool. Steinhauser asks how long people are in the pool. Gilbride says we solicit every year, and people often apply every year. Sometimes people don't have time to do it in a given year. But the pools that are before the Council represent two years. Steinhauser noticed that some people are in more than one pool. Gilbride says sometimes people have expertise in more than one area. Steinhauser asks whether we are considering paying panelists. Gilbride says there is a small staff group that is working on that. It may take legislation. To pay \$100/day stipend would cost about \$20,000. Margolis took it to the Governor's staff, where anything of this nature would have to start, and the initial reaction was to not push this right now. Philosophically we are onboard with trying to fix this, but we can't get ahead of where the Governor is on this question because he is our boss. Watson says the staff would love to have a work session discussing a "friends of" organization. We are studying other states who have done this. We'd like to bring all the best thinking to address this. Wyman says everyone wants to do it, so why have another meeting? Just do it. Watson says we'd need it to do more than just pay panelists, so we'd need to hash out the details.

Kim Mason is added to the pool at Lindo's request.

Wyman would like clarification on what constitutes inappropriate lobbying. Watson promises to answer her question.

Gallegos and Harris ask about cultural diversity. Gilbride says questions about ethnicity are optional and about 20% of panel pool applicants do not give that information. Gallegos would like the Board to see the final makeup before the panel is called. Oliver spoke in favor of this also. Watson explained that it is the staff's job to put the panels together and it's a complicated process. Gilbride says also the panel makeup can change at the last minute if someone gets sick or must drop out for any reason. Galli says as long as it is a volunteer position, we cannot impose criteria. Alexander says we should always include young people, to bring up the next generation. Gilbride says we have a lot of new names and some incredible expertise. Steinhauser asks how we thank and recognize the panelists. Fitzwater responds that certificates of appreciation are provided to each panelist. Steinhauser asks how we can thank them publicly. Oliver says we should be careful because some may not want us to put the word out, and others will have resentment that they weren't chosen.

ACTION: At 1:29 p.m. Steinhauser moves to approve the panel pools as presented by staff. Lindo seconds. Yes: Alexander, Beasley, Gallegos, Galli, Harris, Lindo, McGuinness, Oliver, Steinhauser, Wyman. Coppola is absent. The motion passes.

Gilbride points out a few things on the calendar. Steinhauser thanks the staff for an easy calendar to follow. Harris requests a color code to simplify things further.

A programs evaluation update is given at 1:31 p.m. Programs evaluation was postponed because we had ten grant programs to get up and running with only three staff members. Gilbride draws the Council's attention to the 40 Stories, 40 Years book. We need to extend the evaluation cycle, have preliminary product at eight months but a final product over a year, so the project goes over an entire grant cycle. A grad student from UC Berkeley is going to evaluate the State-Local Partnership Program over the next four months. She has a specific interest in government and arts. The first research meeting is next week.

Gilbride says we will hire a consultant and come up with tools to help us evaluate our programs in future. We're getting feedback from the field and policy discussion at the end of every panel, influencing tweaks to the guidelines. So we are already having an evaluation process.

Watson asks if Council members get invitations to events held by grantees. McGuinness says she is very interested in knowing what's going on with the programs. Wyman says it's important to know that the grantees are actually doing what they tell us they are going to do.

# XIV. Strategic Plan Progress Report

At 1:42 p.m. the Chair asks for the strategic plan progress report. Fitzwater acknowledges Steinhauser for her work, and goes over the background for our new Council members. Steinhauser chaired the intense process of putting this strategic plan together. Thanks to her continual encouragement, the Council sees a lot of references to the strategic plan on its materials, with everything we do relating in one way or another to the strategic plan. We'll be reporting to the National Endowment for the Arts (NEA) in the fall on our progress and our plans for the future.

We have really grown in the "public will for the arts" pillar. The video series and public will project, the addition of Instagram to our social media arsenal, Arts on the Air, etc., have given us many public will tools. 40 Stories, 40 Years will be published online; we're rolling it out next week. Online will be our primary distribution tool.

We plan to ramp up involvement with legislators and empower them to connect with our grantees in their districts. Gallegos asks if we can involve former Council member Bill Turner. Fitzwater says yes. Steinhauser says talking to the alumni Council members last night was a "soft launch" of reengaging former Council members. Coppola asks about putting arts license plates

on commercial vehicles. Oliver says it's really a strong goal to have some way to include commercial vehicles in our arts plate outreach.

Fitzwater reports that we are offering translation services in Spanish, Cantonese and Mandarin thanks to staff members Wendy Moran and John Seto. Social media and the ArtBeat continue to grow. We are going to activate guest bloggers. Council members, reach out to Fitzwater if you have a blog entry you'd like to do. Lindo wants to learn social media. Galli volunteers to teach her. Coppola is working up a new blog and will get us a link so we can reblog. Gilbride offers to send the registration link for our "how-to-apply" webinar to the entire Council.

Gallegos asks about the CAC's ability to provide practical services to artists. Fitzwater says it's tricky because we are not in the business of providing insurance or anything of that nature. We are looking into seeing if we can get a group rate, for example, for some of these social media tools for which there is a cost, so our small state-local partners can participate. A lot of the strategic plan is staff driven, so it's good to give a report to the Council so they can see what we're doing.

Steinhauser notes that we refer back to strategic plan and make sure we're following it because there's no point in having one if we don't follow it.

### San Jose's Building Public Will for the Arts Project XV.

At 2:14 p.m. the Chair asks for the Building Public Will status report. Steinhauser says this kind of public will project is about bringing people who don't think of themselves as connected to the arts to the realization that they are. It may come back to the Council with a request for funding but not at this time.

# XVI. Council Member Reports

At 2:17 p.m. the Chair moves to Council member reports, a chance for the Council members to talk about anything they're doing around the state.

Yesterday Gallegos visited with our grantee Taller de Nuevo Amancer workshop in Woodland. They are doing silk screening with respected Chicano artist Malaquias Montoya teaching high school youth the art of the serigraph.

Alexander went to New York for a presenters' conference. He was happy to see a lot of California artists and agents at this international conference. There was a lot of discussion about ways to get performers paid when their recorded works are broadcast. He thinks the Council should start thinking about huge conferences being planned for California in 2018. Should we create a fund to help some of these regional conventions when they come to California?

Wyman chairs a foundation that gave Alexander's arts non-profit \$5,000. She is working on getting the arts into the conversation in the presidential campaign. There were 26,000 people in Grand Park for New Year's – she thought no one would come because no alcohol was allowed, but lots of people came. They had a huge art show and a terrific light show and it was fantastic. She thought it really shows what you can do in a neighborhood that really needs it and really appreciates it. Three hundred kids are on the waitlist for Harmony Project even though the kids have to give up their weekends to participate. She says Dudamel is amazing and the kids respond to him.

Galli says she is focused on her work at the San Francisco Museum of Modern Art.

Lindo reports that the Oakland mural that the artist was working on when he was murdered has been completed. She visited Galleria de la Raza in the Mission district, where they are struggling with gentrification issues. The UC Theatre has been renovated and it's going to be a performing arts space. They have an educational program teaching kids how to produce events.

Steinhauser talks about the work of a journalist who points out that the media glorifies violence instead of art. There is a group working to put a parcel tax on the November ballot in certain southern California school districts with the money going to arts education.

Beasley has spent a lot of time on the phone for her committee work.

McGuinness went to Fort Mason and the California Music Educators' conference in Hayward and there were 300 young musicians that just sent shivers down her spine. They were so proud.

Coppola did a PAHFest with a lot of schools in the Bay Area and Sacramento, and Intel brought him to their conference in Las Vegas to talk about technology and the arts. If low-income kids don't know how to use technology, they are not going to get work. He's connecting kids in Sacramento with kids in Georgia, creating films together about what makes community.

#### VII. **Closed Session**

At 2:47 p.m. the Council goes into closed session Pursuant to Government Code §11126(a), to discuss/take action on personnel matters.

### VIII. Adjournment

The Council reconvenes from closed session at 3:23 p.m. and honors the memory of Francisco X. Alarcón.

Harris reads an Alarcón poem aloud: "Mexican" is not a noun. The meeting is adjourned by voice vote at 3:26 p.m. in memory of Francisco X. Alarcón.