

**California Arts Council  
2018-2019 Arts and Public Media  
Project Descriptions**

Arts and Public Media (APM) supports multiplatform media projects by nonprofit media organizations that build public awareness and support for the arts. Supported projects engage Californians with authentic local stories and experiences centered on the value of arts, culture, and creative expression. Learn more at <http://arts.ca.gov/programs/apm.php>.

Number of Grants Awarded: | Total Investment:

Application ID, Organization, County, Grant Award Amount	Project Description
APM-18-5321 <b>ASIAN CULTURE AND MEDIA ALLIANCE INC</b> <i>San Diego County</i> \$12,060	With Support from the California Arts Council, Asian Culture and Media Alliance, Inc. will continue our essential mission of creating better awareness, understanding and empowerment of the Asian and Pacific Islander (API) communities in Southern California through the power of film, television and online media.
APM-18-4348 <b>CONNECTOPOD LEARNING</b> <i>Los Angeles County</i> \$16,200	With support from the California Arts Council, Connectopod Learning will partner with the Chicax Studies Department at California State University, Northridge to offer a summer podcast program called "Changing the Narrative" for a cohort of 20 students ages 12 -17. Working with professional artists, students will understand the value of public art and podcasting as tool to share stories and narratives focusing on the community of Pacoima, resulting in youth-driven podcast shows.
APM-18-5451 <b>FRAMELINE INC</b> <i>San Francisco County</i> \$16,200	With support from the California Arts Council, Frameline will expand our year-round, multi-faceted and integrated programs across multiple channels utilizing a broad variety of cultural and media partners. Frameline's film presentations and discussion panels will directly address public engagement with diverse and excellent art by bringing high-quality films and their creators to audiences to experience subjects and issue areas relevant to underrepresented audiences within LGBTQ+ communities.

<p>APM-18-5434 <b>FUTURE ROOTS INC</b> <i>Los Angeles County</i> \$14,400</p>	<p>With support from the California Arts Council Future Roots Inc will create an online radio series titled Modern Composition LA, featuring 10 genre-specific live broadcasts which will include interviews, live in-studio performances, and DJ sets.</p>
<p>APM-18-4593 <b>HEYDAY</b> <i>Alameda County</i> \$14,400</p>	<p>With support from the California Arts Council, Heyday will redesign its quarterly magazine, "News from Native California," and enhance multimedia capabilities on the magazine's website. "News from Native California" has been a mainstay publication devoted to the state's diverse Indian peoples, sharing stories, arts, languages, events, and more for over 30 years. With technology and design upgrades, Heyday aims to share more of this important content and attract wider audiences.</p>
<p>APM-18-4324 <b>KCETLINK</b> <i>Los Angeles County</i> \$16,200</p>	<p>With support from the California Arts Council, KCETLink will produce the 11th season of Artbound, KCET's multiplatform program scanning California's cultural landscape for stories about emerging and underpublicized artists, arts groups, and the impact of the arts across our state. The season includes six one-hour episodes and multiple online articles. With Artbound, KCET has become a cultural storyteller advancing the public's perception of art and culture locally, regionally and statewide.</p>
<p>APM-18-4282 <b>LA THEATRE WORKS</b> <i>Los Angeles County</i> \$14,400</p>	<p>With support from the California Arts Council, LA Theatre Works will stage, record and broadcast an audio theatre production of "Water &amp; Power," a critically acclaimed drama by Latino/Chicano performance troupe Culture Clash. The performance, radio broadcast, and digital distribution will be accompanied by a post-show discussion panel, playwright interview and social media engagement exploring the play's distinctly California themes and creative process.</p>
<p>APM-18-5460 <b>LOOK WHAT SHE DID</b> <i>Los Angeles County</i> \$14,400</p>	<p>With support from the California Arts Council, Look What She Did will film, produce and publish video interviews of female artists from each of Los Angeles' 15 distinct council districts, speaking about women they find personally inspiring. Three community events will be held to screen the videos and facilitate discussion between the artist-storytellers, community leaders and audience members. The entire video series will be made freely available on our website and social media channels.</p>
<p>APM-18-5208 <b>LOS ANGELES REVIEW OF BOOKS</b> <i>Los Angeles County</i> \$14,400</p>	<p>With the support of the California Arts Council, Los Angeles Review of Books will launch a 10-episode LARB Radio Hour podcast series, Literary LA, that will explore and celebrate the work of local writers and artists. The grant will also further our ongoing efforts to support L.A.-based writers by helping us raise our honoraria for their contributions to the LARB main site and by underwriting the editors who cultivate and publish their work almost daily.</p>
<p>APM-18-5265 <b>MODESTO SOUND</b> <i>Stanislaus County</i> \$14,490</p>	<p>With support from the California Arts Council, Modesto Sound will contract guest artists to work with low-income Central Valley California residents to record stories, poems, and songs for the California Audio Roots Project. The finished 30-minute shows will air on the radio and will also be available on-line for streaming and downloading. The program is free to area residents. Program artists and participants will hold two public showcases of finished recordings at the local library.</p>

<p>APM-18-5227 <b>PROJECT X FOUNDATION FOR ART AND CRITICISM</b> <i>Los Angeles County</i> \$16,200</p>	<p>With support from the California Arts Council, Project X Foundation for Art and Criticism will expand X-TRA Online and three multiplatform series: Artist Rights, Writers Read, and Re:research. X-TRA Online offers intimate and immediate multimedia content, giving voice to a diverse group of artists with a mission to promote critical engagement with contemporary art and ideas from LA. These three series take shape in a variety of media and are presented on our website, public events, and in print.</p>
<p>APM-18-5480 <b>SAN FRANCISCO CINEMATHEQUE</b> <i>San Francisco County</i> \$10,000</p>	<p>With support from the California Arts Council, San Francisco Cinematheque will curate “21st Century Bay,” a five-program series of film/video works created by SF Bay Area artists since 2000. Programs will provide a comprehensive view of contemporary regional film/video practice and will be presented as public screenings in local venues. CAC funding will also support the development of an online streaming video channel by which these programs will be shared with the non-local film community.</p>
<p>APM-18-5355 <b>SAN FRANCISCO JEWISH FILM FESTIVAL</b> <i>San Francisco County</i> \$16,200</p>	<p>With support from the California Arts Council, the Jewish Film Institute (aka the San Francisco Jewish Film Festival) will expand our annual Take Action Day, which aims to inspire social action by offering audiences one full day of documentary films, accompanied by panel discussions and opportunities to connect live and online with the issues presented in the films. Program expansion will include live-streaming of all panel discussions via Facebook Live.</p>
<p>APM-18-5426 <b>SCREAMFEST HORROR FILM FESTIVAL</b> <i>Los Angeles County</i> \$16,200</p>	<p>With support from the California Arts Council, Scremfest Horror Film Festival will expand its programming by employing its California alumni filmmakers to capture historical stories about California's most haunted places. These documentaries and short films will stream for free on our YouTube channel, Facebook page and have live public screening events and Q&amp;A sessions with the filmmakers.</p>
<p>APM-18-5459 <b>SO SAY WE ALL</b> <i>San Diego County</i> \$16,200</p>	<p>With support from the California Arts Council, So Say We All will provide The Whole Alphabet, an LGBTQ+ multimedia storytelling project, in partnership with Mission Hills United Methodist Church Reverend Garcia-Velasquez and a grant from Duke University. The project engages LGBTQ+ voices through true experience written narratives, writing salons/workshops, storytelling showcases in public venues, and podcast-quality recordings of performances to be distributed through public media outlets.</p>
<p>APM-18-5407 <b>SQUAW VALLEY COMMUNITY OF WRITERS</b> <i>Placer County</i> \$8,024</p>	<p>With support from the California Arts Council, the Community of Writers at Squaw Valley will produce and distribute a free annual podcast featuring craft talks, panels, and lectures by visiting literary luminaries and writing professionals. The Community of Writers will also facilitate the creation of a short film honoring the 49-year history of the Community, and reaching out to the next generation of writers to galvanize and strengthen the California literary community.</p>

<p>APM-18-5139 <b>THE FREEDOM BOUND CENTER</b> <i>Sacramento County</i> \$18,000</p>	<p>With support from the California Arts Council, The Freedom Bound Center (dba Sol Collective) will introduce a multiplatform youth-led media arts campaign with the mission of introducing and promoting cultural self-care practices to young people in black and brown communities.</p>
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