Cultural Pathways
Grant Program Webinar

CALIFORNIA ARTS COUNCIL

October 10, 2019
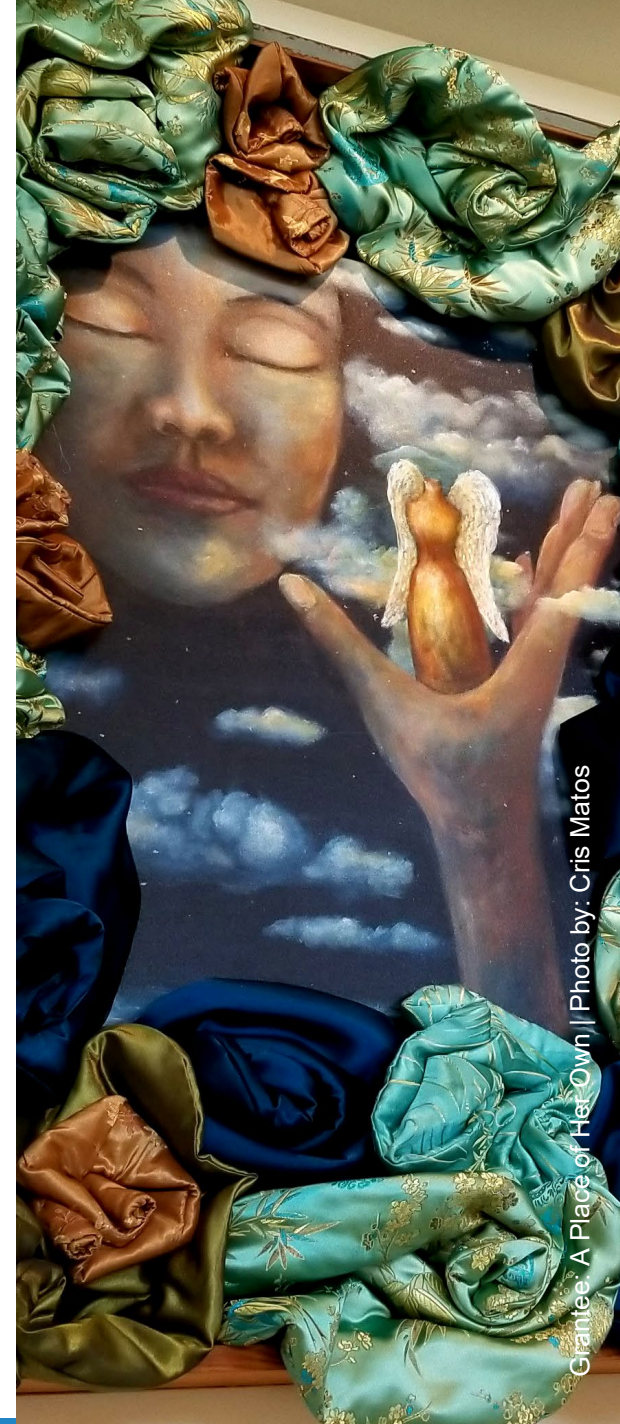
Hello!

Jason Jong

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he/him/his

Grantee: A Place of Her Own | Photo by: Cris Matos

Grant Workshop Overview:

▷ About the CAC

▷ Introduction to Cultural Pathways

▷ Q & A

▷ *For more information on all of our grant programs, general eligibility, and how to apply, please watch our "Programs Overview Webinar," available from the Applicant Resources page on our website.*

Grantee: Angels Gate Cultural Center

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At the California Arts Council, it's our job to help maintain our state's unique identity by investing in projects that keep artistic energy thriving for all and make our diverse communities healthy, vibrant, and resilient.

arts.ca.gov

Cultural Pathways

Two years of general operating support for arts organizations rooted in communities of color, recent immigrant and refugee communities, or tribal groups.

- **Maximum request amount:** $30,000

- **Grant Activity Period:** July 1, 2020 – June 30, 2022

- **Application deadline:** November 15, 2019

Grantee photo courtesy of Senderos; photo by VisitaTuGente by Isai Pazos

Intended Outcomes

- Authentic and creative voices of all of California's diverse communities are celebrated and nurtured.

- A greater diversity of artists, organizations and communities across the state are supported.

- Administrative, artistic, and governance personnel receive significant professional development necessary to make transformational growth within their organizations.

Eligibility Requirements

Please review all guidelines carefully for eligibility and program requirements

- California-based arts organizations deeply rooted in and reflective of communities of color, recent immigrant and refugee communities, and tribal or indigenous groups.

- May be a California-based nonprofit arts organization or California-based unincorporated arts organization applying with a Fiscal Sponsor

Eligibility Requirements (cont.)

- Organizations must have a total operating revenue of less than $150,000 for each of the last two completed fiscal years

- Minimum two-year history of consistent engagement in arts programming and/or services prior to the application deadline

- All applicant organizations must have a principal place of business in California and be accessible to the general public.

Budget Requirements

- Your Cultural Pathways request must be less than **100%** of your total operating revenue for the last completed fiscal year

- If applying to multiple CAC grant programs, remember to keep the total grant request amount below 50% of your organization's total operating revenue **per year** of requested funding

- Cultural Pathways does not have a matching fund requirement

Budget Snapshot

Revenue

Applicant Organization Fiscal Year End Date

Click on the Calendar icon. First select Month and Year, then select Day.

	2016-17 (optional)	2017-18 (required)	2018-19 (required)
Earned			
Contributed			
Total Revenue			

Expense

	2016-17 (optional)	2017-18 (required)	2018-19 (required)
Personnel			
Operating/Production			
Total Expense			
Surplus (Deficit)			

CP General Operating Budget
Revenue: 2 years, No Match

General Operating Budget (No Match)

ℹ **Instructions**

A balanced budget should be projected and entered for the **entire two-year Grant Activity Period**. All organizational funds, including CAC projected support, should appear on this budget. The value of any in-kind contributions should be reflected as both revenue and expense.

List revenues and expenses in the fields shown, selecting "+" to add additional rows under each category, as necessary. Enter the planned allocation of CAC funds in the CAC Request Amount column. Totals will auto-calculate.

Verify that Total Expenses, CAC Request Amount equals the Grant Request Amount provided on the Applicant Information tab. Provide General Operating Budget Notes, if applicable, and select "Save" to return to the application Budget page.

Revenues - Contributed

	2019-20 plus 2020-21
Federal Government	
State Government	
Local/Municipal Government	
Individual Contributions	
Board Contributions	
Business/Corporate Contributions	
Foundations	
Memberships	
Fundraising Events	
Subtotal Revenues - Contributed	

CP General Operating Budget
Expenses: 2 years, No Match

Personnel Expenses

Personnel Expenses	2019-20 plus 2020-21	CAC Request Amount
Executive Director (including benefits)		
Administrative Staff (full-time)		
Other Administrative Saff		
Fringe Benefits		
Consultants Professional Fees		
Subtotal Personnel Expenses		

Other Personnel Expenses

Other Description	2019-20 plus 2020-21	CAC Request Amount

[+]

Operating Expenses

Operating Expenses	2019-20 plus 2020-21	CAC Request Amount
Facility Expenses/Space Rental		
Marketing and Public Relations		
Regranting		
Fundraising Expense		
Insurance		
Printing and Reproduction		

Professional Development: Areas of Interest

- Strategic planning and implementation
- Leadership and board development
- Nonprofit financial management
- Fund development strategies
- Marketing and outreach
- Data and systems management
- Arts presenting
- Communicating the value of your work
- Program evaluation
- Developing and maintaining partnership
- *Additional Areas of Interest*

Language and Accessibility Support

- Cultural Pathways Guidelines and Instructions are also available in Spanish, with additional languages available upon request:

    - Cantonese, Hmong, Japanese, Korean, Mandarin, Tagalog, Vietnamese

- Large Print and Accessible Webpage of Guidelines available

How to Apply:

Register your organization at calartscouncil.smartsimple.com

Welcome to the California Arts Council's Online Application System

This is the California Arts Council's comprehensive online portal for requesting, reviewing, and managing grant awards.

View Registration Information for instructions.

Register here

Login

Email: Enter Email

Password: Enter Password

Login

Forgot Password?

Return to California Arts Council Website

User Account Creation

Registration

Instructions

Thank you for your interest in registering a user account to the California Arts Council's online grants system. Please note that we do not currently offer funding to individuals or for profit entities. Please answer the following questions to determine organizational eligibility before registering.

* Please indicate your organizational type

Nonprofit Organization ⬍

* Is your organization based in California with programs serving Californians?

Yes ⬍

* Does your organization have a two-year history of arts programming?

Yes ⬍

Submit

Additional Field Support Programs

Professional Development

- Support for professional development and training for arts organization staff.
- **Application deadline:** October 25, 2019
- **Maximum request amount:** $3,000

Organizational Development

- Support for consulting projects for arts organizations.
- **Application deadline:** November 1, 2019
- **Maximum request amount:** $5,000

Arts Program Specialist:

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Grantee photo courtesy of Fresno Arts Council

Calling all Panelists!
Apply by 11/21/19

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Information at **www.arts.ca.gov/programs**

Questions?

Program Staff

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Programs:
Arts and Accessibility,
Cultural Pathways,
Emerging Arts
Leaders of Color,
Local Impact,
Veterans in the Arts

Thank you!

www.arts.ca.gov