



Grant Programs & Funding Opportunities

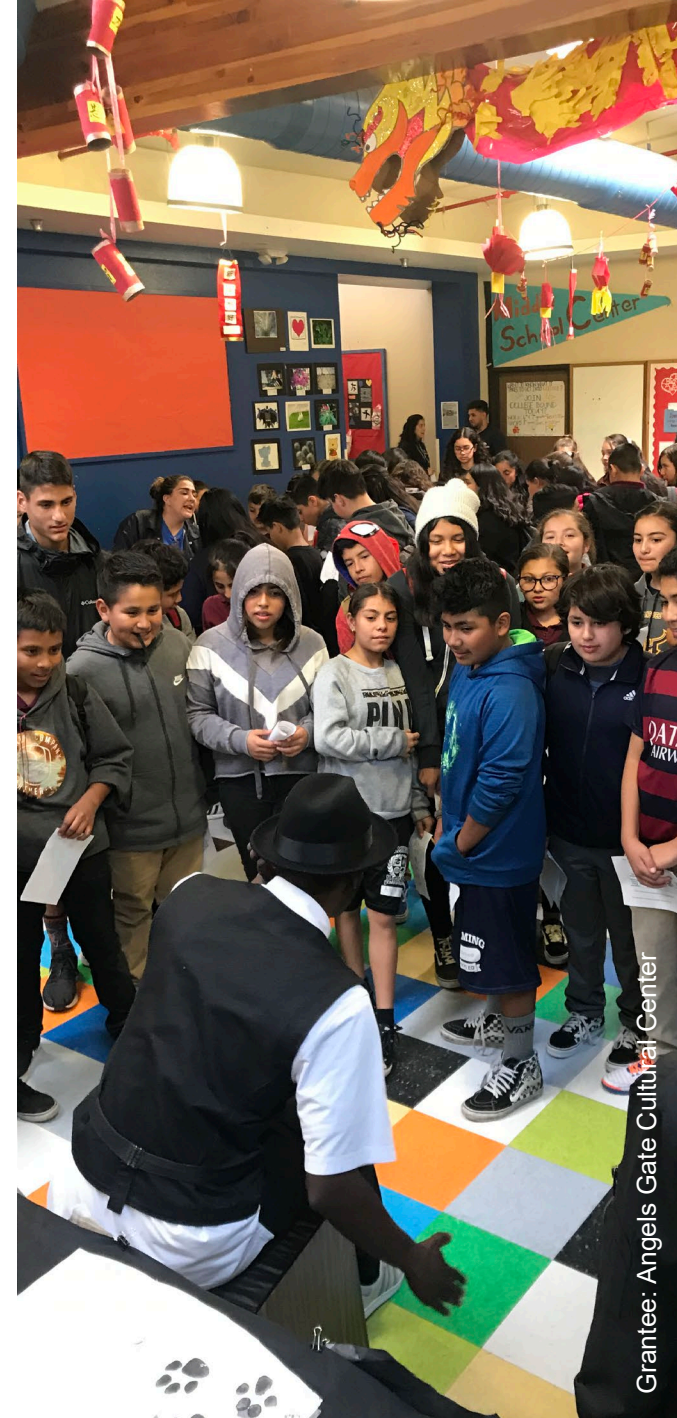
CALIFORNIA ARTS COUNCIL

Presented by the CAC Programs Team

September 24, 2019

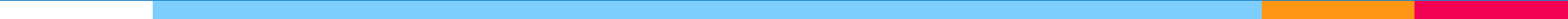
Grant Webinar Overview:

1. About the CAC and government arts funding
2. CAC Grantmaking Process
3. General eligibility for CAC programs
4. Introduction to grant programs
5. Application elements and how to apply
6. Grantwriting tips
7. Wrap-up





Fiscal Year 2019-20

- ➔ 16 unique grant programs
 - ➔ Nearly \$35 million in grants
 - ➔ Approximate 30% increase
- 

Guidelines and Application Development and Revision

SUMMER

Guidelines and Applications Published

Technical Assistance to Field

Application Deadline

FALL

Staff Eligibility and Materials Check

Grant Agreements Disseminated

Funding Allocation Approved by Council

Peer Review Panel Ranking

WINTER

SPRING

Grant Process

General Eligibility

Please review all guidelines carefully for eligibility and program requirements

- Applicants must be nonprofit organizations, units of municipal or county government, or eligible organizations with a California-based, nonprofit fiscal sponsor
- Unit of governments also include California Native American or Indigenous tribal governments

General Eligibility (cont.)

- All activities and organizations (including fiscal sponsors) must be based in California
- All applicant organizations, including fiscal sponsors, must have at least a 2-year history of arts programming in California
- CAC is an organizational funder – with the exception of Arts and Accessibility, we do not directly fund individual artists

Applying to Multiple Grant Programs

Yes! Your organization can apply for and receive multiple CAC grants, as long as those funds are used for different projects and purposes.

Applicants must demonstrate that projects:

- Serve primarily different groups of people
- Take place in different spaces, times, and/or contexts
- Achieve fundamentally distinct programmatic outcomes

GRANT PROGRAMS

The California Arts Council helps maintain California's unique identity by investing in organizations that keep its artistic energy thriving and make its diverse communities healthy and vibrant. Program-specific details, dates, guidelines, staff contacts, and more can be found at the links below.

For application resources, workshops and webinars, panelist information, grantee forms, and CAC logos, visit our [Programs Resources](#) page.



PROJECT SUPPORT

Arts and Accessibility: Supporting enhanced opportunities for arts participation by people with disabilities.



YOUTH SUPPORT

Artists in Schools: Supporting projects integrating community arts partners as part of the regular school day. **OPEN**



OPERATIONAL & FIELD SUPPORT

Cultural Pathways: Supporting arts programs in communities of color, recent immigrant and refugee communities, or tribal groups. **OPEN**

ARTISTS IN COMMUNITIES

PROGRAM DESCRIPTION

Artists in Communities centralizes artists and their artistic processes as vehicles for community vitality. AC grants support sustained artistic residencies in community settings. Applicant organizations, partners, and community members must support the vision of the artist(s) to produce creative projects that are relevant and responsive to their community.

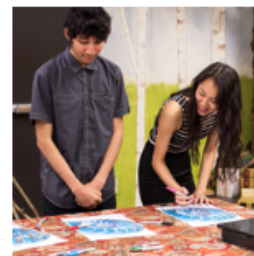
ELIGIBILITY CRITERIA

- Applicant organizations must be one of the following:
 - California-based nonprofit arts organization, arts-based unit of municipal or county government, or tribal government.
 - California-based nonprofit social service organizations with regular, ongoing arts programs and/or services may be eligible to apply if they meet all eligibility requirements. These may include libraries, housing agencies, senior/teen/cultural community centers, foster care facilities, or hospitals.
- An applicant without nonprofit status may use a California-based Fiscal Sponsor with a federal 501(c)(3) designation to conduct work on a not-for-profit project.

STAFF CONTACT

J. Andrea Porras
Arts Program Specialist
andrea.porras@arts.ca.gov
(916) 322-6395
Language Assistance

[Click here to schedule a 15-minute phone consultation with Andrea!](#)



APPLYING

- [Apply Now](#)
- [Guidelines \(PDF\)](#) ([Accessible webpage](#))
- [Application Instructions](#)
- [Application Resources](#)

DATES

- **Application Available:** September 11, 2019
- **Application Deadline:** November 15, 2019
- **Grant Activity Period:** July 1, 2020 - June 30, 2021

RESOURCES

- [Artists in Communities Program Flyer \(PDF\)](#)
- [2018-19 Grantees \(PDF\)](#)
- [Register now for our 2019-20 Grant Programs Overview webinar!](#)

Creative California Communities

Two years of support for creative placemaking projects.

- **Application deadline:**
Opens Fall 2020
- **Maximum request amount:**
\$150,000 over two years

Program specialist:
Hilary Amnah



State-Local Partners

Two years of support for county arts leadership.

- **Application deadline:**
October 25, 2019
- **Maximum request amount:**
\$90,000 over two years

Program specialist:
Hilary Amnah



Organizational Development

Support for consulting projects for arts organizations.

- **Application deadline:**
November 1, 2019
- **Maximum request amount:**
\$5,000

Program specialist:
Maya Austin

Grantee photo courtesy of Dance Film SF; photo by Reneff-Olson Productions



Professional Development

Support for professional development and training for arts organization staff.

- **Application deadline:**
October 25, 2019
- **Maximum request amount:**
\$3,000

Program specialist:
Maya Austin

Grantee photo courtesy of Harmony Project; photo by Brija Royal



Statewide and Regional Networks

Support for arts service organizations and networks.

- **Application deadline:**
November 15, 2019
- **Maximum request amount:**
\$35,000

Program specialist:
Maya Austin



Arts and Public Media

Support for nonprofit media projects building public awareness for the arts.

- **Application deadline:**
November 1, 2019
- **Maximum request amount:**
\$25,000

Program specialist:
Maya Austin



Arts and Accessibility

Support for enhanced opportunities for arts participation by people with disabilities.

- **Application deadline:**
2020 Rolling Deadline
- **Maximum request amounts:**
\$3,000 for individual artists
\$5,000 for arts organizations

Program specialist:
Jason Jong



Cultural Pathways

Two years of support for arts programs in communities of color, recent immigrant and refugee communities, or tribal groups.

- **Application deadline:**
November 15, 2019
- **Maximum request amount:**
\$30,000

Program specialist:
Jason Jong

Grantee photo courtesy of Senderos; photo by VisitaTuGente by Isai Pazos



Local Impact

Support for arts projects in California's historically marginalized communities.

- **Application deadline:**
November 8, 2019
- **Maximum request amount:**
\$20,000

Program specialist:
Jason Jong



Veterans in the Arts

Support for arts projects that are sensitive and responsive to the unique experiences of veterans and their families.

- **Application deadline:**
November 1, 2019
- **Maximum request amount:**
\$20,000

Program specialist:
Jason Jong



Artists in Schools

Support for projects integrating community arts partners as part of the regular school day.

- **Application deadline:**
November 15, 2019
- **Maximum request amount:**
\$20,000

Program specialist:
Josy Miller, Ph.D.



Arts Education Exposure

Support for student attendance at arts performances and exhibits.

- **Application deadline:**
November 8, 2019
- **Maximum request amount:**
\$20,000

Program specialist:
Josy Miller, Ph.D.



Arts Integration Training

Support for arts integration training for educators facilitated by teaching artists.

- **Application deadline:**
November 15, 2019
- **Maximum request amount:**
\$5,000

Program specialist:
Josy Miller, Ph.D.

Grantee photo courtesy of UC Riverside Arts; photo by Steffanie Padilla

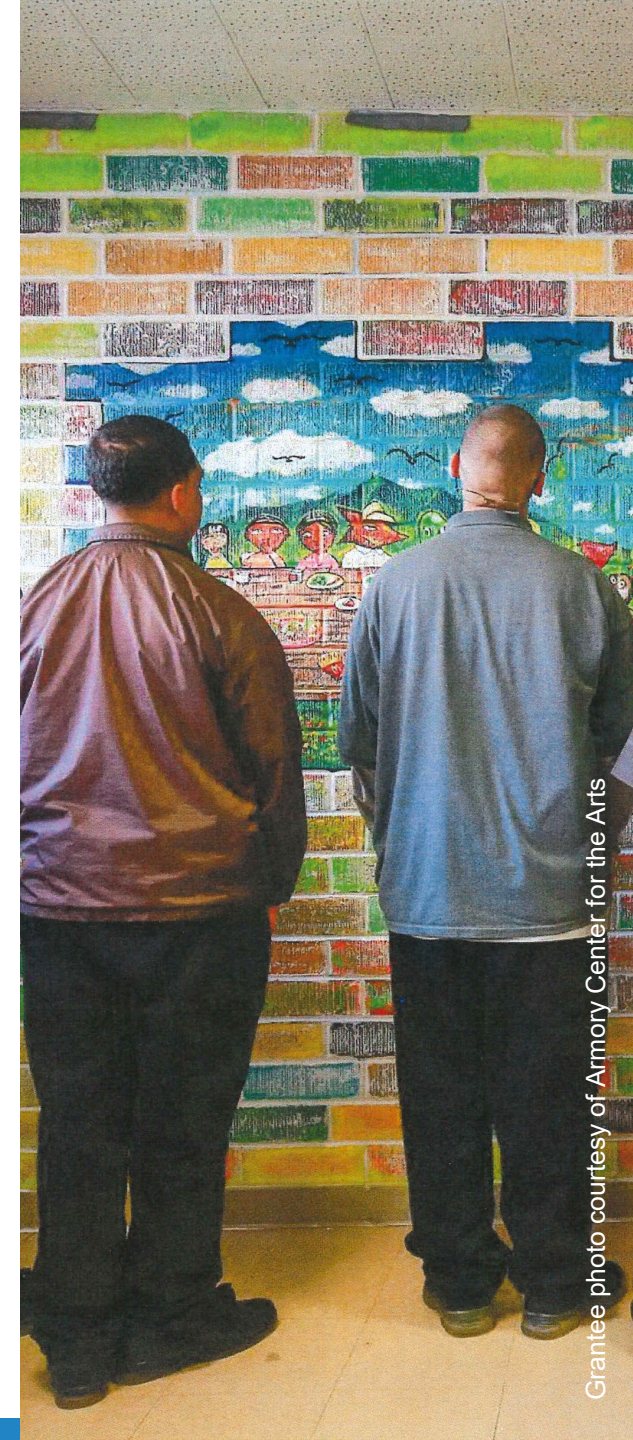


JUMP StArts

Support for arts education projects for youth impacted by or at risk of being engaged in the justice system.

- **Application deadline:**
November 15, 2019
- **Maximum request amount:**
\$50,000
- **Planning Grant**
\$2,500

Program specialist:
Josy Miller, Ph.D.



Research in the Arts

Two years of support for original research on the value and impact of the arts.

- **Application deadline:**
Opens Fall 2020
- **Maximum request amount:**
\$50,000 over two years

Program specialist:
Josy Miller, Ph.D.



Artists in Communities

Support for artistic residencies in community settings.

- **Application deadline:**
November 15, 2019
- **Maximum request amount:**
\$20,000

Program specialist:
J. Andrea Porras



Reentry Through the Arts

Support for arts projects for formerly incarcerated individuals.

- **Application deadline:**
November 8, 2019
- **Maximum request amount:**
\$50,000

Program specialist:
J. Andrea Porras



Youth Arts Action

Support for arts projects for youth outside of traditional school hours.

- **Application deadline:**
November 8, 2019
- **Maximum request amount:**
\$20,000

Program specialist:
J. Andrea Porras

Grantee photo courtesy of City of San Fernando Mariachi Master Apprentice Program; photo by Frank Andrade



General Budget Requirements

Please review all guidelines carefully for eligibility and program requirements

- If applying to multiple CAC grant programs, remember to keep the total grant request amount(s) below 50% of your organization's total operating revenue
- All programs have a maximum eligible request amount

General Budget Requirements

- Cultural Pathways and Local Impact programs each have a maximum organizational budget threshold
- Many programs have a 1:1 matching fund requirement
- Arts and Accessibility, Cultural Pathways, JUMP StArts, Organizational Development, Professional Development, and Reentry Through the Arts do not have a matching fund requirements

Introduction to Guidelines

- Background & Purpose
- Program Goals
- Project Requirements
- Eligible Request Amounts
- Eligibility
- Funding Restrictions
- Matching Funds (including in-kind)
- What the CAC Does Not Fund



Introduction to Guidelines (cont.)

- Application Process
- Review Criteria
- Panel Adjudication and Ranking Process
- Decision-making Process
- Timeline
- Grantee Requirements
- Appeal Process
- Staff Assistance



How to Apply:

Register your organization at calartscouncil.smartsimple.com

Welcome to the California Arts Council's Online Application System

This is the California Arts Council's comprehensive online portal for requesting, reviewing, and managing grant awards.

View [Registration Information](#) for instructions.

[Register here](#)

Login

Email:

Password:



[Login](#)

[Forgot Password?](#)

[Return to California Arts Council Website](#)

User Account Creation

Registration

Instructions

Thank you for your interest in registering a user account to the California Arts Council's online grants system. Please note that we do not currently offer funding to individuals or for profit entities. Please answer the following questions to determine organizational eligibility before registering.

* Please indicate your organizational type

Nonprofit Organization

* Is your organization based in California with programs serving Californians?

Yes

* Does your organization have a two-year history of arts programming?

Yes

Submit

Application Elements

- Applicant Information
 - Request Amount
 - Proposal Summary
 - Accessibility Requirement Confirmation
- Organizational Details
- Fiscal Sponsor (If applicable)
- Narrative Questions
- Quantitative Questions
- Bios of Key Personnel
- Equity
- Accessibility
- Budget Tables
- Payee Data Record
- Support Materials
 - Letters of Support or Testimonials
 - Artistic Work Samples
- Certification of “Good Standing”
- Certification & Release

Artistic Work Samples

- *Putting your best artistic feet forward!*
- Content: Samples with purpose
- Format:
 - Video (links)
 - Images, text and audio (upload)



SMU DataArts - Update for FY19-20


New this year, DataArts Funder Reports will *only* be required for the following:

- General Operating:
 - State-Local Partners
 - Statewide and Regional Networks
- Project grants \$50k and above:
 - JUMP StArts
 - Reentry Through the Arts
 - Research in the Arts
 - Creative California Communities

Budget Snapshot

Revenue

Applicant Organization Fiscal Year End Date

Click on the Calendar icon. First select Month and Year, then select Day.

	2016-17 (optional)	2017-18 (required)	2018-19 (required)
Earned	<input type="text"/>	<input type="text"/>	<input type="text"/>
Contributed	<input type="text"/>	<input type="text"/>	<input type="text"/>
Total Revenue	<input type="text"/>	<input type="text"/>	<input type="text"/>

Expense

	2016-17 (optional)	2017-18 (required)	2018-19 (required)
Personnel	<input type="text"/>	<input type="text"/>	<input type="text"/>
Operating/Production	<input type="text"/>	<input type="text"/>	<input type="text"/>
Total Expense	<input type="text"/>	<input type="text"/>	<input type="text"/>
Surplus (Deficit)	<input type="text"/>	<input type="text"/>	<input type="text"/>

Grant Writing Tips

- Give yourself time!
- Plan for registering your organization
- Be specific and be clear - successful proposals are tailored to grant program requirements and goals
- Balance jargon with field-wide knowledge and readability
- Balance ambition with practicality
- Align your project narrative and your budget
- Budgets must meet the matching fund requirements, if applicable

Grant Writing Tips (cont.)

- Strong proposals engage and represent the community to be served
- Should your grant have a lead artist, allow the voice of the artist to be a part of the narrative
- Identify the process used to identify artists, participants, etc.
- Make sure that letters and materials speak to the specific grant you are applying for
- Make sure that all uploaded support materials are appropriately named
- Use the notes fields!

Grant Writing Tips (cont.)

- Be mindful of the review criteria
- Spellcheck!
- Consider additional reviewers before you submit
- Know that we want you to succeed!
Contact us...after you've read the program guidelines, but long before the deadline.
- Deadline: 11:59 PM on due date
 - ***No exceptions will be made***
 - ***All application components must be uploaded/completed***



Calling all Panelists!
Apply by 11/21/19

Stay Connected



facebook.com/californiaartscouncil



@calartscouncil



@calartscouncil

Information at www.arts.ca.gov/programs

Program Staff



Hilary Amnah, M.S.
Arts Program Specialist

(916) 322-6502
hilary.amnah@arts.ca.gov
she/her/hers
they/them/theirs

Programs:
Creative California
Communities,
Cultural Districts,
State-Local Partnership



Maya Austin, M.A.
Arts Program Specialist

(916) 322-6584
maya.austin@arts.ca.gov
she/her/hers

Programs:
Arts and Public Media,
Organizational
Development,
Professional
Development, Statewide
and Regional Networks



Jason Jong
Interim Programs Officer

(916) 322-6338
jason.jong@arts.ca.gov
he/him/his

Programs:
Arts and Accessibility,
Cultural Pathways,
Emerging Arts
Leaders of Color,
Local Impact,
Veterans in the Arts

Program Staff (cont.)



Josy Miller, Ph.D.

Arts Education
Program Specialist

(916) 322-6385
josy.miller@arts.ca.gov
she/her/hers

Programs:
Artists in Schools,
Arts Integration Training,
Arts Education Exposure,
JUMP StArts,
Poetry Out Loud,
Research in the Arts



J. Andrea Porras

Arts Program Specialist

(916) 322-6395
andrea.porras@arts.ca.gov
they/them/theirs
she/her/hers

Programs:
Artists in Communities,
Reentry Through the Arts,
Youth Arts Action

Thank you!

www.arts.ca.gov